

NEXT
VENTURES

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Incorporated in 2024, **NEXT BANGLADESH LIMITED** is a Bangladesh-based IT Services Provider company to carry on the business of Software designing, development, customization, implementation, maintenance, testing and benchmarking, and to import, export, sell, purchase, distribute, host (in data centers or over the web) or otherwise deal in own- and third-party software packages, programs and solutions, and to carry on business and provide services to local market, Govt, semi-Govt. and autonomous body and also export related to Information Technology Enabled Services (ITES). Employing over **500+ professionals**, NEXT Bangladesh Limited continues to expand into emerging markets, strengthening its position in the IT Services export landscape. The company has fostered talent and create bridges with global partners such as **Meta, Google, Intercom** etc. The goal is to position Bangladesh among the leading global destinations for business process support by offering cost-effective technological solutions that help businesses grow.



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COMPANY LEGACY

Our journey began in 2021 as a partnership under the brand name **NEXT Ventures (Legal Name: Finalytics; Reg No. P-47772)**. Over the years, the company evolved into a trusted international name for IT Enabled Services, operating under a trade license encompassing IT services, importing, exporting, and software development. As our operations expanded, the partners incorporated **NEXT Bangladesh Limited** on 25 June 2024 (RJSC Registration No. C195961). Today, the company continues to export IT and IT-enabled services, maintaining its original business scope while strengthening its corporate structure and pursuing global ambitions.



CORE VALUES

"We believe in changing lives by reaching every corner of the world."

MISSION

"To be a leading global outsourcing company, recognized for our commitment to excellence, continuous growth, and the development of technologies which push the boundaries of success for our clients."



VISION

"To be a leading force in empowering clients with cutting-edge technology and robust capital, fostering a culture of innovation and collaboration that drives exceptional performance in the service markets."

Foundation Year: 2021

Founder: Syed Abdullah Jayed

Business Type: Partnership

Industry: Information Technology

Revenue Basis: Export Oriented





COMPANY LEGACY

NATIONAL & INTERNATIONAL ACHIEVEMENTS

NEXT Ventures has established a strong reputation both locally and internationally. In 2023, **Syed Abdullah Jayed** was honored with the prestigious **Bootstrapping Excellence Award at the Bangladesh Startup Summit**, presented by **the Honorable Prime Minister**—recognizing the company’s exceptional role in expanding NEXTs’ footprint in Bangladesh. On the global stage, NEXT Ventures has collaborated with internationally acclaimed icons such as **Emi Martínez, Chris Gayle, and Colin Munro**. These partnerships have further reinforced its position as an industry leader—setting new benchmarks, elevating standards, and making a lasting impact worldwide.



Establishment

- 3 Different Offices In The Heart Of Dhaka City
- Office Locations: Gulshan, Badda, Nodda.

Team Size

- At Present, There Are 500+ Full Time Employees Working In Bangladesh



Operational Departments

- 16 Operational Departments Are Based In Bangladesh

Major Partners Worked With

- Intercom
- Google
- Meta



Business Type

- IT/ITES
- Software



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SERVICES OF NEXT BANGLADESH LTD

Being an IT/ITES company and acting as a Business Processing Outsourcing company, the prominent services of NEXT Bangladesh Limited includes these following.



TECHNICAL & PLATFORM SUPPORT

We are responsible for providing front-end, back-end, full-stack, and software development. The team works to create solutions to add to our portfolio of products made available to clients worldwide. The team works with big data, ai, C++, java and many more top-notch technical tools that helps to build world class fintech products for the clients

CLIENT SERVICE & SALES SUPPORT

It is the largest team of NEXT Bangladesh LTD; the team leads our frontline, ensuring client requests, providing solutions, and enhancing customer satisfaction 24/7 to customers of our clients.



SOFTWARE MAINTENANCE SERVICES

The company offers key software maintenance services, including routine maintenance for updates and optimizations, bug fixing to ensure smooth operation, and performance tuning for improved speed and reliability. It also covers managing version upgrades to maintain compatibility and stability.

IT INFRASTRUCTURE MANAGEMENT

The company provides comprehensive IT infrastructure management services, focusing on maintaining and optimizing both physical and virtual servers for peak performance. It ensures reliable storage management to safeguard data integrity, availability, and scalability, while also managing cloud services, including provisioning, monitoring, and scaling resources efficiently.



RESEARCH & DEVELOPMENT SUPPORT

Supporting R&D efforts through market analysis, product development, prototype testing, innovation management, and intellectual property research.



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TECHNOLOGIES THAT NEXT BANGLADESH LTD WORK WITH



DATA ENGINEERING

Data Engineering supports the development of sophisticated business **strategies** and financial **management** techniques.

UX & UI DESIGNING

UI/UX design ensures that the app's navigation is clear and intuitive, allowing users to **easily access** different **features and sections** of the applications that we create.



DEVOPS

DEVOPS culture in finance enhances collaboration between **development, operations, and quality assurance (QA)**, fostering effective teamwork and knowledge-sharing while improving overall efficiency.

AI MODELS

AI in customer support streamlines query handling, offers 24/7 assistance, and delivers personalized, efficient responses, freeing agents to handle complex issues.



MACHINE LEARNING

Machine Learning (ML) algorithms are used to **detect fraud, automate customer support**, and provide **advisory services** to customers through data analytics.



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WHAT WE DO-THE VALUE CHAIN

NEXT Bangladesh LTD provides IT services to businesses all around the world. The international businesses who faces difficulties with maintaining operations on their own, generally outsource their operation to NEXT Bangladesh LTD.

