

A vast field of stars and galaxies, representing a galaxy. The stars are of various colors, including white, yellow, orange, and blue, and are scattered across the dark background. Some stars are bright and prominent, while others are faint and numerous. The galaxies are small, distant objects, some appearing as faint, irregular shapes and others as more distinct, elongated structures.

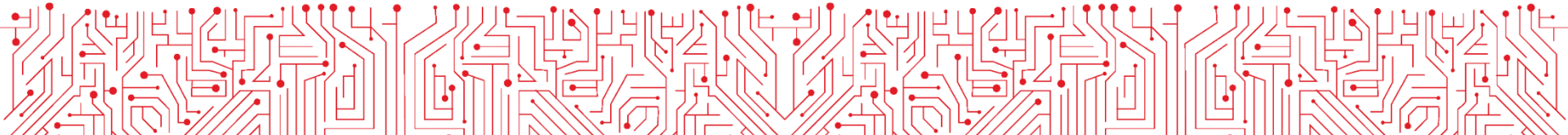
This Galaxy is summation of

dots

dot



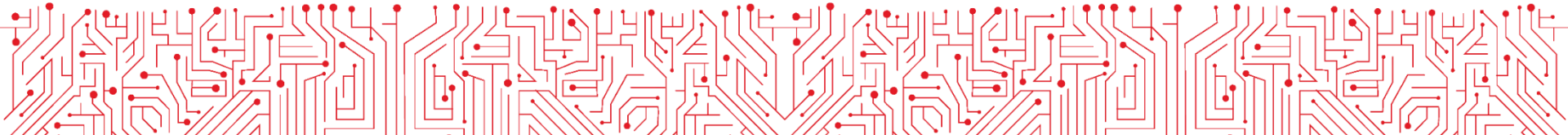
the innovation of everything!



dot

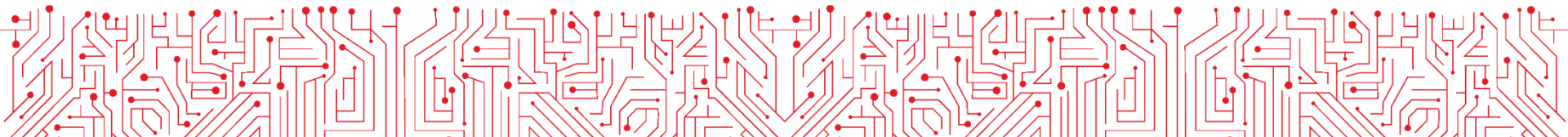
Physicists say,

“Our entire universe inherited its
arrow of time from the black hole.”



dot

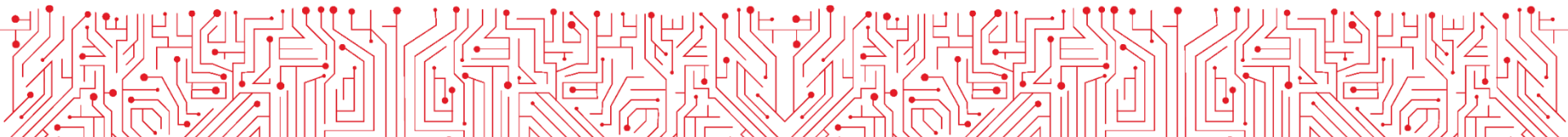
The mankind evolved from a fraction of time,
a certain time, **a point** [.] , when the first person in the universe came
to existence.



dot

It doesn't matter what someone wants to build, create or start, how unique it is, it can't even begin without a

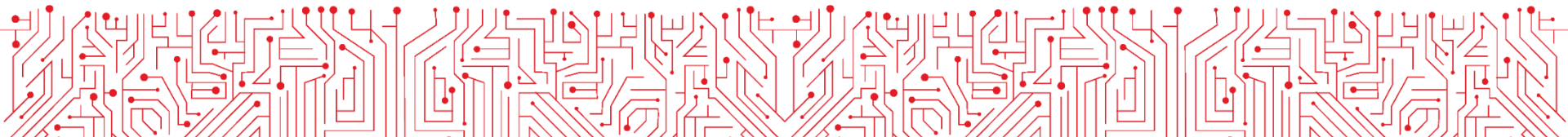
dot



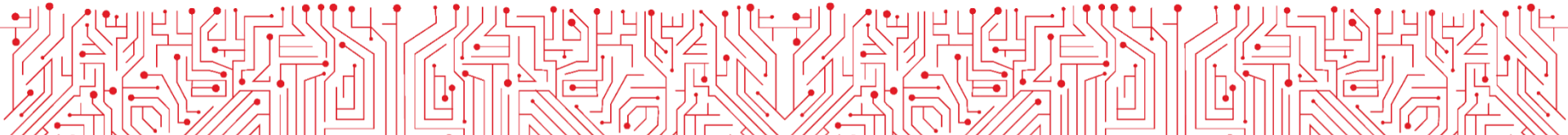
introducing

digidot

DOT TO DIVERSITY

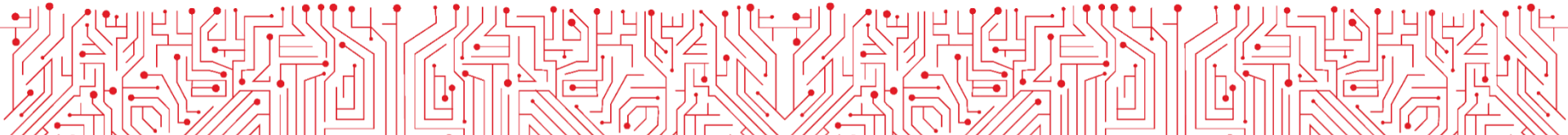


chronicle



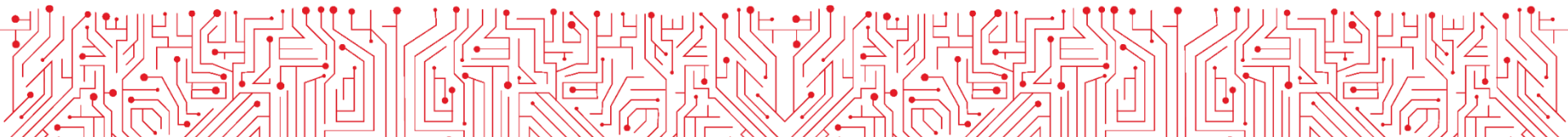
chronicle

We create everything from the **dot**
We draw every line, build every business,
create every strategy from the **dot**.



