

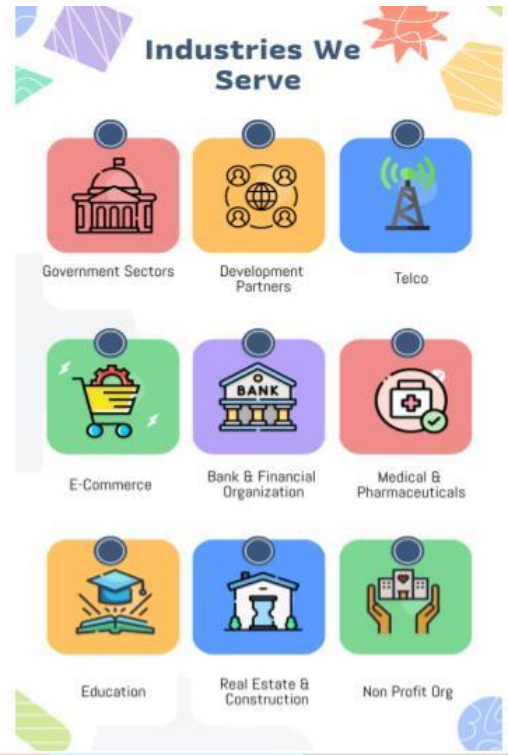
SoftBD Brochure

Corporate Overview

SoftBD is a Global leading ICT Consultancy and Software/Hardware solution provider in Bangladesh. Established in 2006 this Company has been promoted by highly experienced Professionals dedicated to providing the complete solution collaborated under one roof. Not many organizations can match our achievements, we are the best at what we do.

Company portfolio

- Established in 2006, since then served over 100 clients from home and abroad
- One of the pioneer IT company in providing services and solutions to the GoB that serve **millions of users on a daily basis**
- Successfully Accomplished **hundreds of projects** & developed robust solutions for GoB, Development Partners, Foregin Gov and Multinational Agencies
- Having ISO 9001:2015 certification
- Having a readily available talented resource pool on 4IR technologies excelling in technologies like **Blockchain, AI, ML, Bi, Big Data** etc



Mission and Vision of SoftBD



Our Mission

Create powerful IT solutions for any businesses, government, institute, national/international/multinational company, and UN Agency to automate their needs



Our Vision

Lead the global IT industry through high standards, innovative solutions, and client expectations

Strengths of SoftBD Ltd. over other competitors

Skilled and experienced team

SoftBD Ltd has a team of highly skilled and experienced developers who are dedicated to providing our clients with the latest technology and high-quality services.

Strong commitment to customer service

We believe in building long-term relationships with our clients and are dedicated to delivering solutions that are designed to help them achieve success.

Strong reputation

We have a strong reputation for delivering high-quality services and products, which is reflected in our high client retention rate and positive customer feedback.



Tailored solutions

We are committed to understanding the unique needs of each of our clients and delivering solutions that are tailored to meet those needs.

