



UX DESIGN BD^{LTD}

INNOVATION FOR TECHNOLOGY WORK



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UX Design Bd LTD

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Website Development
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UI/UX Design
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IOS/Android Development
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Our Product's

Inventory Management System
Sales force management System
Pharmacy management system
Support ticket management system
Hotel management System
School management System
Account Management System
Enterprise Resource Planning

Our Courses

Computer basic & Microsoft Office
Graphics design
UI/UX Design
Digital Marketing
Video editing
Web design & Development
Advance SEO
3D animation
Motion graphics
Soft skill



Chairman's Speech

As the Chairman of UX Design BD, our mission is to empower the next generation with cutting-edge skills in technology and freelancing. We are committed to delivering world-class training in Computer Basics, Graphic Design, Video Editing, UX/UI Design, Web Development, and Digital Marketing. Our vision extends beyond training—we are also a leading software development company driving innovation. Together, we build a future where creativity meets technology, turning dreams into reality."



Md's Speech

As the Managing Director of UX Design BD, our goal is to lead a dynamic path in technology education and software innovation. We are dedicated to providing top-tier training in freelancing skills like Computer Basics, Graphic Design, Video Editing, UX/UI Design, Web Development, and Digital Marketing. Our software development division is at the forefront of creating solutions that empower businesses and individuals alike. At UX Design BD, we are shaping the future of digital excellence in Bangladesh."

About Info

UX Design BD, established in Dhaka, Bangladesh, is a premier Computer Training Centre and Software Development Company dedicated to shaping the future of digital skills and innovation. For the past four years, we have been at the forefront of empowering individuals with essential freelancing skills, including Computer Basics, Graphic Design, Video Editing, UX/UI Design, Web Development, and Digital Marketing. Our commitment to excellence extends beyond education—we also deliver cutting-edge software solutions that drive growth and success for businesses. At UX Design BD, we are passionate about fostering creativity, technical expertise, and a thriving digital community."



Vision Statement

To be the leading catalyst in Bangladesh for digital empowerment and innovation, nurturing a community of skilled professionals who drive technological advancement and global competitiveness."

Mission Statement

At UX Design BD, our mission is to equip individuals with cutting-edge freelancing skills and technological expertise through world-class training in Computer Basics, Graphic Design, Video Editing, UX/UI Design, Web Development, and Digital Marketing. We are committed to delivering innovative software solutions that meet the evolving needs of businesses and empower our students to excel in the digital economy. Our focus is on

Success Story of UX Design BD: A Journey of Empowerment and Innovation

Four years ago, UX Design BD was established in Dhaka, Bangladesh, with a vision to revolutionize digital education and software development in the region. What began as a small initiative has grown into a leading Computer Training Centre and Software Development Company, impacting countless lives and businesses along the way.

Empowering the Next Generation of Digital Professionals

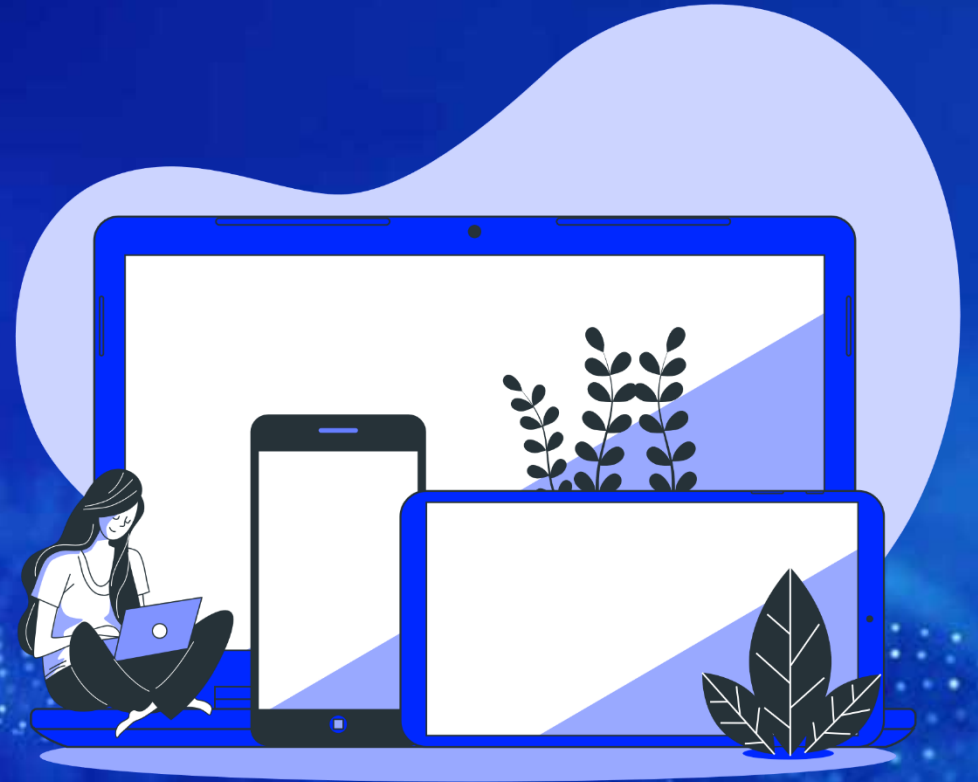
From the very beginning, our goal was clear: to equip individuals with the essential skills needed to thrive in the rapidly evolving digital landscape. Over the years, we have trained thousands of students in a wide range of freelancing skills, including Computer Basics, Graphic Design, Video Editing, UX/UI Design, Web Development, and Digital Marketing. Our graduates are not just equipped with knowledge but are also empowered to build successful careers, both as freelancers and as valuable contributors to the digital economy.

