

Company Profile

1.	Name of Company	Helper Platform Limited
2.	Company Logo	
3.	Established	26-Sep-2022
4.	Type of Organization	IT Enable Service, IT Business
5.	Owner	Md. Wazed Ali & Farjana Akter
6.	Investor	Md. Wazed Ali & Farjana Akter
7.	Bank	IFIC bank
8.	Finance Position	100% Local.
9.	Nature of Business	IT solution and development & Digital Marketing Services.
10.	Management	Online Management System.
11.	Office Address	House#07, BS Haven(2 nd floor), Road#01, Block#A, Bosila City Developers, Mohammadpur, Dhaka-12030
12.	Corporate Office	Akhi Tower (3rd Floor, Lift-03), House # 1/3, Road#02, Block# C, Bochila City Developers, Mohammadpur, Dhaka-1207
13.	Phone	09647105511
14.	Mobile	01322939300
15.	E-mail	support@helper.com.bd
16.	Website	www.helper.com.bd

WHO WE ARE

Helper Platform Limited is a full-service digital marketing agency based in Bangladesh. Since 2016, we have been adding value to several Bangladeshi enterprises by understanding Bangladeshi consumers & effectively communicating with them.

Headquartered in Dhaka with 50+ full-time creative & talented employees, our touch is evident all over the country. We have helped over 1000+ brands in reaching the right customer, increasing exposure, surpassing competitors & driving sales their way.

OUR STORY

Since our establishment in 2016 we have matured into a full fledged Digital Agency enabling our clients to embrace their challenges, explore their solutions, and evolve in the digital landscape. The agency has now become the home of a team of aspiring digital specialists and a hub for growing brands.

Following the most advanced disciplines in communication, analytics, digital marketing, content creation, design, and web design and development, we have been able to expand our clients' horizons and help them build brand equity. We are continuously striving to perfect the services we provide, expand our presence in new markets, and tackle new challenges.

OUR VISION

A game changer through knowledge, technology & culture.

Our vision is to become the leading digital marketing agency in the region through knowledge, technology & exemplary corporate culture. We aspire to touch the benchmark of numerous businesses, through every information technology service under one single platform and listen to their challenges and ambitions. This enables us to create the products and services they need to support our clients to achieve success and unparalleled growth with the aid of innovative solutions.

OUR MISSION

Distinguished service through concrete values

Our mission is to offer a distinguished marketing service for businesses within the Bangladeshi business arena. We believe that knowledge, integrity & honesty make the core of this distinction. These qualities are manifested through the composition of our team & its culture. Our primary goal is to help our clients maximize the latest IT innovations in the business sector, bringing yields beyond expectations

OUR PURPOSE

Empowering our clients to drive consistent and sustainable growth in the digital field. We give our clients the opportunity to work alongside our team, providing valuable insights on their specific requirements as we take a step further to deliver an innovative digital solution to them.

HOW DO WE DO IT?

The helper platform has honesty in delivering assessments, setting goals, executing tasks, monitoring performance, evaluating progress & learning from experience.

Research & Knowledge Base

We analyze past experiences & extract the learned lesson. Therefore, our clients benefit from a knowledge base perfected over the years. We always study before we tackle the task. We know where to look & what to look for. We save our clients the headache of trial & error.

Plans, Timeframes & Measurable

Whether single requests or year-long campaigns, our clients are presented

with clear action plans. They'll have solid timeframes & measurable to track the progress.

Quality Control

Our internal auditing mechanism ensures several filtration layers. This way, the result amounts to delivering only the best to the client.

Involvement & Follow-Up

Our clients are involved in every step along the way. Because we are wired from long-term contracts & retained customers. In addition, they will receive regular status reports, supported by figures & visuals.

WHY CHOOSE US?

We are deep-rooted

Our team makes a powerful mixture of strategists & pragmatists with extensive network access across all regions of Bangladesh. As a result, we leverage exclusive privileges, connections & resources to offer our clients unique services & unmatched quality.

We are A to Z

We are a full digital service agency, providing Market Research, Digital Marketing, Brand Development & Management, Website design & Development, Mobile App Creation as well as Out-of-Home Advertising: One point of contact to cater to your marketing needs whether assessment, ideation, strategizing, execution, monitoring or evaluation. We enhance the efficiency of businesses through digital technology. Helper Platform offers a full range of solutions for all industries with diverse options to supply modern technologies.

We invest in knowing

We put in the effort to know before we act to guarantee you the most value for your investment. For each task, we perform a thoughtful assessment, do sufficient research & rely on solid insights, without compromising agility.

