



optimumsoft[®]
Simplify Your Business

COMPANY PROFILE

BACKGROUND & HISTORY

Optimum Soft started its journey in 2014. It was the fruit of understanding the upcoming prospect in IT/ITES sector in Bangladesh. Yes, it was the thought of the leader Proprietor and CEO of the Company. The first work order Optimum Soft received for Developing a Website for a private company, contract value was 50,000 BDT. One by one it received work orders from other private companies for small version of software development assignments. The journey was quite good and tough to get skilled IT professionals.

After acquiring a good command of technical experience, Optimum planned to get into the government sector. And it started with Open Tendering Method and e-GP. The first work order received from Bangladesh Election Commission for Developing HRM and Training Management Software.

The journey started, and the team Optimum worked so smart to gain more government work orders valued minimum 200,000 BDT to 6,500,000 BDT within a year. Besides, expanded its services for IT/ITES training. Overall success stories inspired the team to move on and on and on.

VISION

Contributing to the digital transformation of Bangladesh

MISSION

Providing simple solutions to all business needs
Simplify business and operating process through automation and minimize resource costs

ABOUT US

We, Optimum Soft is a Professional Software, Mobile Applications, Website Development, IT/ITES Training Provider and Hardware supplier Company in Bangladesh since 2014 with its corporate office located in Dhaka.

Optimum Soft has a large pool of software developers and trainers who have proven expertise in trending technologies. We proactively analyze, design, develop & scale robust custom software, website and mobile app solutions, that fuel innovation & deliver digital success!

We deliver Software, Mobile Applications, Website Development services with 100% project delivery success. Our design-focused approach and project execution processes help to deliver the right solutions for you. We enable digital transformation, so you can succeed in this mobile-first and cloud-first world.

We proactively analyze, design, develop & scale robust custom software, website and mobile app solutions, that fuel innovation & deliver digital success!

We have successfully completed and delivered 15 projects in government sector and 100+ projects in private sector including IT/ITES Training and Custom Web based Enterprise Resource Planning (ERP) Software, Accounting, Inventory, HRM and Payroll, Education, Training, Library Management and Hotel / Bungalow Booking Software, Website Design and Development, Mobile Application Development.

Optimum Soft's strategy is not just about growth, it is about smart growth. Optimum's focus is to simplify the business of the clients. Besides, nurturing the prophecy of partnering the digital transformation of Bangladesh.

OUR PRODUCTS & SERVICES

Products

- Web based Enterprise Resource Planning (ERP) Software
- Web based Accounting Management Software
- Web based Inventory Management Software
- Web based HRM and Payroll Management Software
- Web based Education Management Software
- Web based Training Management Software
- Web based Library Management Software
- Web based Hotel / Bungalow Booking Software

Services

- Website Design and Development
- Custom Software Development
- Mobile Application Development
- IT/ITES Training