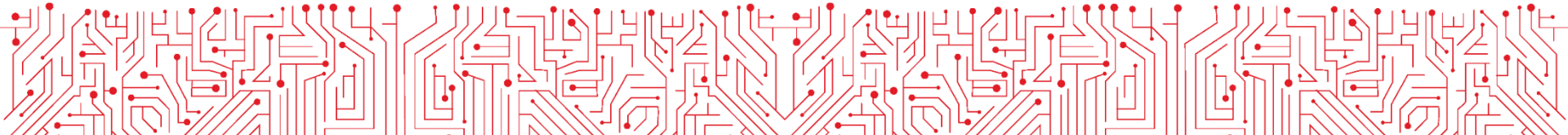
chronicle

Business is a monument that symbolizes us.
So, we create the monuments **dot** by **dot** for the **future**.

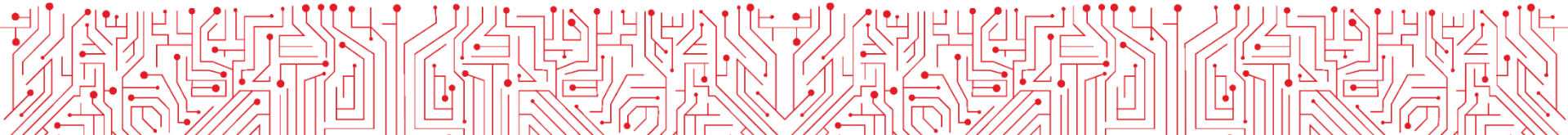


chronicle

We are the **dot** where insight meets execution
We bridge the divide between what a brand is **now**
and what it could be in the **future**.



ideology



ideology

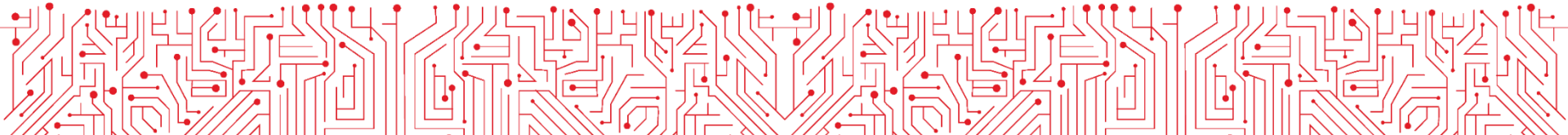
We are **Emerging**

We are **Creative**

Our guides are **legends** and we have **vision**

We meet at a **dot** where we create the **big bang**

And together we drive the brand to its **peak**



ideology

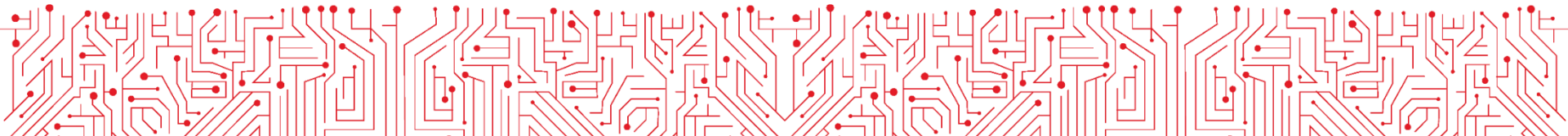
Any **problem** starts from a **dot**

And **solution** as well

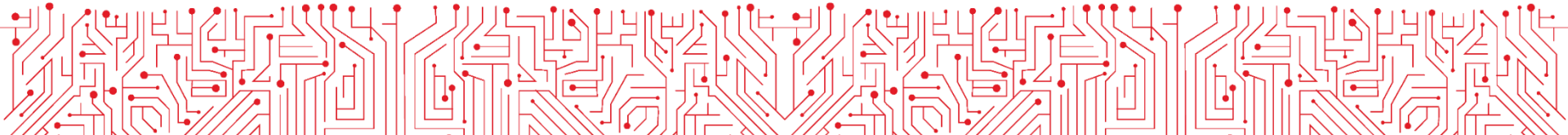
Any creative **idea** starts with a **dot**

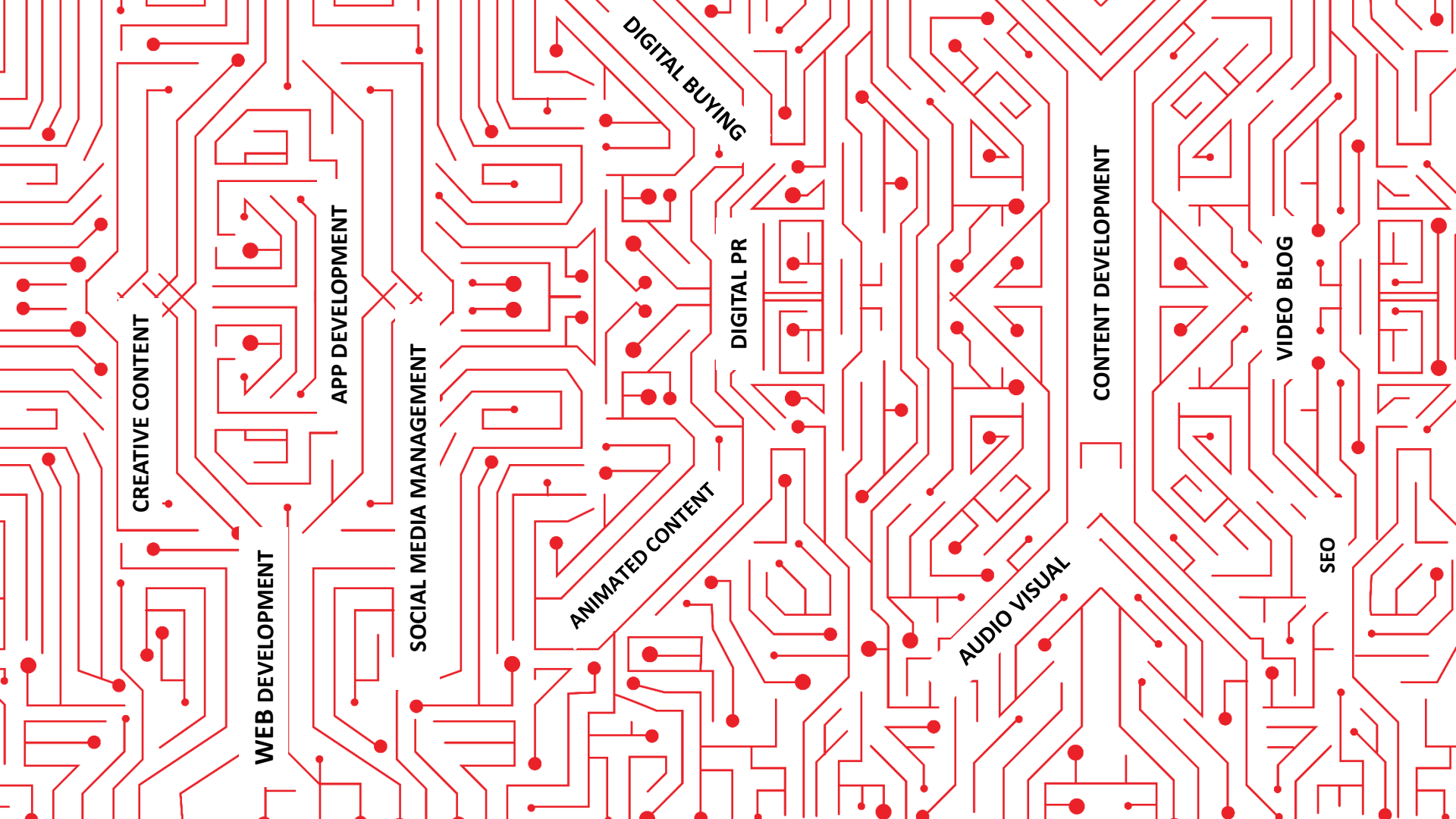
Any business **challenge** starts with **dot**

