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worktrooper

Providing offshore services to  
companies all over the world since

— 2016 —

## Content

About Us

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Services

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Industry

---



How does it work?

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Features

---



Customers

---



Next Step

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# “ Low-Cost Dedicated Offshore Team for Your Online Works ”

## About Us

### Current Employees : 30

Worktrooper is an innovative company that focuses on providing premium offshore services to help businesses of all sizes. We work to provide low-cost offshore teams to assist with business process management and online works. We're passionate about what we do and how we provide our services to our clients, and we take the time to listen to the needs of our clients.

We have found that many companies spend a fortune on online manual tasks within various regions because of high salaries and wages. Since we operate in

Bangladesh, we can provide a dedicated offshore team to make it easier for you to get a lot of work done at a lower cost.

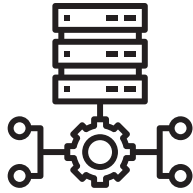
Our cost-effective approach allows companies to work productively online. While much technology has increased by leaps and bounds throughout the world, human intervention is still a necessity for work to be done correctly. The time and effort companies overspend on the wrong people are what cause many businesses to suffer in terms of productivity, strategy, and decision making.

### SUCCESS STORIES -

<https://www.worktrooper.com/stories/>

# Services

Increasing your productivity and quality is essential to us. This is why we offer premium services to help you fill the needs of your company without sacrificing any of the quality you expect.



## Data Entry & Data Processing

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This service includes different types of tasks ranging from data collection and database management for existing databases and the entering of relevant data on a continual basis.

- » Back-End System Data Entry
- » Cloud-Based Web App Data Processing
- » Smartphone App Back-end Data Upload
- » Spreadsheet Data Entry and Data Analysis
- » Entering Receipts And Invoices into ERP and Inventory Software
- » Online Store Product Upload
- » Property Rentals like Hotels, Apartment and Room listing
- » Wordpress Data Upload
- » Transcribe Images of invoices, documents & entering data into an Excel/Google sheet or online/offline applications.



## Content Moderation

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Here, you can hire moderators for your forums, dating apps, and even online marketplaces to ensure any user-generated posts meet all your terms and conditions.

- » User Generated Comment and Post Moderation / Flag inappropriate Comment and Post made by Users
- » User Generated Image Moderation / Flag inappropriate Images
- » User-Generated Video Moderation / Flag inappropriate Videos
- » User-Generated Text Moderation
- » Approve/ Disapprove User Profiles
- » Online Marketplace Content QA
- » Approve/ Disapprove RFQ's (Request for quotations)

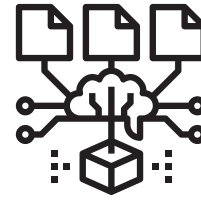


## eCommerce Management

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We deal with a wide range of eCommerce platforms that range from the popular Shopify to WooCommerce and everything in between.

- » Product Upload (Image, Description, Tags, etc)
- » Managing Daily Orders and Shipping
- » Drop-shipping
- » Tagging & Categorizing Products
- » Customer Email and Chat support
- » Managing inventory

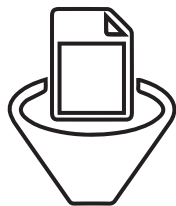


## Data Mining & Scrape

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Not only will we research information, but we'll also mine and scrape data from other sites and build them into a complete database.

- » Building Database Through In-depth Manual Research
- » Scraping Lists of Data
- » Enrich Existing Database By Sourcing & Adding New Information



## Lead Generation

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We excel at building any potential lead databases so your sales team can focus on sales.

- » Contact List Building
- » 100% Valid & Recent Lead Data
- » Less Than 2% Bounce Rate
- » CRM Cleansing & Management



## Tagging & Categorization

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Automation can prove an excellent way to drive business, but it isn't perfect. Allow us to help you with this service as it will increase visibility and get you the help where you need it the most.