Strong focus on Innovation

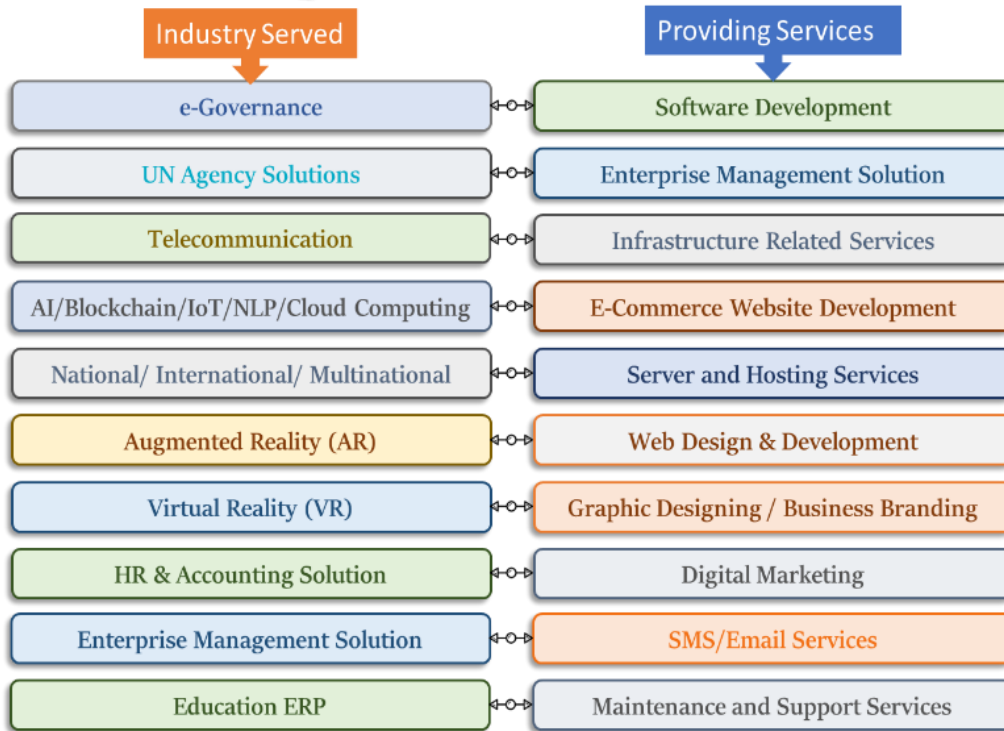
Our team is passionate about technology and is always striving to stay up-to-date with the latest trends and developments

Comprehensive services

We offer a wide range of services including web and mobile application development, software testing and quality assurance, IT consulting, and project management services.

Services

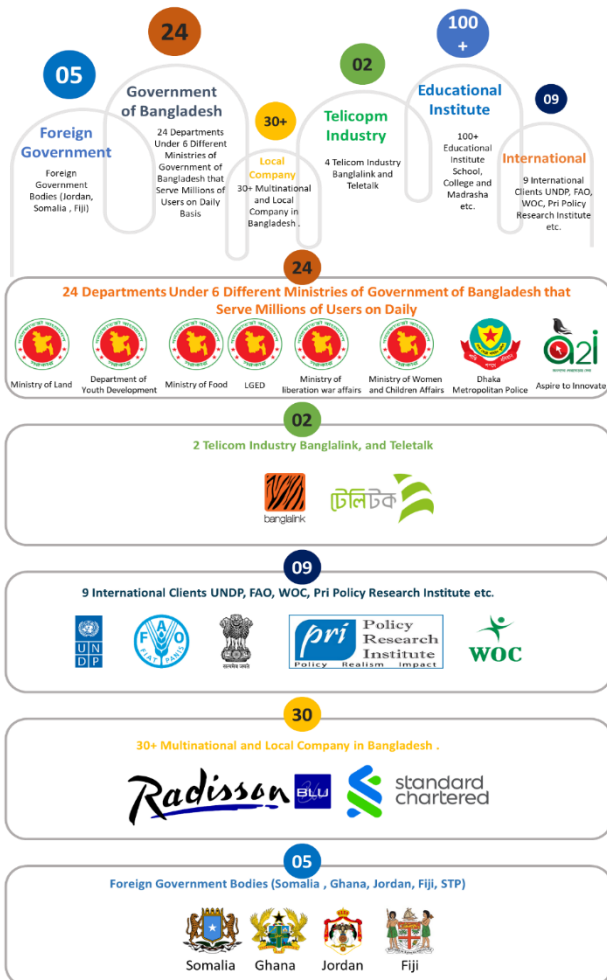
We offer following services mainly, please contact us for more details and other services:



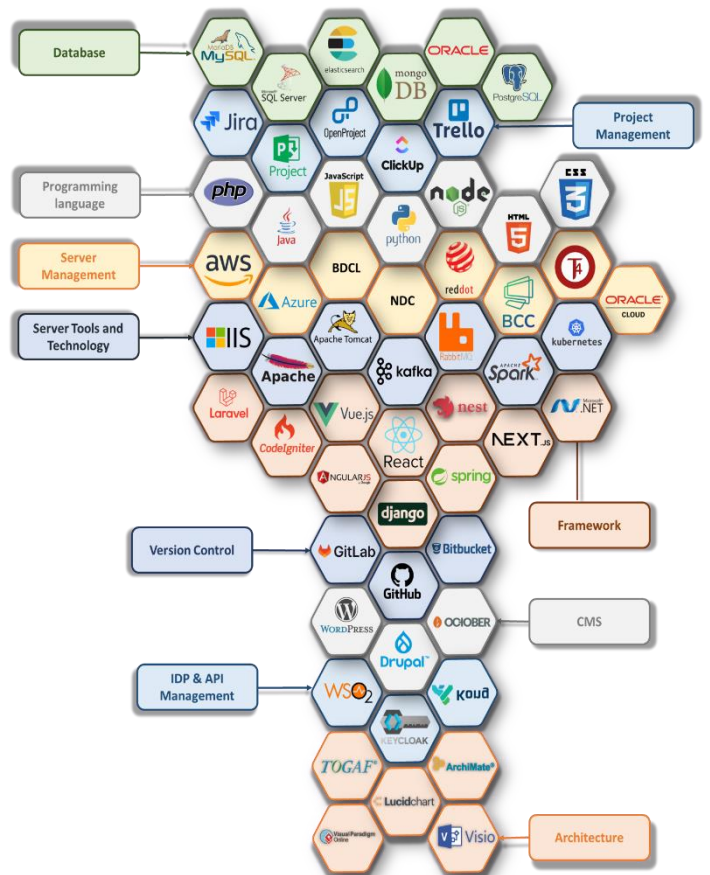
Some of Our Valuable Clients Sector & ICT Expertise

SoftBD works with the following kinds of clients and Technologies but not limited to;

Some of our valued clients Client and Experience



Tools and Technologies ICT Expertise and Technical Skills



Some of Our Project Experiences:

Land Management:

- ❖ Design, Development, Maintenance and Support Service of Digital Land Records Management System (DLRMS) Software
- ❖ Enhancement, New Feature Development and Maintenance of BRS Khatian System
- ❖ Development of Data Entry System (BRS Khatian) and Enhancement, Maintenance & Data Migration of BRS-Khatian System.
- ❖ Enterprise Framework for Bangladesh Land Information Management system (JOMI)
- ❖ Development, Up-gradation, Maintenance, and Implementation of the existing Land Record Management System (LRMS) software
- ❖ Development of Data Transmission Service & Online RS Land Record View System
- ❖ Piloting: Uploading for Mouza Map in Online Platform only for Dhaka District
- ❖ Piloting: Implementation of MAP in Mouza for Ministry of Land Admin Monitoring Feature and citizen Service Part for Dhaka District.

MIS:

- ❖ Revamping and Maintenance support service for Social Safety Net MIS (Management Information System) and eChallan for Aspire to Innovate (a2i)
- ❖ Development, Implementation and Maintenance of Pesticide Management Information System (MIS)
- ❖ New feature Development, Enhancement and Maintenance of Pesticide Management Information System (MIS)
- ❖ BCSIR Finance & Accounts Management System
- ❖ Developing Web based Integrated UP MIS, training & Implementation support
- ❖ Development of Integrated Union Parishad Accounting Software

Skills Development Platform:

- ❖ Combined Intelligence Platform for Skills Development
- ❖ Development, Maintenance, Gamification, Upgradation and Deployment of apps of Skills Portal
- ❖ Development of Skills Portal for Bangladesh Apprenticeships Management System (BAMS)
- ❖ Hiring a firm for emergency enhancement and maintenance of adolescents' edutainment and life skills development platform 'Konnect'-a2i
- ❖ Hiring a Firm for Enhancement, Development & Maintenance of digital platform 'Konnect'-an edutainment, soft skills and counselling platform for adolescents and youths
- ❖ Skills Somalia
- ❖ Skills Jordan