KEY PRODUCTS OF OPTIMUM SOFT

Product Name	Description of Product
Optimum ERP	<p>Optimum Soft has versatile experience of developing Enterprise Resource Planning (ERP) solutions for significant government clients including research and agriculture sector and education sector. These ERP systems are highly customized to facilitate the automation and meet the challenges people were struggling with every day of those organizations. These are integrated systems with Accounting, Bill Management, HR & Payroll Management, Provident Fund, Loan Management, Inventory Management, Library Management and many more customized modules and features.</p> <p>Successfully delivered the system to</p> <ul style="list-style-type: none"> ▪ Bangladesh Jute Research Institute (BJRI) ▪ Chittagong University of Engineering & Technology (CUET) ▪ Bangladesh Institute of Capital Market (BICM) ▪ Bhola Textile Institute, Bangladesh Textile Mills Corporation (BTMC)
Optimum Accounting	<p>Optimum Soft developed user friendly and cost-effective Online Accounting Management Software that automates the accounting processes with customized features. This Financial Accounting Management System facilitate to Manage all Accounting Head Codes and Names, Multiple A/C Maintain, Petty cash, General Ledger, Receipt & Payment Statement, Trial Balance, Balance Sheet, Chart of Accounts, Vouchers, Annual Work Plan & Budget, Advance system, Fixed Asset Management, report generation.</p> <p>Successfully delivered the system to</p> <ul style="list-style-type: none"> ▪ Bangladesh Jute Research Institute (BJRI) ▪ Chittagong University of Engineering & Technology (CUET) ▪ Bhola Textile Institute, Bangladesh Textile Mills Corporation (BTMC) ▪ Dhaka Mass Rapid Transit Development Project (Line-6). Road Transport and Highways Division
Inventory Management Software	<p>Optimum Soft developed Web-based Inventory Management Software as an individual system and also as a part of Enterprise Resource Planning (ERP) as per our client requirements. This system supports to manage Store Information (Store Name, Store Location, Store in charge), Store Inventory Workflow, Item Information, Requisition, Multilayer approval of the requisitions, Non-Consumable Items Management, Stock In-Out Operations, Multiple Stores and operations, Dynamic Group, Category and Items, Vendor/Supplier Integration, Re-Order alert, Day close and Audit, Inventory receive and due notification (SMS/e-mail) and Reports.</p> <p>Successfully delivered the system to</p> <ul style="list-style-type: none"> ▪ Bangladesh Jute Research Institute (BJRI) ▪ Chittagong University of Engineering & Technology (CUET) ▪ Bhola Textile Institute, Bangladesh Textile Mills Corporation (BTMC) ▪ Bangladesh Television
HRM and Payroll Management Software	<p>Optimum Soft developed Human Resources Management and Payroll Management Software that allows Employee Management almost everything related to human resources such as Configure employee profile, Enable or disable Employee, new employee recruitment, Transfer, Promotion, Suspend, payroll management, performance management, Training Management, Benefit Management, Leave & Attendance management, Salary Process, Provident Fund, Loan Management, Reports generation. This system automates the payroll process and supports to manage Basic Information of employee's, Department, Designation, pay scale setup, Salary setup, deduction, Salary allowance, Yearly and monthly tax setup, Monthly salary process, Stop Salary, Arrear salary, Account Head wise salary statement, Budget wise salary compression, and also Different type of monthly & yearly report.</p> <p>Successfully delivered the system to</p> <ul style="list-style-type: none"> ▪ Bangladesh Election Commission, Electoral Training Institute ▪ Bangladesh Jute Research Institute (BJRI) ▪ Chittagong University of Engineering & Technology (CUET) ▪ Bhola Textile Institute, Bangladesh Textile Mills Corporation (BTMC)

Product Name	Description of Product
Training Management Software	<p>Web-based Training Management Software supports to automate process, reduce operational and resource time & cost and enrich report generation and management. Optimum Soft designed and developed this system with Modules & Features including Training Procedure, Session Planning, Upcoming Training, Program, Assign Trainer, Assign Supervisor, Assign Associate, Assign Participants to Program, Post Training Info, Documents Upload, Budget planning, Budget Expense Entry, Dormitory: Rooms Setup, Rooms Allocation and Reports.</p> <p>Successfully delivered the system to</p> <ul style="list-style-type: none"> ▪ Bangladesh Election Commission, Electoral Training Institute
Library Fit	<p>Optimum Soft designed and developed Library Management Software for the government clients that supports the organizations to manage members, manage books, circulations, provides online read facility, auto catalogue, online e-book reading. The software is running with features like Dashboard, general settings, auto and manual notification, circulation history, User Login, manage password. Search book based on book id, book name, publication or by author name, filter book based on keyword, Front end online showcase by category, most read, new books and also requisition form and feedback, Register New Book, Description of feature, Add new books.</p> <p>Successfully delivered the system to</p> <ul style="list-style-type: none"> ▪ Ministry of Expatriates' Welfare and Overseas Employment ▪ Election Commission Secretariat ▪ BCS Administration Academy ▪ Bhola Textile Institute, Bangladesh Textile Mills Corporation (BTMC)
Digital Pathshala	<p>Digital Pathshala is a comprehensive Student and Education Management System. It is an Educational Institution automation system featuring student's personal information, attendance, Teacher/ Faculty information, marking, Grading, Result sheet finalization with all fees and accounts related information of students. Key modules are included but not limited to: Student Management, Online payment, Admit Card Generation For Admission Exam, Faculty Management, Course management, Exam Management, Exam script evaluation through 'Easy Khata', Result Management, Certificate Generation, Library Management.</p> <p>Utilizing this system applicants can apply, pay admission fee, receive admit card, get class & exam schedule and also result from a single platform. In the same way faculties can manage the entire academic system under a completely automated process. One of the unique segments of this system is Easy Khata. That supports the faculties to evaluate and mark the answer scripts in digitized version.</p> <p>Successfully delivered the system to</p> <ul style="list-style-type: none"> ▪ Bangladesh Institute of Capital Market (BICM) ▪ Bhola Textile Institute, Bangladesh Textile Mills Corporation (BTMC)
Hotel/Bungalow Booking	<p>Hotel or Bungalow Booking system facilitates to manage Check Vacant & Booked List, Request Submission, SMS Notification, Confirmation/ Approval of Booking Request, Booking Cancellation, Check-in & Check-out User Profile, Create Login Profile, User Permissions Level, Menu Structure, Menu Level Security, Form Level Security, Block User, Reset Password, User Login History</p> <p>Successfully delivered the system to</p> <ul style="list-style-type: none"> ▪ Road Transport and Highways Division
Mobile App Development	<p>Installation and supply of Scout Virtual Blood Bank System (TOR) at National Scout Bhaban, Kakrail, Dhaka</p> <p>Mobile Application Development for JTPDC wing for BJRI</p>
Website Design & Development	<p>Successfully delivered the system to</p> <ul style="list-style-type: none"> ▪ Bhola Textile Institute, Bangladesh Textile Mills Corporation (BTMC) ▪ Electoral Training Institute, Bangladesh Election Commission

