

# Blue Pineapple Technology

Business Process Outsourcing Services and Capabilities  
Back Office Solutions



# Why Off-shore with Blue Pineapple Technology

1. **Current Challenges of ALL Business:** Salaries and overhead costs continue to climb for business support services, making it increasingly difficult for companies to achieve required profit margins.
2. **Cost Reduction/Cheaper, Faster, Better:** Ability to realize true cost savings without compromising quality. Immediate access to a talented pool of highly educated and experienced resources across multiple disciplines and industries.
3. **Focus on Priorities:** When your back-office functions are outsourced to us, your organization can refocus its attention on areas required to grow the business. Turn your fixed cost into variable cost.
4. **Working Around the Clock to Meet Your Needs:** Any critical end of day items can be completed by working overnight with highly focused Service Levels ensuring timely delivery.
5. **Process Improvement:** Ongoing approach of improvement and process excellence.



# Outsourcing – Why Bangladesh

## **Fastest Growing Offshore Outsourcing Destination.**

**Unlike India and the Philippines, Bangladesh cost/wages and employee attrition are amongst the lowest in the industry**

## **Huge Talent Pool**

Population is 163 Million  
8<sup>th</sup> most populous country  
Average age is less than 35  
Highly educated work force

## **Process Maturity**

BPO services continue to increase 24% annually in Bangladesh  
Bangladesh continues to be one of the top suppliers of BPO Support Services  
Bangladesh's main BPO hubs in Dhaka and Khulna continue to outgrow other BPO locations

## **Future Innovation**

Bangladesh's energy sector is now robust and electricity and power is now in growth mode.  
A large population of smart young Bangladesh people are now graduating from college  
New Bangladesh college graduates are innovative and fluent in English



# Location Details

Region & Location	Time in Location	Work Stations	Language Supported	Channels	Business Supported	Attributes
Bangladesh	12 years	200+	English	Back Office Services	Logistics, Property Services, Apparel, Retail, Financial Services, etc.	<ul style="list-style-type: none"><li>*Dhaka capital city</li><li>*Highly educated talent pool</li><li>*Lowest attrition rates</li><li>*Low cost of living</li><li>*Most competitive pricing</li></ul>



## Some Sample Services Offered

- Data Input for Accounting and Financial Records
- Payroll Processing
- Exception Processing
- Invoice Coding
- Human Resource Time and Attendance Tracking
- Logistics Handling Shipping Documents
- Month-end Reporting
- Purchase Order Processing
- 401K Reconciliation
- Business Intelligence
- Lead Generation
- Return Processing
- Data Conversion
- Survey Processing
- Document Scanning
- Customized Solutions



## Key Fundamentals

Taking a consultative approach, our team will ensure that results are delivered with an eye on the key metrics and requirements augmenting the required detail in the footprint served by our clients. Our management team is hands-on, attentive to detail, and is regarded as a nimble and flexible organization not laden with layers of bureaucracy.

Blue Pineapple Technology has taken pride in its pursuit of excellence at all levels in the delivery of unparalleled support in Business Process Management and the Accounting industry. Blue Pineapple Technology is financially strong and built for future growth.



# What differentiates Blue Pineapple Technology from other BPO providers

- We have been Servicing Clients for over a Decade
- Flat Organization That is Nimble and Focused on Client Expectations
- The “Day To Day” Remains a Priority and a Strong Differentiator
- Highly Educated Workforce *no less than a 4-year College Degree*
- Stable Workforce with one of the lowest Attrition rates in the Industry
- State-of-the-art, secured and dedicated facilities with a high level of Agent security.
- Leading Edge Cloud Based Technology
- Quick Implementation lead time
- Hours of operation 24/7/365
- Pricing advantages **(cost savings of up to 60%+)**





*Thank you*



**Ziaur Rahman**

Country Director

Blue Pineapple Technology

**Address:**

Plot # GA-25/4, YB Hasan Uddin Tower (6th floor)

Pragati Sarani Road, Shahjadpur,

Gulshan, Dhaka-1212, Bangladesh

Email: [Zia@BluePineAppleTechnology.com](mailto:Zia@BluePineAppleTechnology.com)

Mobile# +88-01798 77 33 55

Direct Phone# +88-02-8899471

**Jeff Bauernschmidt**

Vice President, Sales

Blue Pineapple Technology

**Address:**

1385 Broadway, 21st Floor

New York, NY 10018-8378

Email: [BauernschmidtJ@BluePineappleTechnology.com](mailto:BauernschmidtJ@BluePineappleTechnology.com)

Telephone# 610-420-2262

[www.Bluepineappletechnology.com](http://www.Bluepineappletechnology.com)