Learning:

- ❖ Development of E-Learning and Training Management System
- ❖ Development of Youth Training & Course Management System
- ❖ Designing and developing FutureNation Technical Platforms for Future Nations Programme of UNDP
- ❖ e-Learning, Training Management Solution (OTMS) with Digital Library and Asset Management Systems Development and Migrate Necessary Data from the Existing Training Management Database into the New System

Finance:

- ❖ Micro Credit Management System (MCMS) of DSS
- ❖ Financial Inclusion in Bangladesh-a2i
- ❖ E-Challan Management and Payment System
- ❖ Savings and Credit Software for LIUPCP's Cities
- ❖ Insurance Policy Platform (MVP)

TV Archive System

- ❖ TV Archive System – Durbin

Food & Agriculture

- ❖ Selection of a Firm for Maintenance and Enhancement of Agriculture Portal
- ❖ Dynamic Website Development for Bangladesh Food Safety Authority (BFSA)
- ❖ Redevelopment work of BFSA website & other Dynamic applications
- ❖ IFS-B Website & Application Maintenance

Audit Management

- ❖ Development of Audit Management System
- ❖ Development and Maintenance of Audit Management System Software
- ❖ Maintenance of Audit Management System & Suit Information Management System Software of DG Food

Allowance Management System

- ❖ Upgradation, New Feature Development and Maintenance of MOLWA MIS
- ❖ Revamping of DSS MIS and Provide 1 Year Maintenance Support

E-Commerce

- ❖ E-Commerce Website Development for Mahatab Corporation Limited.
- ❖ E-Commerce Website Development for Global Automation Limited
- ❖ E-Commerce Website Development for Mas Developer and Holding Ltd.

LMS

- ❖ Online License Registration, Issuance and Renewal Management System (LMS) Deployment & Maintenance Agreement

Health Care:

- ❖ Samagra
- ❖ Shakib75

Judicial Services

- ❖ Develop an Integrated Payment Collection platform for Judicial Services-a2i

Digital Center Management System

- ❖ Eksheba Uddokta e-Government Solution
- ❖ Digital Centre Management System (DCMS)
- ❖ Development of Expatriates Digital Center (EDC) Management System.

Certificate Verification

- ❖ Certificate Verification using Blockchain Technology
- ❖ National Educhain

ERP

- ❖ Project Enterprise Management System (EMS) of A.R Malik Group
- ❖ Enterprise Resource Planning (ERP) for East West Chemicals Ltd

OMS

- ❖ Development of Open Market Sales (OMS) Dealer Information and Tracking System

Telecommunication Product

- ❖ Banglalink Website Portal Development.

Others

- ❖ Monitoring Software
- ❖ HR & Payroll Management System Development & Service
- ❖ Development of Electronic Challan Management and Payment System
- ❖ Hiring a Firm for Providing Consultancy on Developing a Customized Robust Centralized Search Solution based on Pipilika Bangla Search Engine for all Govt. Portals and Systems

- ❖ Development of Social Safety Net Allowance Management System (AMS)
- ❖ System Upgradation, Feature Enhancement, Secure Socket Layer (SSL) Certification and Maintenance of existing MIS of DSS

- ❖ E-Commerce Website Development for Unilon Shop.
- ❖ E-Commerce Website Development for Excel Telecom.
- ❖ Store Management Software
- ❖ Full dynamic E-Commerce Website Design for KB Foods Ltd.

LGED

- ❖ Office Automation of LGED Gazipur
- ❖ Office Management Monitoring Apps of LGED Gazipur

MMCMS

- ❖ Multimedia Classroom Management System
- ❖ Modify, Add Functionality & Provide Trouble Shooting, Maintenance & Service Support to the Multimedia Classroom Management System (MMCMS)
- ❖ Development of Mobile Application for Multimedia Class-Room Monitoring System.