We connect these **dots** to achieve the **success** !



amenity





CREATIVE CONTENT

WEB DEVELOPMENT

APP DEVELOPMENT

SOCIAL MEDIA MANAGEMENT

ANIMATED CONTENT

DIGITAL BUYING

DIGITAL PR

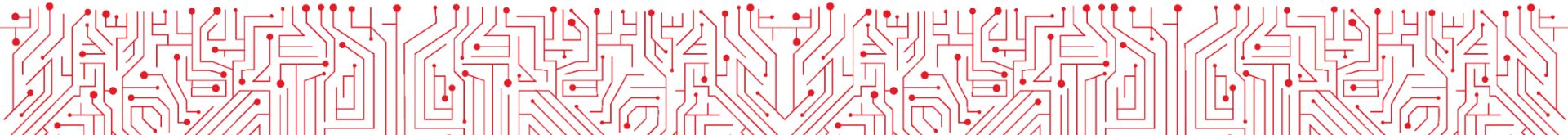
AUDIO VISUAL

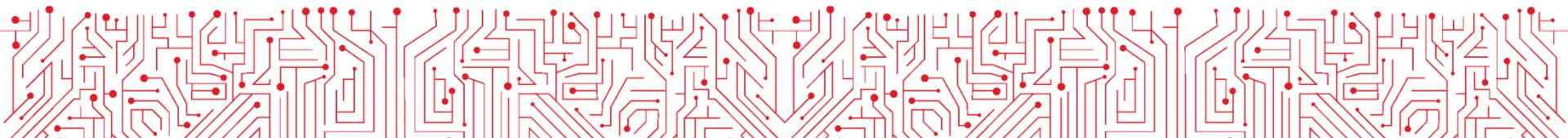
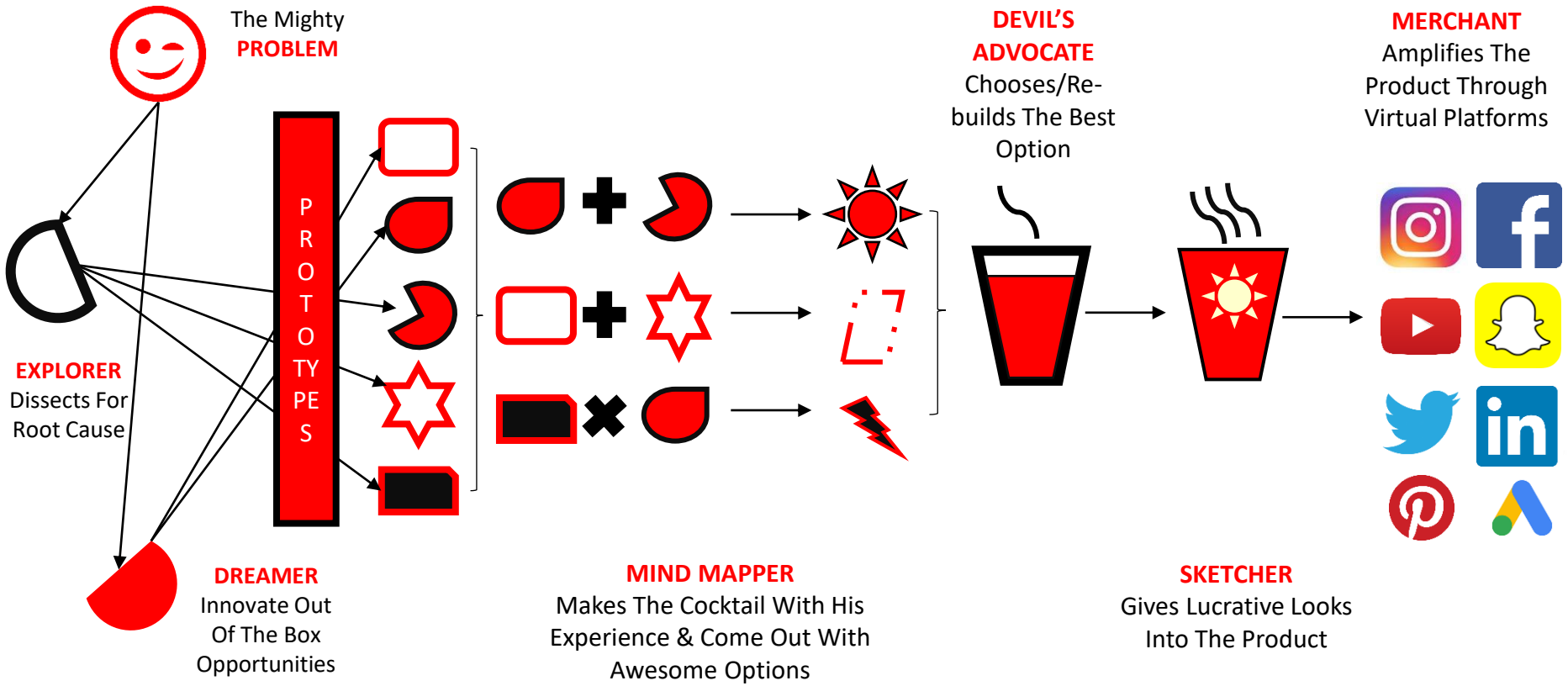
CONTENT DEVELOPMENT

VIDEO BLOG

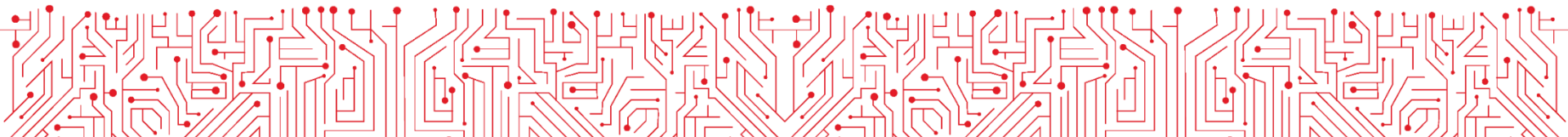
SEO

philosophy





light bearer





The image features a large red lightbulb shape divided into four horizontal sections. The top section contains the 'digidot' logo. The second section contains 'PERMANENT RESOURCES' and the number '22'. The third section contains 'PART TIME RESOURCES' and the number '6'. The bottom section contains 'CONTRACTUAL RESOURCES' and the number '17'. Below the lightbulb are three thick black horizontal bars. At the very bottom of the image is a decorative border of a red circuit board pattern.