IT TRAINING CAPABILITY

In-house IT/ITES Training Provided

Title of the Training	Number of Trainee
Android Mobile App development	300
iOS Mobile App development	140
Website Design & Development	1000
UI & UX Design	350

SKILL MATRIX:


Programming Languages and Frameworks	Laravel, PHP, ASP.Net, Express.js, Meteor, Node.js, C#, Hapi, Koa, React, JQuery, Angular.js, Vue.js, Ajax, Djang, Java (JSP, J2EE, Strut, Spring Hibernate, Groovy), Python, Infobasic, Joomla, Drupal, Glassfish-Tomcat
Database Platforms	MongoDB, Oracle, MS SQL, Cassandra, Hadoop, Redis
DW/BI	Data Warehouse Overview, Oracle BRM, Oracle Discover, Oracle Mediation, Oracle Portal Builder
Web Technologies	Node.js, HTML, CSS, Express.js, Meteor, Laravel, Hapi, Koa, React, JQuery, Angular.JS, Vue.js, Ajax, Django
Mobile Application	Objective-C, Swift, XML, Javascript, Cocoa, React Native, Android native, React native, Xamarin, Android, iOS, Windows, Pattern recognition, iBeacon, Location based service, Symbian
Web/Application Servers	MS IIS, Apache, Web Sphere, Tomcat, IBM Web logic, ORACLE Fusion Middleware
Visualization & Reporting	Crystal report, VB
Source Control	Git hub, SVN
Content Management Systems, Work flow	Word press, Joomla, Drupal, Magneto, MS SharePoint
Testing	NUnit
Security	SQL injection
Certification	PMP, OCA, CCNA, RHCE, Scrum master
Office Automation	Microsoft Exchange, Mail Server, Microsoft Project Server, Microsoft Share Point and Portal Services


OFFICE EQUIPMENT & LOGISTIC CAPABILITIES

#	Items/Particulars	No of Supply/Description
1	Office Space	1550 sft
2	Executive Chamber	04 [Currently Available]
3	Multi-capacity Workstation	04[Currently Available]
4	Multimedia Projectors	05 [Currently Available]
5	Laptop	15 [Currently Available]
6	Computers	10 [Currently Available]
7	Printer Laser	03 [Currently Available]
8	Multifunctional Printer, Copier, Scanner	02 [Currently Available]
9	Training Lab (Capacity of 20 people)	02 [Currently Available]
10	White board	04 [Currently Available]
11	Air cooler	04 [Currently Available]
12	Internet connectivity	30 MBPS
13	Power Backup	Online UPS