Insurance

- ❖ Cell Phone Insurance Claim Payment Database Process Flow Document.

Progress Monitoring System

- ❖ Progress Monitoring System (Promos)

Education Management

- Education Management System
- Foreign- Rangeet

CRM

- ❖ Customer Relationship Management (CRM)

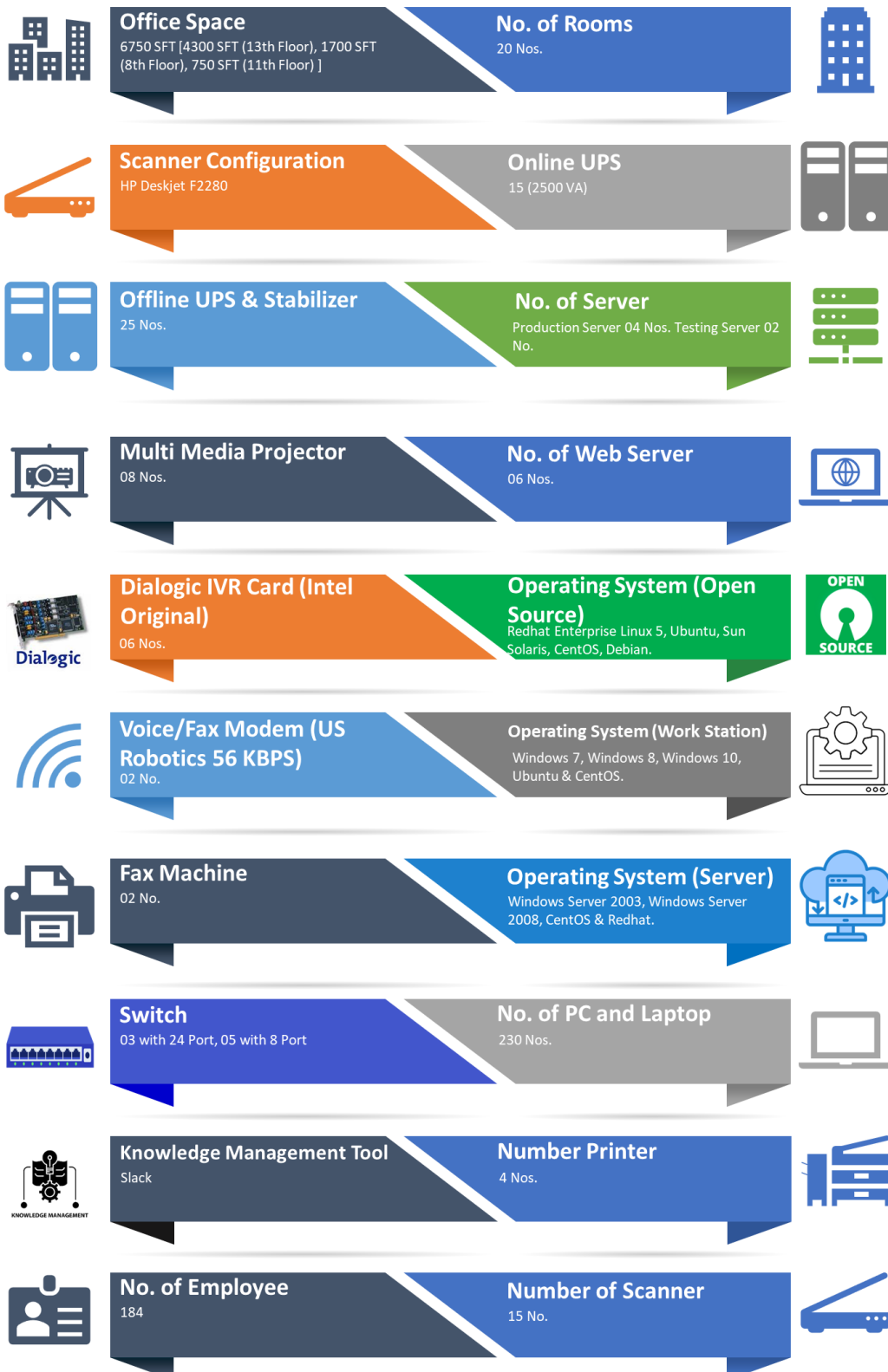
BKash Software

- ❖ BKash Software Customization and maintenance

- ❖ Development of RadioBaksho Media Limited Mobile App, Websites & Content Management System
- ❖ Development and piloting of online application and registration system
- ❖ Development of Digital Result Sheet (DRS) Software for SRDI

Logistical Capability

Logistical Capability



Policy of SoftBD in compliance to UNGC

SoftBD is committed to upholding the United Nations Global Compact (UNGC) principles, which include human rights, labor, environment, anti-corruption, responsible business, community, and transparency. In order to ensure compliance with these principles, we have implemented the following policies:

Human Rights: We respect and support the protection of internationally proclaimed human rights, and we are committed to ensuring that our operations do not contribute to human rights abuses. We have implemented a code of conduct that prohibits discrimination, forced labor, and child labor, and we regularly conduct audits to ensure compliance.

Labor: We support the freedom of association and the effective recognition of the right to collective bargaining, and we are committed to eliminating all forms of forced and compulsory labor. We have implemented policies to ensure fair wages and benefits, and we provide regular training to our employees to ensure compliance with labor laws and regulations.

Environment: We are committed to taking a responsible approach to the environment, and we will work to minimize any negative impact of our operations on the environment. We have implemented an environmental management system and conduct regular audits to ensure compliance with environmental laws and regulations.

Anti-Corruption: We are committed to taking a zero-tolerance approach to corruption, and we will work to prevent bribery and extortion in all forms. We have implemented a code of conduct that prohibits corruption, and we provide regular training to our employees to ensure compliance.