Driving Innovation in Software Development

Beyond training, UX Design BD has also established itself as a trusted name in software development. Our team of skilled developers has created innovative software solutions that have helped businesses streamline their operations, improve efficiency, and stay competitive in a digital-first world. Our commitment to quality and innovation has earned us a reputation for excellence, and our software products are now used by companies across various industries.

Our Comprehensive Services:

At UX Design BD, we offer a full suite of services designed to meet the diverse needs of our clients in the digital landscape. With a focus on quality, innovation, and results, our services are tailored to help businesses establish a strong online presence, drive growth, and achieve their goals.



Logo Design

Logo Basic Package:

- Logo concept – 2
- Logo revision – 3
- File format – JPEG + PNG (Transparent) + PDF
- Delivery Time – 2 to 4 days

Logo Premium Package:

- High quality logo concept – 4
- Logo revision – 6
- File format – JPEG + PNG (Transparent) + PDF
- Printable file
- Delivery Time – 7 day



Logo Ultimate Package:

- Premium quality logo concept – 6
- Logo revision – unlimited
- File format – JPEG + PNG (Transparent) + PDF
- Vector file
- Source file
- Delivery Time – 10 day

Proper Branding

Your brand's identity starts with a powerful logo and cohesive branding. Our creative team crafts logos that capture the essence of your business and designs branding materials that reflect your company's values, ensuring a memorable and consistent brand image across all platforms.

Note:

1. Brochure and Leaflet price is dependent on its quantity and size
2. Product Packaging depends on printing cost
3. Printing Costs are on the client
4. The Customize option is open in that case price will depend on taken service
5. All packages can be customized and these packages are monthly based.



Package one – Gold

- Logo design
- Letterhead pad design
- Certificate Design
- Banner Design
- Visiting card, ID card
- Brochure/ Leaflet
- Calendar Design
- Web Banner design
- Invoice
- Mug, File, Pen, Sticker

Package two – Platinum

- Professional presentation
- Logo design
- Letterhead pad design
- Certificate Design
- Banner Design
- Product packaging
- Brochure/ Leaflet
- Visiting Card, ID card
- Web banner design
- Diary
- Invoice
- Web UI design
- Billboard design
- Mug, File, Pen, Sticker
- T-shirt, Cap