CERTIFICATES AWARDED TO OPTIMUM SOFT

Optimum Soft always gives priorities on quality services. For maintaining international level quality service Optimum Soft has been awarded with some globally accepted quality certificates for development, information security and documentation. Currently Optimum Soft has the quality certificates below:

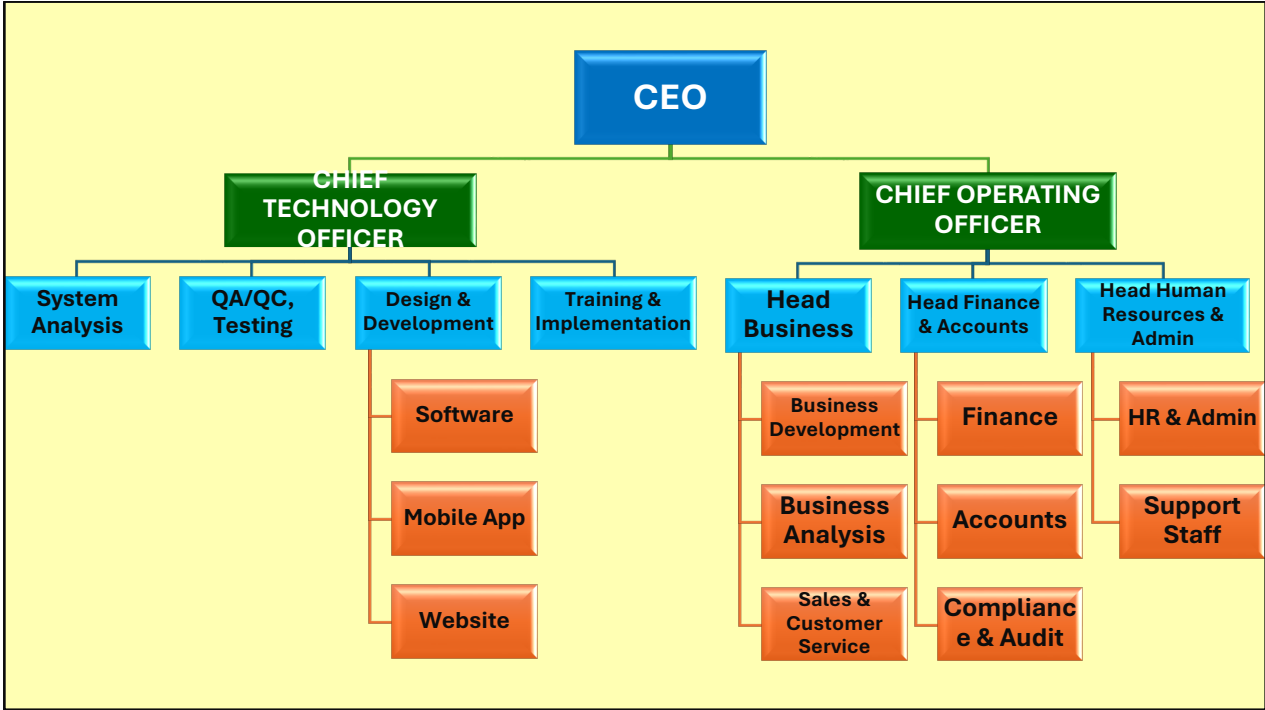
Membership Certificates Awarded to Optimum Soft	About the Certificate
<p style="text-align: center;">BASIS Bangladesh Association of Software and Information Services</p>  <p style="text-align: center;"><small>Bangladesh Association of Software & Information Services</small></p>	<p style="text-align: center;">General Member Membership No: GE-19-02-702</p>

Quality Certificate Awarded to Optimum Soft	About the Certificate
<p style="text-align: center;">ISO 9001:2015 (Quality Management System)</p> 	<p>ISO 9001:2015 is the title of a document (Standard) that outlines the requirements an organization must maintain in their quality system for ISO 9001:2015 certification. ISO 9001:2015 is focused on meeting customer expectations and delivering customer satisfaction so organization must pay attention to the customer.</p>