- » Image, Video and Other Media Files Tagging
- » Online Store Product Tagging
- » Categorizing and organizing Files

# Industry



## Online Directories and Search Engines

### Data Entry

- › Back End System Data Entry
- › Directory Item Listing
- › WordPress Data Upload
- › CMS Data Upload

### Tagging & Categorization

- › Tag and Categorize Listings/Entries for better user experience

### Data Mining

- › Collect data through internet research to upload in Directory using Back End



## Logistics

### Data Entry

- › Transcribe and enter invoice data into Excel, Tacking software or Online Form

- › Transcribe and enter Bill of lading data into Excel, Tacking software or Online Form

### Data Mining

- › Collect Shipper, Carrier and Consigne details from Invoice or Bill of Lading



## Real Estate

### Data Entry & Data Mining

- › Listing properties in Zillow, Roomies, Sparerroom etc.
- › Keeping Rental properties Up to Date
- › Collecting Room and Apartment Data

### Content Moderation

- › Scan property listings created by Landlord, tenant or agent to make they don't violate the terms of the marketplace



## Forum, Dating Platform & Online Marketplaces

### Content Moderation

- › Flag inappropriate Comment and Post made by Users
- › Flag inappropriate Images
- › Flag inappropriate Videos
- › User-Generated Text Moderation
- › Approve/ Disapprove User Profiles
- › Approve/ Disapprove RFQ's (Request for quotations)



## Travel, Tourism, Hospitality & Rentals

### Data Entry & Data Mining

- › Listing Rooms, Apartments, and Villas.
- › Keeping Rentals Up to Date
- › Collecting Room and Apartment Data

### Content Moderation

- › Flag inappropriate message, comment or posts made by renters.



## eCommerce

### Data Entry

- › Product Upload
- › Order Processing
- › SEO Optimized Description

### Tagging & Categorization

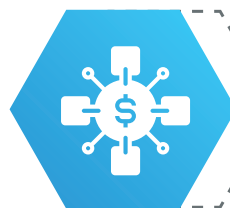
- › Categorize and Tag Products



## B2B

### Lead Generation

- › Email List Building
- › Calling List Building
- › Lead Qualifying



## Fintech

### Data Entry

- › Uploading Offline Invoices and Statements Into Software and Back-End Systems

# How does it work?

Understanding how things work is an essential step in how we assign the right people for your company. While we don't need to know the ins and outs of your daily operations, we do need the essential information for the project you need us for. This will help us find the right people for you.



- » Your team manager will need to gain a full understanding of the goals and objectives of your project since we'll be part of your daily operations, its essential to us to make your objectives our highest priority.
- » Once we know your goals and objectives, your team manager and team members will train on the tasks you need us to carry out daily for the service you want. At this stage, we prefer to keep everything documented with your permission. This can be recording screen shares on how to perform basic tasks or word documents that include written instructions of the whole operations. This helps us to refer to it to keep every detail followed to your specifications.
- » Once your team manager gets trained, we then set a strategy, daily goals, and standards of quality/quantity of the deliverables for your project.
- » Moving forward, we handpick dedicated team members that are the best candidates to work on your project based on their skills and experience. Also, we keep extra team members on backup to fill for any primary team member that's unable to perform their duties due to unforeseen circumstances. You will have direct access to your team members, which gives you complete control of the project while we supervise on our end.
- » All our team members are held accountable for the quantity and quality of their work. Our separate Quality Assurance team will randomly check work that's in progress to make sure all work is of top-notch quality.
- » Finally, your team will send a report on the progress made each day. This will keep you updated as we stay on top of all daily communications.

# Features



## Low Cost

A lot of simple tasks at your business operation process can be done cheap offshore

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## Top-notch Quality

All of our teams and each of our clients are supported by a quality team that is dedicated to your success and the quality of every facet of your business

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## Direct access to Team Members

All of your team members are available to you at any time of day or night. You get complete access to all team members through any contact method that you prefer

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## Backup PowerSupply and Internet Connection

To ensure an uninterrupted service we have installed backup power supply & internet connectivity system

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## Backup Team Members

We keep extra team members on backup to fill for any primary team member that's unable to perform their duties due to unforeseen circumstances.

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## Confidentiality Guaranteed

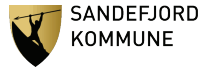
By implementing Data Security Policy we ensure 100% Confidentiality. We do not share teams or team members who are dedicated to you with any other client.

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# Clients




Trusted by 100+ companies around the world



## What's Next?

Worktrooper invites you to get in touch. We would love to give you more details on how we can successfully set up a team here for your online works so you can save both time and money.

Many thanks for reading our profile, we are looking forward to hear from you.

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