Responsible Business: We are committed to acting responsibly and sustainably in all aspects of our operations, and we will work to promote the responsible business practices of our suppliers and partners. We have implemented a code of conduct for our suppliers and conduct regular audits to ensure compliance with our standards.

Community: We are committed to engaging with and supporting the communities in which we operate, and we will work to promote sustainable development and to help create a better future for all. We regularly engage with local communities and participate in community development programs.

Transparency: We are committed to transparency in all aspects of our operations, and we will work to promote transparency in the supply chain. We regularly publish reports on our sustainability efforts and make them.

Code of Conduct in SoftBD

SoftBD has a strict code of conduct that all employees are expected to follow. This code of conduct is designed to ensure that we provide the highest level of service to our clients and maintain the integrity of our company.

Ethical behavior: We expect all employees to act with integrity and honesty in all business dealings. This includes avoiding conflicts of interest, maintaining confidentiality, and reporting any ethical concerns to management.

Compliance with local laws and regulations: We comply with all applicable local laws and regulations in all of our operations. This includes compliance with data protection and privacy laws.

Fair competition: We believe in fair competition and do not engage in any anti-competitive practices.

Respect for others: We respect the rights and dignity of others and do not tolerate discrimination, harassment, or any other form of inappropriate behavior.

Transparency: We are transparent in our operations and are committed to providing accurate and timely information to our clients.

Quality assurance: We are committed to delivering high-quality services and products to our clients.

Responsible use of resources: We are committed to using resources efficiently and minimizing our environmental impact.

Equal Opportunity for everyone: We believe in equal opportunities for everyone in SoftBD, therefore we provide the same opportunities for hiring, advancement and benefits to everyone without discriminating due to protected characteristics like Age, Sex / Gender, Sexual orientation, Ethnicity / Nationality, Religion, Disability, Medical history etc.

All employees of SoftBD are expected to adhere to this code of conduct and any violations will be investigated and dealt with appropriate.