digidot

PERMANENT RESOURCES

22

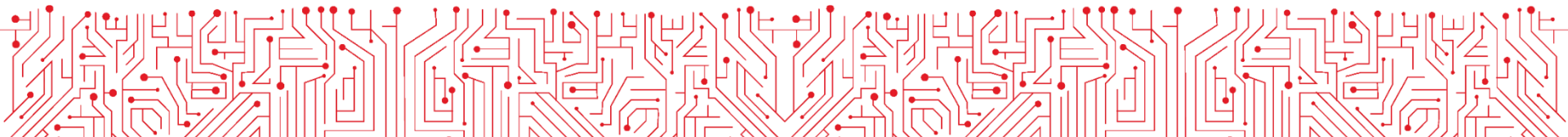
PART TIME RESOURCES

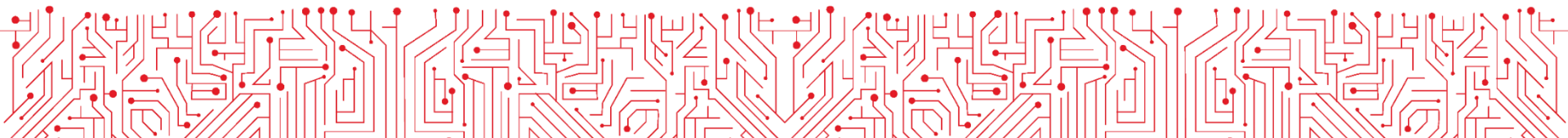
6

CONTRACTUAL
RESOURCES

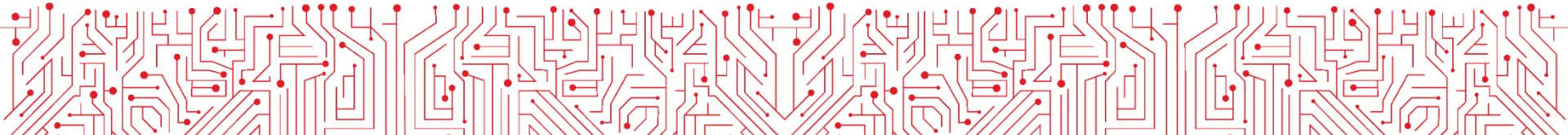
17

guardians





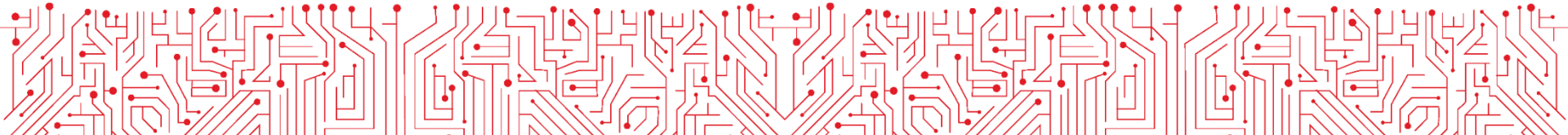
achievements





flashes

STATIC





Client: Bangladesh Finance

Client: Bangladesh Finance
Islamic



Client: Bangladesh Finance

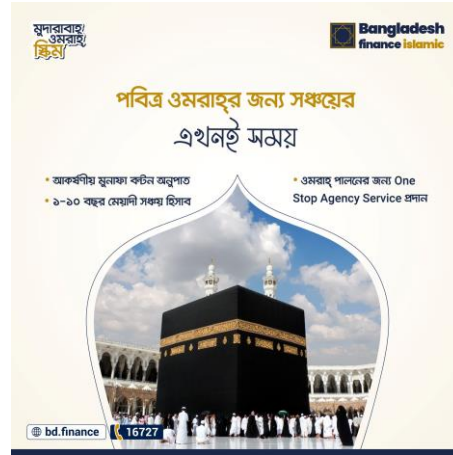


Client: Gazi Tyres



Client: Ifad Egg

Client: BD Cricket Board



Client: Ultra

Client: Bangladesh Finance Islamic





Client: Gazi Group



Client: Gazi Tanks



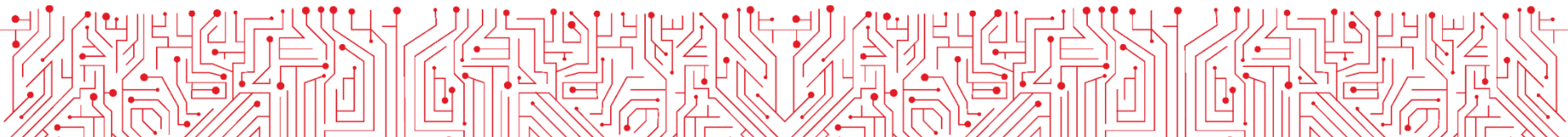
Client: Yoke Lifestyles



Client: BD Cricket Board

flashes


MOTION / OVC





Client: BD Finance
Shohayota Campaign AV

 < Click for details

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Client: United Finance
App Launching OVC



Client: Bangladesh Finance
Retirement Plan OVC

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Client: Lifebuoy
Campaign: Mother's Day

[!\[\]\(3dfb8d66e81160ad61421a3452093d1b_img.jpg\) < Click for details](#)

[!\[\]\(99f58673407353e96a019fbca558fd72_img.jpg\) < Click for details](#)

Client: IPDC Finance
Women's Day AV



Client: Pizza Lavita
OVC

[!\[\]\(3211b5d1d968fc1665909b34f9f16010_img.jpg\) < Click for details](#)



Client: BD Cricket Board
Logo Transition

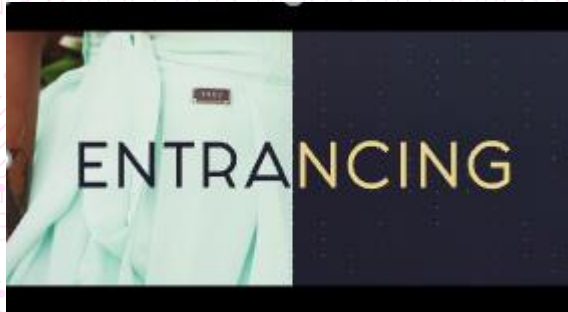


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Client: YOKE Lifestyle
Product Launching AV