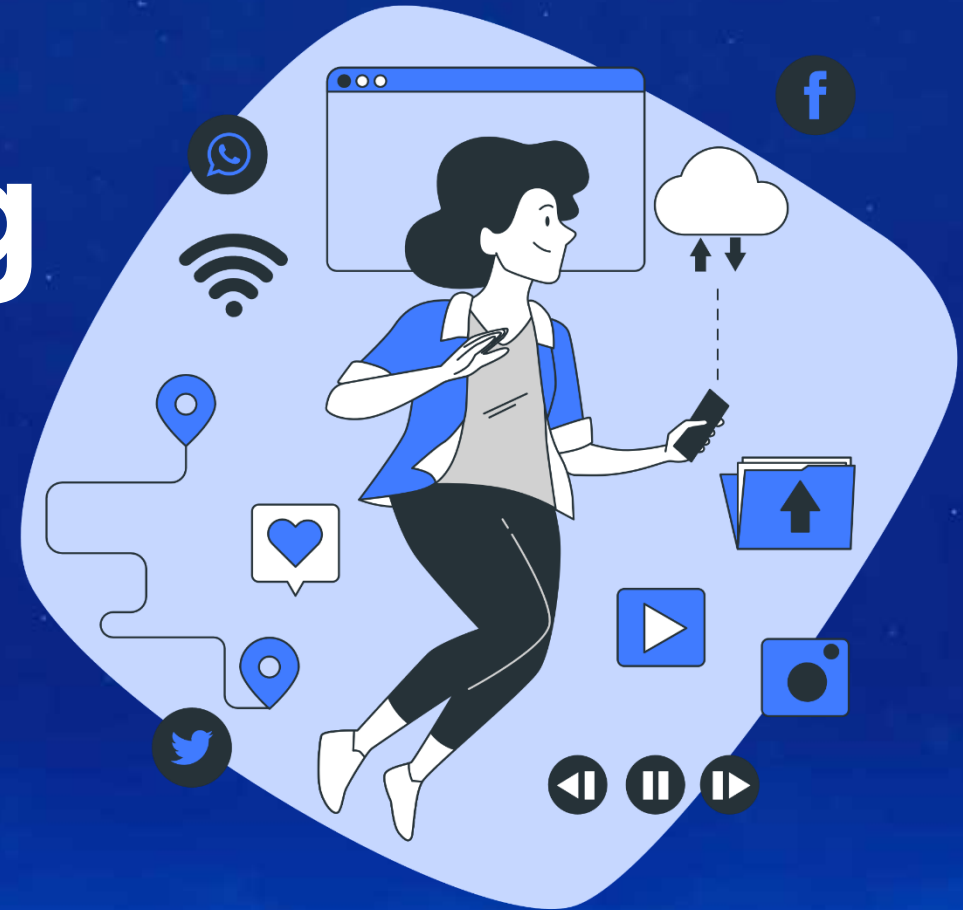
Package – Basic Package

- Logo Design
- Letterhead pad
- Visiting card, ID card
- Brochure/ Leaflet
- Invoice
- Pen, Mug, File



Digital Marketing

In the competitive digital space, visibility is key. We provide comprehensive digital marketing services, including social media management, content marketing, and targeted online campaigns, to boost your brand's reach and engage your audience effectively.



Basic Package

- 2 Social Media business page creation, optimization, and handling.
- Monthly 15 Graphic design services.
- 15 post publishing per month.
- 1 video shoot and editing.
- Monthly 3 Strategic Ad campaigns for business.
- Monthly 1 report of work results.

Gold Package

- 3 Social Media business page creation, optimization, and handling.
- Monthly 18 Graphic design services for business pages.
- Monthly 5 Strategic Ads campaigns for business.
- 2 Video shoots and editing.
- Basic SEO for the website.
- 18 post publishing per month.
- Strategic Content Writing.
- Monthly 2 reports of work results.

Platinum Package

- Monthly 30+ graphic design services.
- 30+ Posts published per month on all social media business pages.
- Monthly 3 Video shoots and editing.
- All Social Media business page creation, optimization, and handling.
- Monthly 7 Strategic Ad campaigns for business.
- Strategic Content Writing.
- SEO for a website for visibility more in Google.
- Google business profile creation and optimization.
- Monthly 3 Work reports.
- 1 Zoom meeting of works result.



Web Design AND Development

In our web design and development service, we offer you three types of packages.

In these packages, we have:

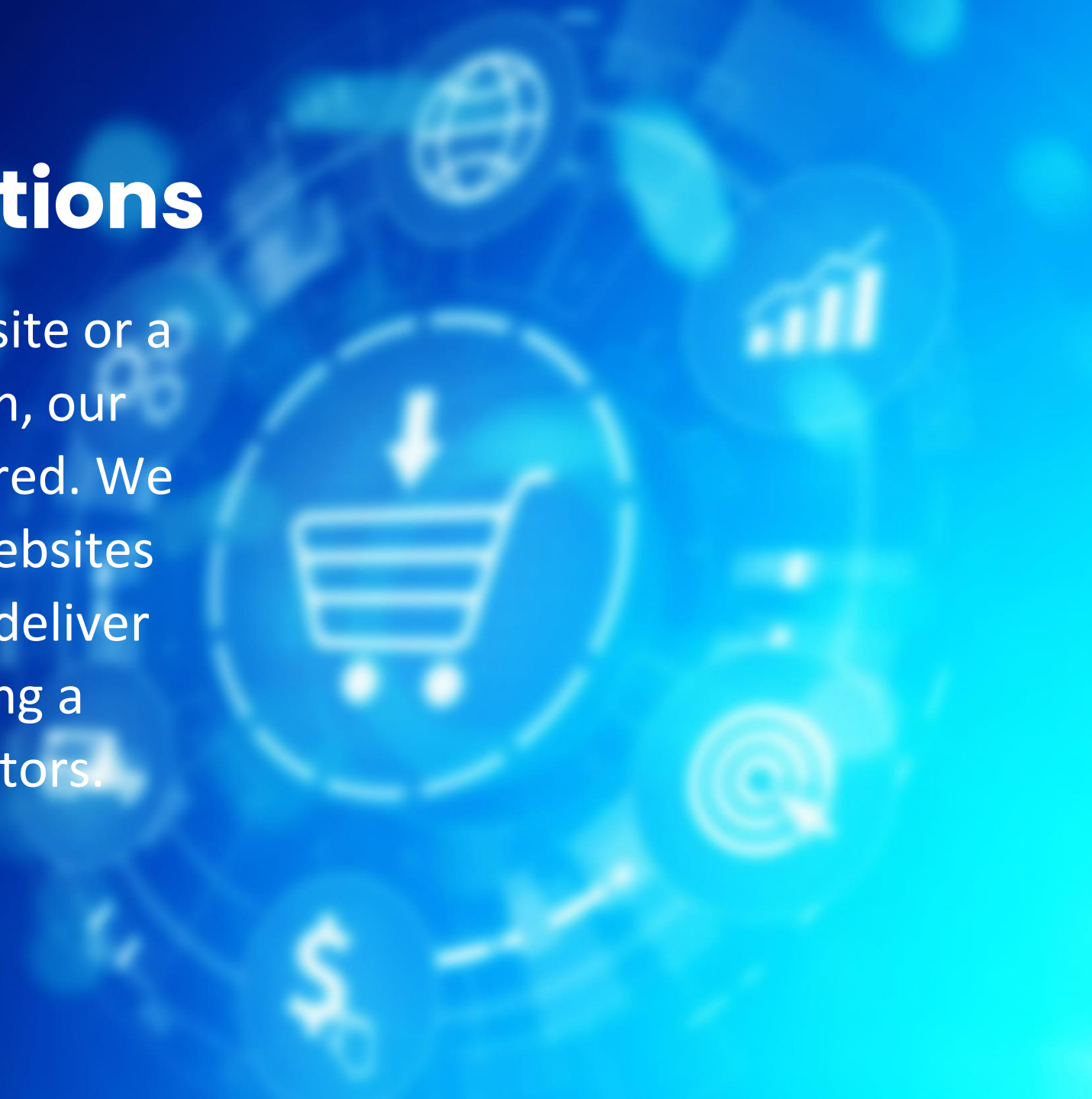
Service package of Web design and development

- Domain hosting setup
- Website Design and Creation
- Technical SEO for website
- Ensuring HTTPS
- Google Search Console setup
- Google Analytics setup
- XML sitemap creation and publish
- Robots.txt setup
- Twitter card setup
- Onsite SEO for website
- Heading and description setup and optimization
- Full Website Audit
- Final report serving



E-Commerce Solutions

Whether you need a simple website or a full-fledged e-commerce platform, our development team has you covered. We build responsive, user-friendly websites that not only look great but also deliver exceptional performance, ensuring a seamless experience for your visitors.



Silver Package

Full E-commerce Website Creation

Up to 1,000 Product Listings

Responsive Design

Customized Shopping Cart

Payment Gateway Integration

User Registration & Login

Product Search Functionality

Contact Form

Basic SEO Optimization

Regular Customer Support

Gold Package

Full E-commerce Website Creation

Up to 2,000 Product Listings

Responsive Design

Customized Shopping Cart

Payment Gateway Integration

User Registration & Login

Product Search Functionality

Contact Form

Basic SEO Optimization

Regular Customer Support

Platinum Package

Full E-commerce Website Creation

Up to 4,000 Product Listings

Responsive Design

Customized Shopping Cart

Payment Gateway Integration

User Registration & Login

Product Search Functionality

Contact Form

Basic SEO Optimization

Regular Customer Support

UI/UX Design

User experience is at the heart of what we do. Our UI/UX design services focus on creating intuitive, engaging, and aesthetically pleasing interfaces that enhance user interaction and satisfaction, driving better results for your digital products.