Board of Directors of the organization

Founder			
Co-Founder			
CEO			
CFO (Chief Finance Officer)	District Coordinator		CMO (Chief Marketing Officer)
	COO (Chief Operating Officer)		CTO (Chief Technical Officer)
CIO (Chief Information Officer)	Web	CSO (Chief Support Officer)	Web Support
	Apps		Sales Support
	Graphics		
	SEO		
	Data Entry		
Helper			
Consultant	ADVICE CONSULTANT	Legal Consultant	IT Specialist

OUR VALUES

Through the country	NEXTZEN IT aims to ensure the participation of ordinary people in the country's digital development by providing technology development services using online. Customers can accept technology services from anywhere. NEXTZEN IT is a website based on the website and it is reaching the people through two corporate offices. In view of this, NEXTZEN IT can be a freelancer district programmer in every district of the country, in order to avail the services from any remote region of the country.
New entrepreneur	NEXTZEN IT offers the highest service and support for new entrepreneurs.
Quicly	NEXTZEN IT performs any work in an intelligent way.
Affordable	New entrepreneurs can take the technology service easily and at low cost. With the introduction of technology to enter the process of technology, the time and labor required to get technology services will be reduced by reaching the rush of the population.
Safe & Secure	Every service offers the latest technology to protect the security of NEXTZEN IT. Different Board NEXTZEN IT is considered to be safe keeping your information safe. Our security and compliance system is regularly audited to ensure quality technology services.
Reliable	Convenient - NEXTZEN IT customers can easily access technology services online or through mobile phones at any point of the country. 18 hours a day (8 am to 8 pm) 7 days a week, you can take technology services through web, skype, mobile, social media, email, WhatsApp and personal service software. Anybody can take this service from any point of view, very easily.

Our Digital Services

 Digital HR Management- HR Suite Powerful and cost-effective..	 Digital School/College - Smart Edu Powerful Digital Institute System
 Digital Courier & Logistics System For Companies, that handle loads...	 Digital Exam System - Smart Edu Powerful Digital Exam System
 Smart Attendance Solution-IOT Wireless Attendance Solution	 Digital Business Management Powerful Digital Business Solution
 Digital Diagnostic Management Powerful Diagnostic Management	 Digital Inventory Management Manage your all inventory property
 Digital Hospital Management Powerful Digital Hospital	 Digital Sales Management Manage your all inventory & Sales
 Digital Token System Token System for E-pass	 Point of Sale - POS Manage inventory,sales,rport, etc..
 Vehicle Management E-Vehicle Management System	 Pharmacy Sales System Digital Pharmacy Sales & Inventory
 Sales Force Sales Persion Tracking System	 ISP/SAAS Service System For Companies, that handle loads...

Our Products & Services

- **Branding & Design**
 - Logo Design
 - Brand Identity
 - Social Media Design
 - Infographic Design
 - Character Design
 - See More...
- **Graphic Design**
 - 3D Design
 - Photoshop Design
 - Greeting Card Design
 - Brochure Design
 - Ad & Magazine Design
 - SeeMore...
- **Product & Merchandise**
 - Label Design
 - Packaging Design
 - Sticker Design
 - Envelope Design
 - Business Card Design
 - SeeMore...
- **Architecture Design**
 - 3 DAIDesign
 - Exterior Design
 - Urban Design
 - Landscape Design
 - Interior Design
 - See More...
- **Digital Marketing Update**
 - Influencer Marketing
 - Content Marketing
 - Paid Media
 - Search Engine Optimization
 - Social Media Marketing
 - See More...
- **E-commerce Solution**
 - E-commerce Design
 - E-commerce Development
 - E-Commerce Architecture
 - E-commerce Marketing
 - API Integration
 - See More...
- **Web Design & Development**
 - Website Design
 - Website Development
 - Website Customization
 - Website Marketing
 - Website Research & Testing
 - See More...
- **App Design&Development**
 - Android App Design
 - Android App Development
 - App Marketing
 - IOS App Design
 - IOS App Development
 - SeeMore...
- **SoftwareSolution**
 - Software Design
 - Software Development
 - Software Customization
 - Software Management
 - Software Research
 - See More...
- **Digital Business Strategy**
 - Digital Project Strategy
 - Digital Transformation
 - Marketing Strategy
 - Brand Strategy
 - Business Profile Strategy
 - See More...
- **Customization Service**
 - App Customization
 - Software Customization
 - Website Customization
 - Social Media Design
 - Photoshop Design
 - Power Point
- **Print Design**
 - T-shirt Design
 - Apparel Design
 - Trade Show Booth Design
 - Car Wrap Design
 - Book Cover Design
 - SeeMore...
- **Virtual Assistant**
 - Tech Support
 - Admin/Management
 - E-Commerce Management
 - Research Assistant
 - Social Media Manager
 - See More...
- **Corporate Management**
 - Content strategy
 - Corporate Copy writing
 - Power Point
 - Resume Design
 - Portfolio Design
 - [See More...](#)