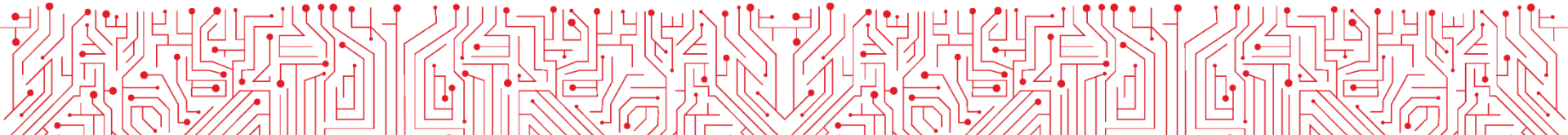
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Client: Gazi Tyres
Campaign: 26 March AV



flashes

ANIMATION





Client: Bangladesh Finance
Tax Rebate AV

[!\[\]\(919a2cb85b99741a73c0c31a427236a8_img.jpg\) < Click for details](#)

[!\[\]\(666e09182d4cd268646ea700ea60dcdf_img.jpg\) < Click for details](#)

Client: Bangladesh Finance
International Mourn Day





Client: Ultra (Healthcare Pharma)
Regular Content



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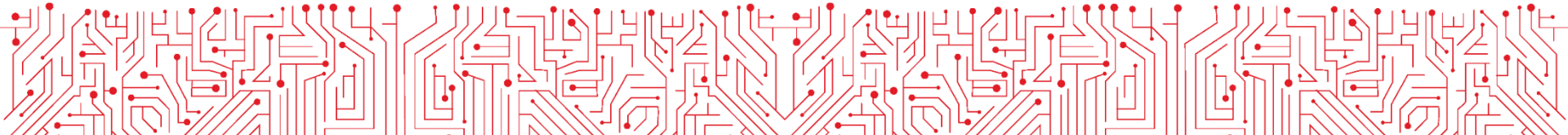
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Client: Gazi Group
International Labor Day



flashes

CAMPAIGN



THEME

BD FINANCE SHOHAYOTA

- An integrated CSR campaign where BD Finance stood by the side of those people who suffer due to extreme cold weather during winter
- General peoples involvement through digital integration. We created an web portal where general people supported this initiative through sharing this event.
- In return of every support, BD Finance donated BDT 20 taka on the CSR fund and we gathered a huge budget through this campaign
- Distribution of 2500 blankets and petroleum jelly at the cold regions of Bangladesh

bd finance
সহায়তা

আমরা মানুষ
আমরাই মানুষের বিপদে পাশে এসে দাড়াই।

আমাদের চারপাশে ছড়িয়ে আছে অসংখ্য দুঃ, অসহায় ও সুবিধা বঞ্চিত মানুষ, যাদের জন্য শীতকাল একটি দুঃস্বপ্নের মত। যারা অপেক্ষার থাকে আমাদের সহায়তা পাবার আশায়। আর তাই আমাদের এবারের আয়োজন **বিডি ফাইন্যান্স সহায়তা**।

অর্থিক নয় বরং আপনাদের সমর্থন আর ভালবাসা পেনেই **বিডি ফাইন্যান্স** টিম ছুটবে শীতকালীন প্রয়োজনীয় সামগ্রী নিয়ে অসহায় মানুষদের কাছে। **বিডি ফাইন্যান্স** এ ডিজিটালিটুকুত অর্থাৎ ০.৫ শতাংশ সমর্থনই মানব সহায়তা প্রদান করবে আমরা। অর্থাৎ আপনার জমাকৃত মূল্যের পুরোটাই থাকবে সুপ্রসিক্ত, আপনার পক্ষ থেকে সহায়তা প্রদান করবে **বিডি ফাইন্যান্স**।

এছাড়াও শুধুমাত্র সমর্থন করেই এই আয়োজনের অংশীদার হতে পারবেন আপনি। প্রতিটি সমর্থনের বিপরীতে এই আয়োজনে ২০ টাকা সহায়তা প্রদান করবে **বিডি ফাইন্যান্স**। নিজে থেকে মানুষ হিসেবে প্রমাণ করতে, অসহায় মানুষকে লোর কাছে সহায়তা পেয়ে দেওয়ার এইতো সমাজ

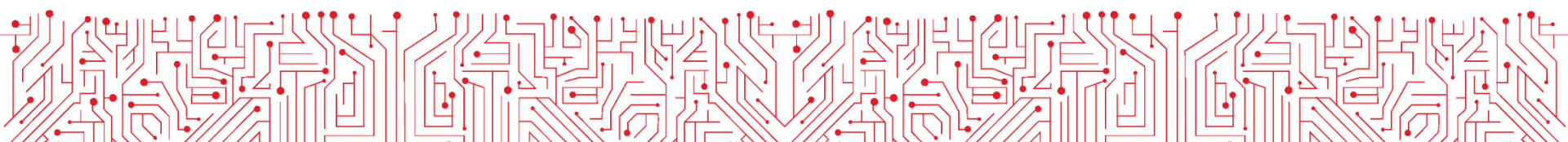
সমর্থন করুন

*প্রতিটি ইউনিক সমর্থন এর পরিপ্রেক্ষিতে বিডি ফাইন্যান্স এর পক্ষ থেকে ২০ টাকা এই আয়োজনে সহায়তা করা হবে

WE RUSHED TO THE COLD REGIONS OF THE COUNTRY
বিডি ফাইন্যান্স এর অর্থায়ন: ১৩৩০০ টাকা | সমর্থনকারী: ৩৭০৪ জন



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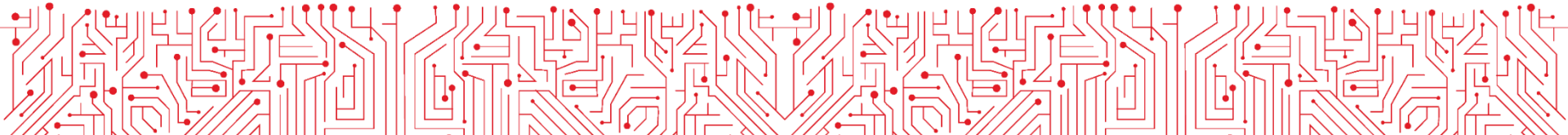
THEME

Bangladesh Finance & Bangladesh Finance Islamic রাস্তায় অপেক্ষমান মানুষদের জন্য ইফতার বিতরণ

- An integrated CSR campaign where Bangladesh Finance & Bangladesh Finance Islamic stood by the side of those people who stayed in traffic jam during the Holy Ramadan month and couldn't be able to do iftar at home or their loved ones.
- We distributed water and dates in bag by maintaining all the safety precautions.
- Distribution of 2500+ iftar bag among the general people including rickshaw pullers, beggars, passengers at the road of Dhaka.