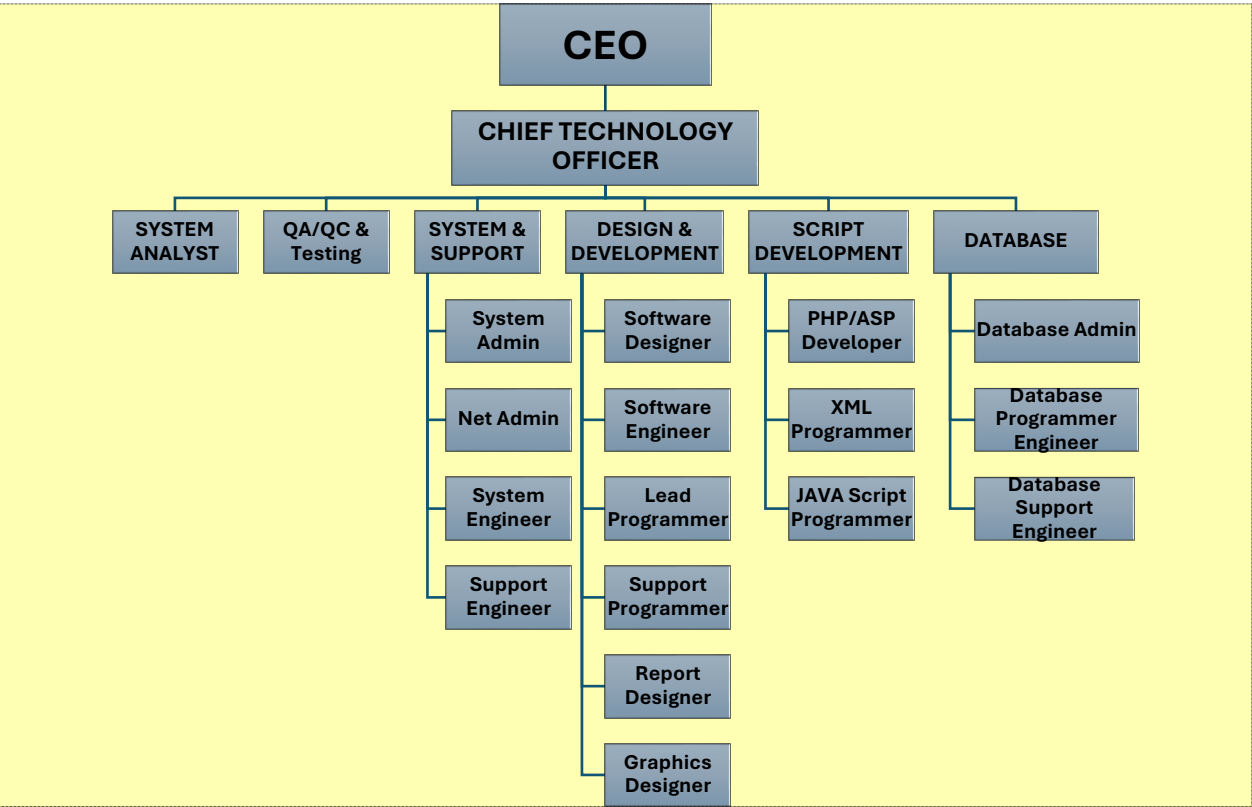
ACHIEVEMENT OF OPTIMUM SOFT

Award	About the Award
<p style="text-align: center;">BASIS National ICT Award 2019</p> 	<p>Optimum Soft received the award for "Development and Commissioning of Salary, CPF and Loan Management Software for Bangladesh Jute Research Institute (BJRI)"</p>

MOTHER ORGANOGRAM OF OPTIMUM SOFT



TECHNOLOGY DIVISION ORGANOGRAM



THE C-SUITE - MANAGEMENT & LEADERSHIP TEAM

C-Suite	Expertise
Chief Executive Officer	12 years+ experienced business professional with progressive business expansion skills in technology, health care and real estate sector. Acquired his academic qualification from University of Dhaka.
Chief Operating Officer	Solution-driven professional, contributing to the business with strong operational excellence. Proficient in strategy and MIS. Having 12 years+ proven experience in HRM and Consultation
Chief Technology Officer	14+ years experienced professional with rigorous technological advancement. Utilizing his excellent technical and leadership know how for succeeding innovative and challenging assignments
Chief Marketing Officer	10+ years experienced professional with business development and expansion with innovative initiatives.

OUR TECHNOLOGIES



KEY GOVERNMENT CLIENTS IN BANGLADESH