In our UI/UX Design Service, we offer you three types of packages. In these packages, we have:



Basic Package

- UI/UX audit and recommendations.
- Simplified wireframes for essential pages.
- Basic design mockups for desktop and mobile.
- Limited design revisions

Standard Package

- Comprehensive UI/UX analysis and research.
- Wireframing and prototyping of key pages.
- Custom design mockups for desktop and mobile.
- Iterative design revisions based on client feedback.
- Final design delivery in industry-standard formats.

Premium Package

- In-depth user research and persona development.
- Detailed user journey mapping.
- High-fidelity interactive prototypes for user testing.
- Custom illustrations or iconography.
- Responsive design for multiple screen sizes.
- Priority support and extended revision rounds.

Software Development

From custom software solutions to mobile applications, our software development services are designed to meet your specific needs. We leverage the latest technologies to build robust, scalable, and secure software that drives efficiency and growth.

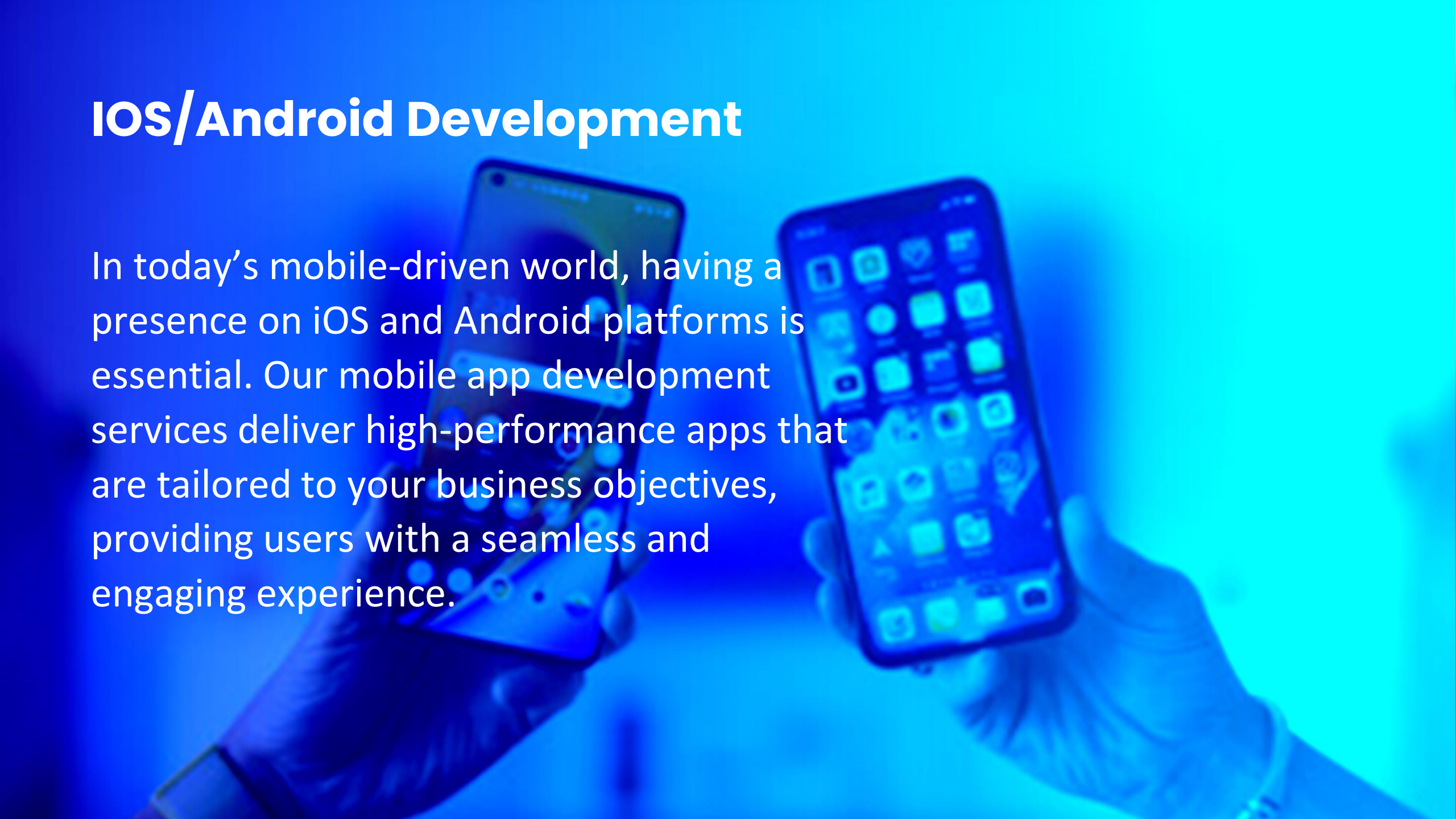


SEO & On-Page Optimization

To ensure your website ranks high on search engines, we offer expert SEO and on-page optimization services. Our team implements best practices to improve your site's visibility, increase traffic, and enhance your online presence.

IOS/Android Development

In today's mobile-driven world, having a presence on iOS and Android platforms is essential. Our mobile app development services deliver high-performance apps that are tailored to your business objectives, providing users with a seamless and engaging experience.



Domain Hosting

We provide reliable domain hosting services that ensure your website is always online and running smoothly. With secure, scalable hosting solutions, we guarantee optimal performance, security, and support for your online assets.

At UX Design BD, our mission is to empower your business with the tools and strategies needed to succeed in the digital age. Whether you're starting from scratch or looking to enhance your existing digital presence, our comprehensive services are designed to deliver exceptional results, every time.

Inventory Management System:

This software simplifies the management of stock levels, orders, sales, and deliveries, empowering businesses to efficiently optimize their inventory. It minimizes the risks of overstocking and stockouts, ensuring cost-effective operations and smooth supply chain management.

Pharmacy Management System:

A software for managing the drug inventory, prescription, billing, and customer records of the pharmacy. This is not only complying with regulations but also takes good care of patients by efficiently continuing to operate.

support tickets Management:

A solution through which businesses can manage the customer support requests of clients by keeping track of, working on priorities, and solving problems. This improves customer satisfaction while improving operational efficiency.

Hotel Management System:

This comprehensive tool will aid hotels in managing reservations, billing, housekeeping, and other guest services. This shall enhance guest experience, letting one have a better run of the hotel altogether.

Sales Force Management System:

This software is designed to help any business in managing sales teams, tracking their performance, and analysing sales data. It refines sales strategies, productivity, and hence revenue generation.

School Management System:

Targeting educational institutions, it manages student information, attendance, grades, timetables, and communication with parents. It facilitates smooth flow in administration works and improves educational outcomes.

Account Management Information System:

The system comes in handy in automating financial transactions, invoicing, payroll, and budgeting. It brings accuracy in financial reporting and helps the business not to miss a beat by ensuring its financial health.

Enterprise Resource Planning—ERP:

It is basically an integrated system in the management of all core business processes, be it finance, human resources, or supply chain and manufacturing. It provides a bird's eye view to conduct business with efficiency and better decision-making.

These products belong to industries that are highly diversified and help in improving efficiency, productivity, and profitability.

Computer Basics with Microsoft Office:

Learners will be introduced to basic computing and the Internet; operating systems; and three most widely used Microsoft Office applications: Word, Excel, and PowerPoint. This course equips learners with basic computer skills, both for personal and professional purposes.

1. Introduction to computer.
2. Microsoft Word.
3. Microsoft Excel.
4. Microsoft PowerPoint.



Digital Marketing:

This module covers some important areas in online marketing, such as search engine optimization, social media marketing, email marketing, content creation, and analytics. At the end of this course, students will be able to develop strategies for digital marketing oriented towards generating traffic, engagement, and conversion.

1. Search Engine Optimization
2. Content writing
3. Social Media Marketing
4. E-Mail marketing,
5. Competitor analysis,
6. Selling Funnel creation guideline
7. Affiliate marketing



Advanced SEO:

The course covers the advanced techniques of search engine optimization. Students will learn on-page and off-page SEO, keyword research, link building, and how to use analytical tools to make a website rank and better appear in results.



Graphics Design:

They are introduced to the fundamentals of design, colour theory, typography, and composition. Students work in industry-standard applications such as Adobe Photoshop, Illustrator, and InDesign, using which they can produce professional visual content for both print and digital media.

1. Introduction to Photoshop.
2. Shape & Color.
3. Selecting area & shape.
4. Gradient & Clone.
5. Image shaping, trim & cropping.
6. Working with text.
7. Filter, brush & pattern, Transparency.
8. Working with layers, traces, symbols, 3D effects and Many More.