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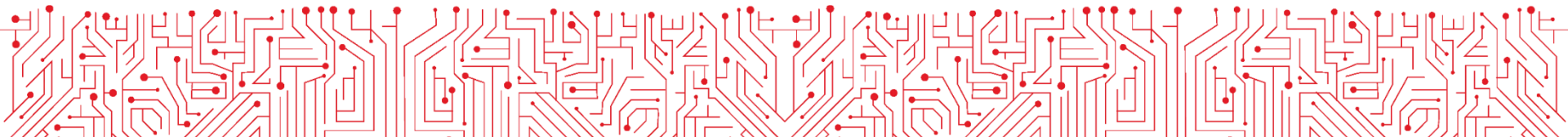
THEME

DHAKA PREMIER DIVISION CRICKET LEAGUE 2016-2017

- Dhaka Premier Division Cricket League, also known as the Dhaka Premier League, is a club List A cricket tournament in Bangladesh.
- Since its inauguration in 1974–75 the league has been the premier club cricket competition in Bangladesh.
- Gazi Group Cricketers, one of the leading team in this tournament is currently pursuing their ambition to win this tournament.
- They've selected us to reach to their potential supporters through various social media platform.



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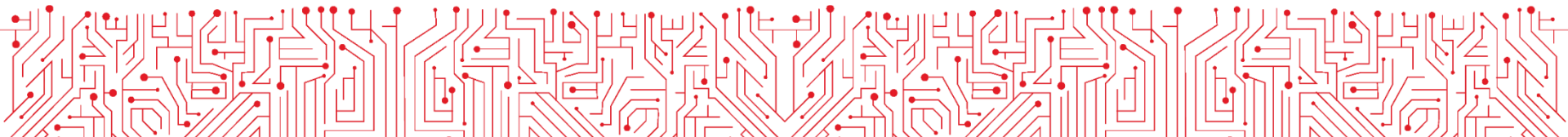
EXECUTION

DHAKA PREMIER DIVISION CRICKET LEAGUE 2016-2017

- We kept the supporters busy with various static post which includes individual players profile, live score updates, wicket takers, highest run scorers in the match, point table, how much run/wicket needed to win the match etc.
- We succeed to engage them telecasting the live match through Facebook, live interview session with cricketers & coaches, live prize giving ceremony etc.
- We also kept them busy with various quizzes regarding upcoming/ongoing matches etc.



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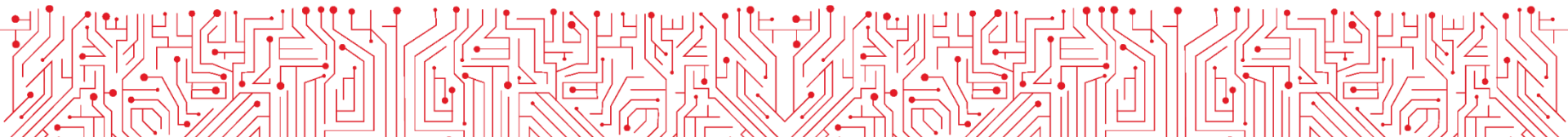
THEME

এগিয়ে যাচ্ছে বাংলাদেশ

- Gazi Tyres has been launched one of the biggest (Duration) TVC in the history of Bangladesh. This 4 minutes TVC was shoot in the most beautiful 21 different location.
- This is the very first TVC in the history of Bangladesh that came up with a digital campaign. They offered to participate in this campaign & took a chance for a free five star dinner with the renowned band 'Chirkutt' by singing the very first 4 lines of this TVC in raw voice.
- Firstly, they had to like 'Gazi Tyres' facebook page. Secondly, after singing those 4 lines, the participant had to upload their recorded video & make it public from their facebook profile and put the given Hashtags on it.



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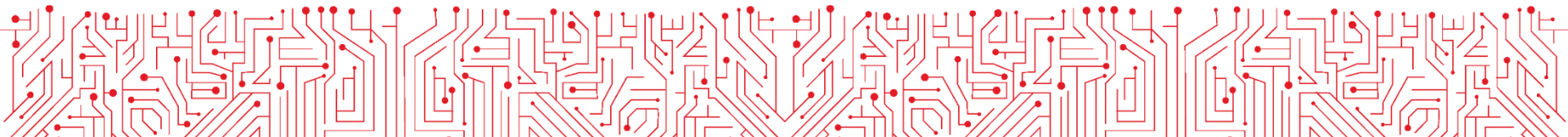
EXECUTION

এগিয়ে যাচ্ছে বাংলাদেশ

- We produced a tutorial AV for the participants. Along with this, lots of static posts was their to encourage them.
- The result was outstanding! People participated gladly and shared this campaign to all over the social media.
- After selecting top 10 from all the participants, we have recorded the entire song by them in the studio and make a studio version of this song.
- Finally this campaign finishes with a five star dinner where for Winners and Chirkutt band were presented.



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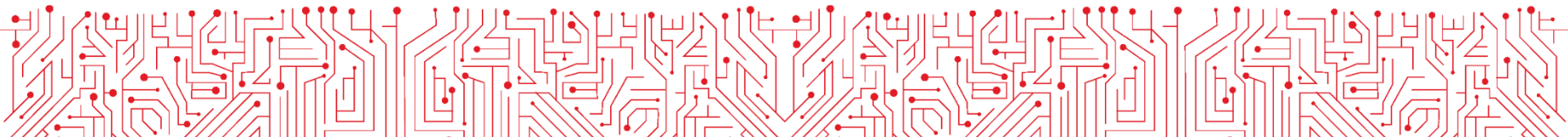
THEME

LANGUAGE MOVEMENT

- In respect of the language martyrs the lion-hearted students Rafiq, Jabbar, Salam, Barkat and so on who died during a protest at the University of Dhaka on February 21, 1952 — every year the people in Bangladesh celebrate International Mother Language Day by laying down flowers to the Martyr's Monument (Shaheed Minar) and replications of that monument.
- Every year people organize social gatherings, Alpana drawing on roads, eat festiv and listen to event themed songs, but what we observe is the urge to speak in Bengali is not there.
- So we decided to take a major step toward this illiteracy.
- We launched “খাঁটি বাংলা বাজি”



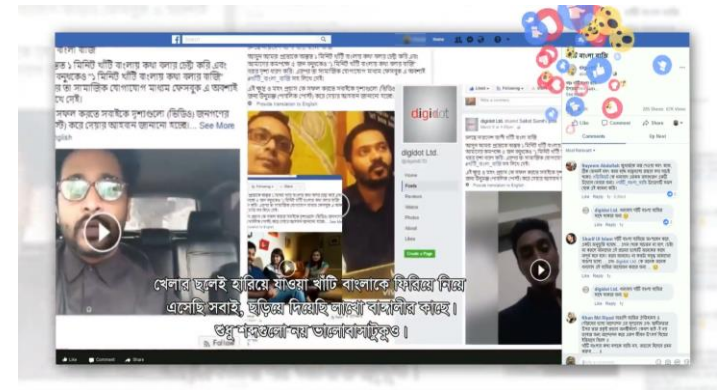
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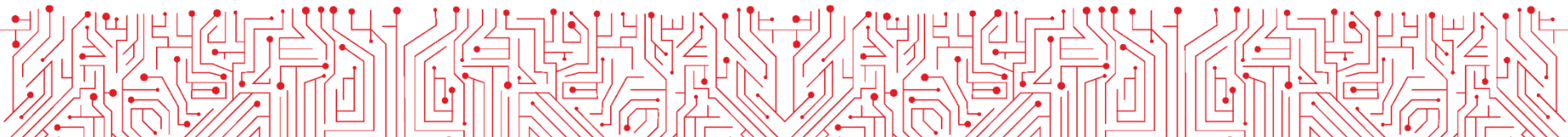
EXECUTION