What we are?

We are a **IT Enabled Service Company** dedicated to providing **Back-Office** support to global franchises. Our mission is to empower brands by streamlining their operations, enabling them to grow and excel in their respective industries. Through our tailored services, we help our clients focus on what they do best while we handle the essential processes behind the scenes.



BACKOFFICE OPERATIONAL SUPPORT

How do we provide **Backoffice Support**?

We provide **Back-Office** Support to global franchises all around the world. Our services include:

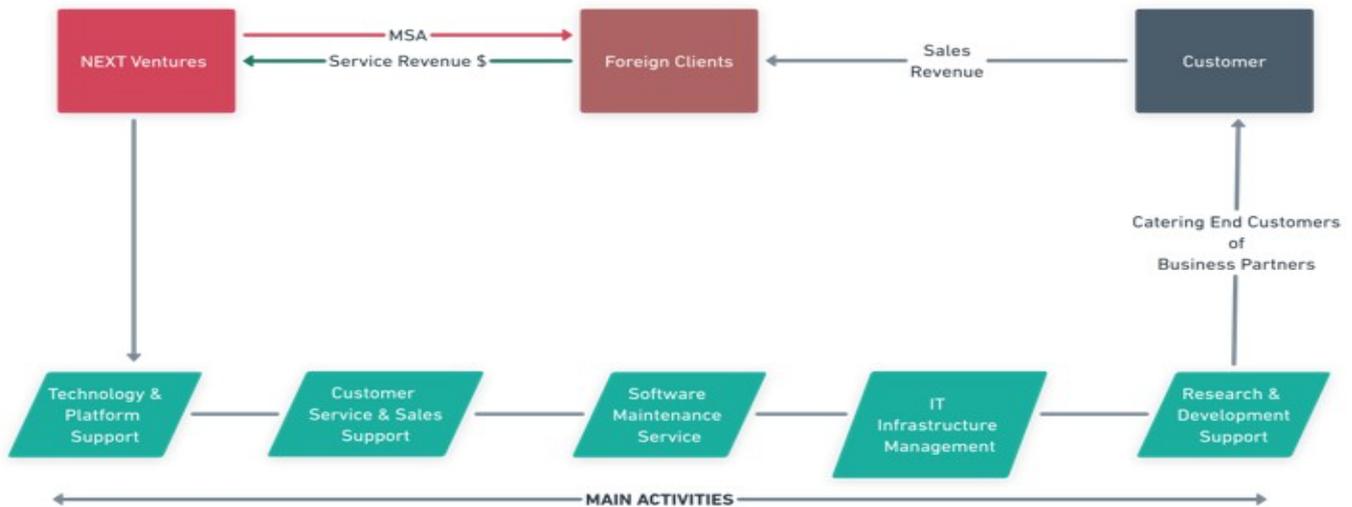
- ✓ **Customer support:** Managing inquiries and complaints.
- ✓ **Software Maintenance Services:** We create software and help the clients manage it.
- ✓ **Technical support:** Offering it assistance and troubleshooting.
- ✓ **Administrative support:** Performing data entry and documentation.

****Clients pay us hourly for the services they choose, allowing them flexibility and scalability to meet their needs.*



WHAT WE DO-THE VALUE CHAIN CONT.

The value chain of NEXT Bangladesh LTD (Bangladesh) begins with delivering core services to foreign clients under a Master Service Agreement (MSA), generating service revenue. These foreign clients, in turn, sell to end customers, creating sales revenue while NEXT Ventures supports the entire process through its main activities. The key activities include Technology & Platform Support, Customer Service & Sales Support, Software Maintenance Service, IT Infrastructure Management, and Research & Development Support, all aimed at enabling business partners to serve their end customers effectively. By integrating robust support capabilities with a client-focused approach, NEXT Ventures as a brand of NEXT Bangladesh Ltd. positions itself as an indispensable enabler of its clients' global business success.





FINANCIAL HIGHLIGHTS

Key Highlights

- ✓ **Strong YoY Growth:** From 2023 to 2024, export sales surged from 1.6M USD to 8.4M USD, representing a 425% increase. This aligns with the stated 525% YoY growth in export remittance for 2024 (the difference could be due to rounding or remittance vs. sales calculation).
- ✓ **Slight Dip in 2025:** Revenue decreased from 8.4M USD in 2024 to 1.5M USD in 2025. This is an 82% decline, possibly due to market adjustments, project cycles, or reduced client demand.
- ✓ **Export Market Expansion:** Services have been exported to 3 different markets in the last three years, indicating a diversified market presence.
- ✓ **Sustained Performance Potential:** Despite the drop in 2025, high margins and market reach can support future recovery if strategic growth actions are taken.



ORGANIZATIONAL HIERARCHY OF NEXT BANGLADESH

The organizational hierarchy of NEXT Bangladesh LTD (Bangladesh) is led by the Chairman and the Managing Director. Reporting to them are the Executive Vice President (CEO's Office), the Vice President (Admin, Compliance & Corporate Affairs), and the Senior Vice President (Payments & Treasury). These leaders oversee various functional departments, including **Marketing, People & Culture, Business Operations, CEO's Office, Office Operations, Client Experience, Finance & Audit, Community Management, and Technology**. This structure reflects a clear division of strategic, operational, and financial responsibilities, enabling coordinated leadership across all major business functions.