UX/UI Design:

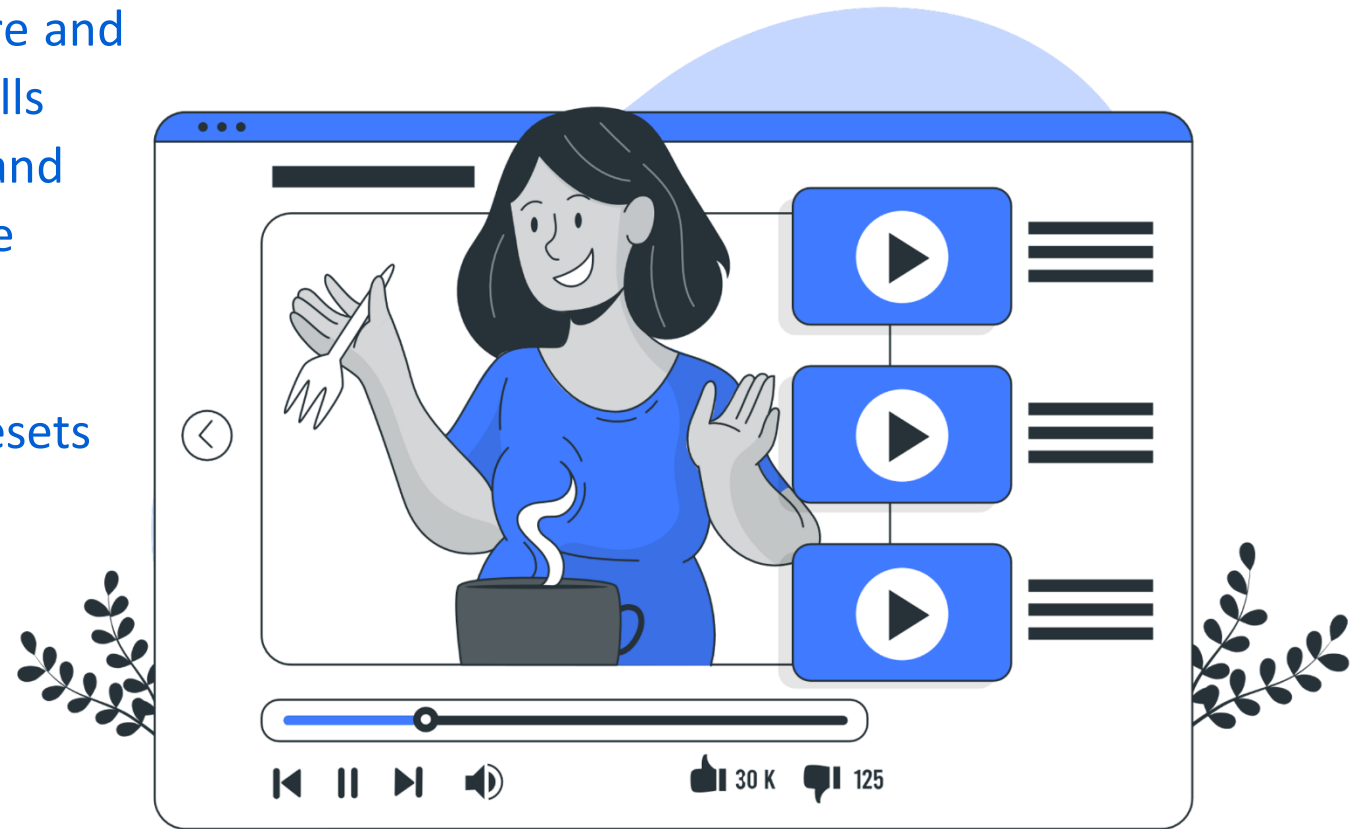
1. Introducing to UX/UI,
2. Problems affect finding & live work projects,
3. Project work: Cause Validation & finding,
4. Interview session: how to conduct an interview and additional requirements,
5. Report evaluation & solution,
6. System flow chart & sketch,
7. Sketch wireframe: follow the sketch and make a wireframe, 8. Sketch wireframe,
9. Visual Design Basics & Figma.
10. Visual design advance & presentation,
11. Product software prototype,
12. Final project submission & assessment



Video Editing:

This is a course that teaches learners how to edit video content on various platforms using Adobe Premiere and Final Cut Pro software. The curriculum involves skills such as cutting, transition, effect, colour grading, and audio editing in order to deliver professional-grade video.