LANGUAGE MOVEMENT

- Through an AV we threw a challenge to everyone who speaks Bengali to speak in Bangla for at least 1 minute on camera and share it through Facebook. They also had to challenge at least 5 of their friends & family to participate in this challenge and so on.
- The result was fabulous! People participated gladly and shared this campaign to all over the social media. From unknown people to famous singers, musicians, directors, artists, writers, program hosts, business tycoons etc. happily accepted this challenge and shared.
- We shared 2 AV's with everyone: one is “খাঁটি বাংলা বাজি” which was launched at the 1st hour of 21st February. And the second one is the ending of this campaign naming “বাংলা থেকে বাংলাদেশ” subjected to our National Independence Day on 26th March.



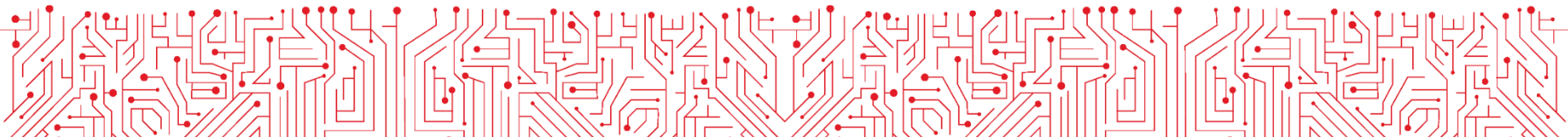
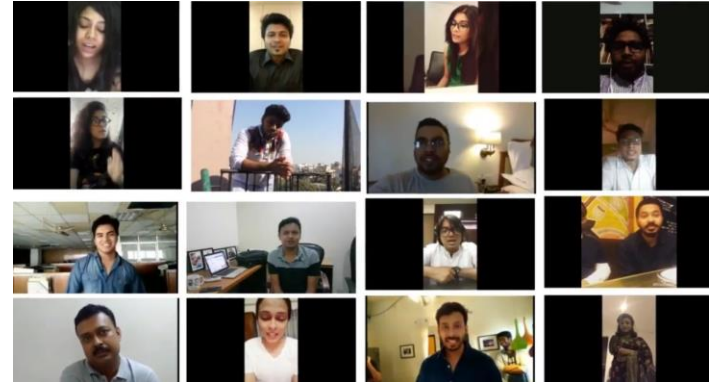
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EXECUTION

LANGUAGE MOVEMENT

- Our objective was to make the people realize what's our history, how much blood were dripped for us to living the life we're living today.
- We succeeded at this campaign and realized that the people still remember the martyrs, we still love our beloved **বাংলা ভাষা।**



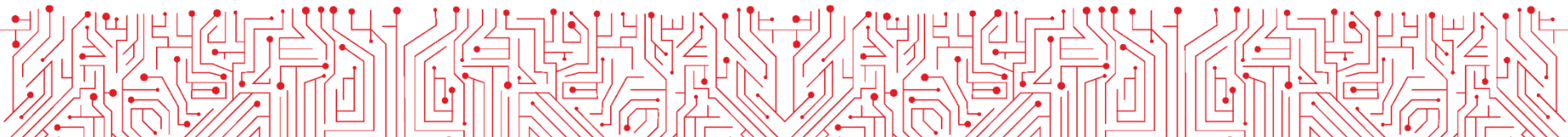
THEME

RAMADAN CAMPAIGN

- Gazi Group is one of the renowned groups of the country having footprints in almost every sectors.
- Gazi Group is always playing an important role in building a better society.
- They've selected us to do a campaign during the month of Ramadan.



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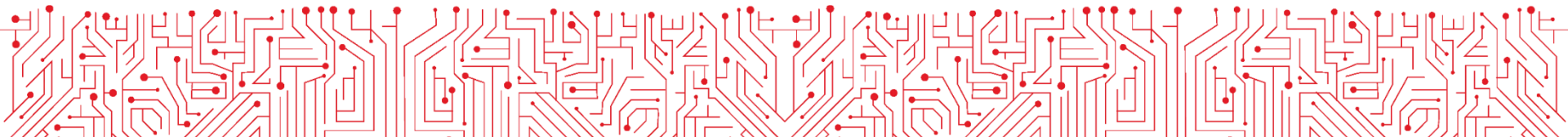
THEME

RAMADAN CAMPAIGN

- So, we designed a campaign for Gazi Group to distribute umbrellas among the traffic police during the holy month of Ramadan.
- We moved down to streets, to distribute umbrellas to the traffic polices individually.
- This content was posted on Facebook.



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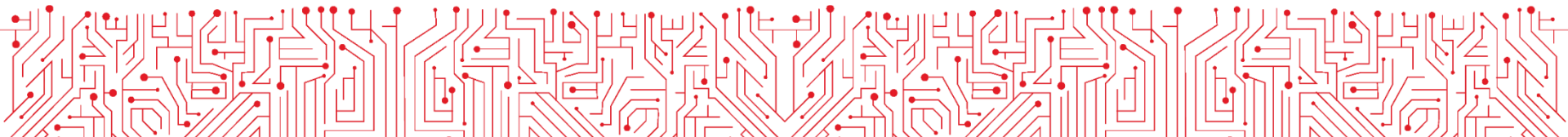
THEME

KHATI BANGLA BAJI Season 2

- AnH Enterprise Limited is an Industrial Solution Provider Company of Bangladesh.
- To induce patriotic emotion on a national occasion International Mother Language Day, 21st February. So continued the sequence of 'KHATI BANGLA BAJI'
- Objective was to rejuvenate the authentic Bengali language among the young generation in an entertaining way and send them a strong message.



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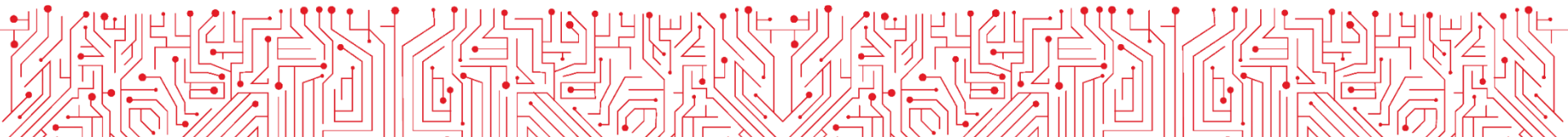
EXECUTION

KHATI BANGLA BAJI Season 2

- The key challenge was to execute this campaign in a respectful way as Mother Language is a sensitive element.
- By posting a promotional video on social media platform Facebook we began this campaign. Popular actress Safa Kabir announced about the challenge which was thrown by AnH Enterprise Limited to the young generation.
- At the same time she herself participated in “Khati Bangla Baji Season 2” by challenging her 5 friends.



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THEME

DESHER JONNO
SHOPOTH

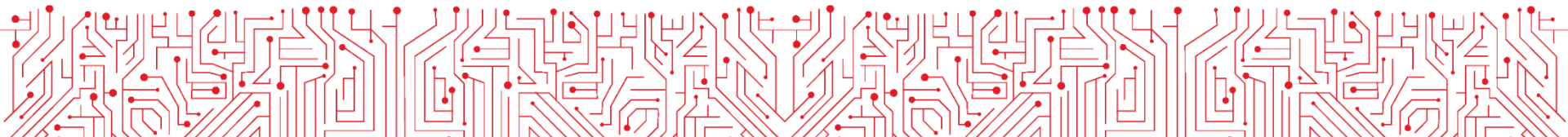
- eJorip.com is an online review website. Through customer experience and business reputation this platform allows businesses to turn their customers into a powerful marketing engine
- Everyday people in Bangladesh whines about various problems around them. Problems like traffic jam, environment pollution and other social issues in the society.
- So, on the occasion of New Year 2018 we organized the campaign 'DESHER JONNO SHOPOTH'
- To create awareness among the people to be an active citizen of the nation and build a better society.

#দেশেরজন্যশপথ

NEW
YEAR
2018



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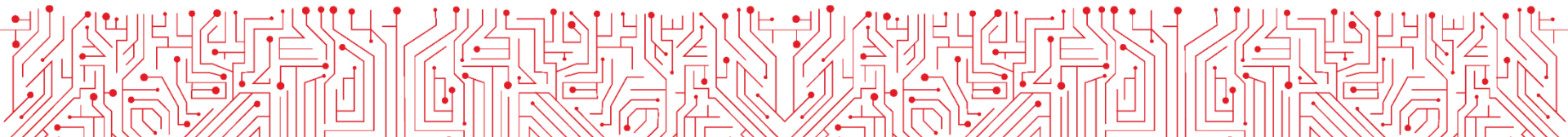
EXECUTION

DESHER JONNO SHPOTH

- The campaign was executed by releasing an AV on social media platform Facebook.
- The video encapsulated some bad habits or wrong practices that we commit in our daily life.
- Then a competition was held where people were asked to post a video on Facebook taking an oath “to refrain himself/herself from a bad habit” and tagging 5 friends to take similar oath.
- Among hundreds of participants, 3 winners were selected based on number of likes & shares on their video posted on Facebook.



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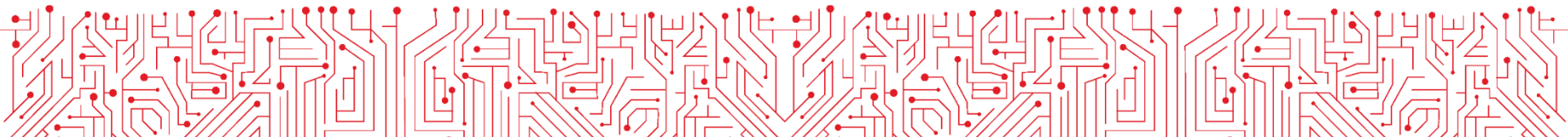
THEME

SRODDHAY VALOBASHAY SHADHINOTA

- 26th March marks the Independence Day of Bangladesh. Every brand or company seeks for an opportunity to come up with an innovative campaign.
- On this historic day Groupdot wanted to do something which can bring out our love from the deep down inside of our heart
- Hence, we started a social experimental campaign ‘Sroddhay valobashay Shadhinota ‘.
- We made a poster containing Bangladesh’s map, the old and new flag of Bangladesh, national memorial and 4 lines of our national anthem.



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EXECUTION

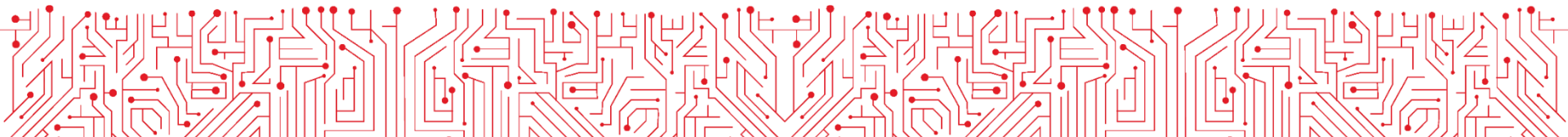
SRODDHAY VALOBASHAY
SHADHINOTA

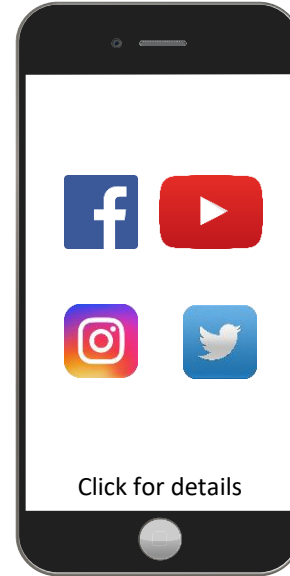
- Our team went to different high traffic spots in Dhaka city and started rolling.
- We asked different statuses people of the society that “Are they living happily in this country? “.
- Everybody boldly complained about the odd and crisis of this nation.
- Then, we asked those people to tear off the poster and reduce their frustration. But the reaction was unexpected, not a single person agreed to do so even after they were offered 500 TK cash instant.

সবারই তো কত **রাগ**,
দুঃখ, **শোভ**, **কষ্ট** কিংবা **অভিমান**
কিন্তু যখন আমরা তাদের **শোভ**
মিটাতে বললাম এই **পোস্টারের** উপর
এমনকি **টাকার লোভ**ও দেখালাম,
তখন কি হলো?

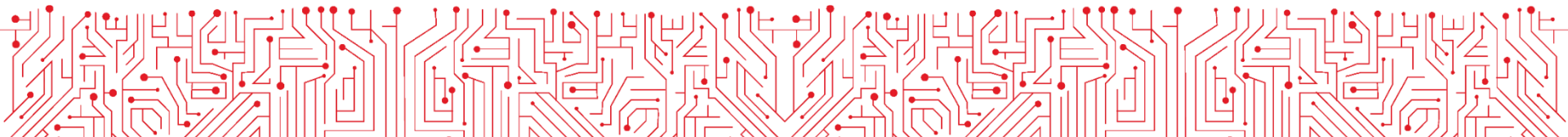


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