1. Getting to know the workflow,
2. Creating a basic animation using effects and presets
3. Animating Text,
4. Working with shape layers,
5. Animating a multimedia presentation,
6. Animating layers,
7. Working with mask,
8. Distorting objects with the puppet tools,
9. Using the roto brush tool,
10. Performing color correction,
11. Using 3D features,
12. Working with the 3D camera tracker,
13. Advanced editing techniques,
14. Rendering and outputting



Web Design and Development:

Learn to design and develop responsive websites, covering all the basics of HTML, CSS, and JavaScript, along with popular Content Management Systems like WordPress. Students learn both aesthetic and technical features of web creation.

1. Introduction to web design & development
2. Front-end development
3. Back-end development
4. Full-stack development
5. Freelancing as a web development



3D Animation:

The course provides an overview of the world of 3D modelling, animation, and rendering. This course focuses on software like Autodesk Maya and Blender, whereby students learn to create very realistic characters, environments, and special effects.

1. Introduction to 3D animation



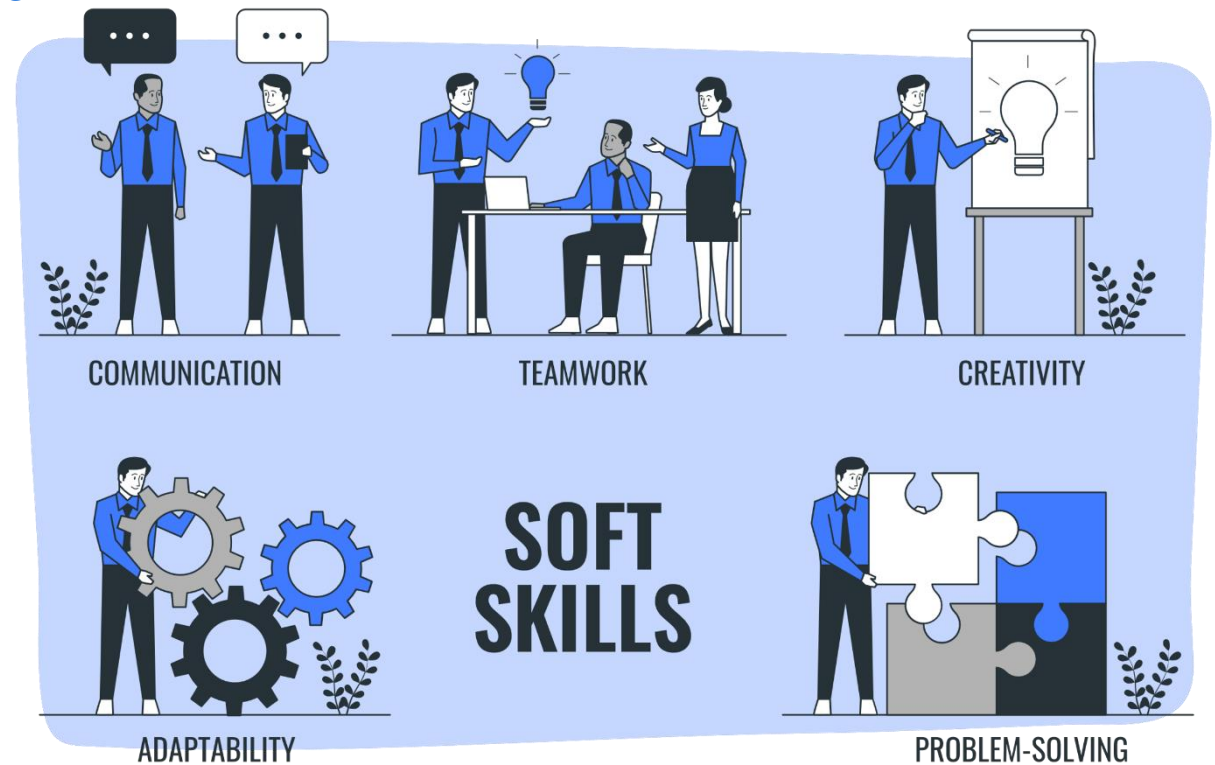
Motion Graphics:

Students learn in this course how to create animated graphic design using tools like Adobe After Effects. Students learn how to produce dynamically engaging content for videos, presentations, and advertisements.



Soft Skills:

This course is focused on crucial interpersonal skills, including communication, teamwork, leadership, time management, and problem-solving. It seeks to equip students to be more effective personally and at work.



Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

