REXTENT

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support@rextent.com
Tel: **+88 02477763692**

Company Profile

Address:
Bangladesh: **126 Jamadarpara Road,**
Shankarpur, Jashore-7400

History & Philosophy

Rextent began as a specialized IT company (mainly Digital Marketing) in 2016. Over the years the company has undertaken many challenging BPO projects (Such as Digital Marketing, SEO & Web Design and Development, B2B Lead Generation, Real State Lead Generation, Data Entry and accumulated skills, know-how and experiences in design and build solutions, project management services and Business Process Outsourcing (BPO).

Rextent is currently the IT Enabled Service (ITeS) in Bangladesh and is aligned with the government's goals to build Digital Bangladesh. We are a part of a global IT/ITeS industry that is projecting to earn USD 0.5 Million by the year 2022. By attracting a portion of this business into Bangladesh, not only will Rextent LLC. enable Bangladesh reach its goals of SGDs, it will continue to bring in foreign currency revenue for Bangladesh.

Our project management and execution philosophy is
- Poverty free Bangladesh
- Fight against Unemployment
- Build IT Skills Nations
- Earn Foreign Currency

Our Vision:

Long-term strategic relationships with our clients and leveraging our technological acumen and industry expertise to provide quality and cost-effective solutions. To attract, engage, develop and retain the best talent and to create an environment in which our employees grow personally and professionally.

Mission:

Our mission is to deliver accurate & best quality lead generation solutions, Data Entry, internet research, skip tracing, web design and development, real state lead generation that enable our clients & companies to meet their business goals more effectively.

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Company Information

Rextent
Bangladesh Trade License No. 05096
Incorporation Date: 28/02/2017
Address: 126 Jamadarpara Road,
            Shankarpur, Jashore-7400

Principal Activities:
Digital Marketing and SEO, Lead Generation, Real Estate Lead Generation & Skip tracing, Virtual Assistant, Data Entry and Data Mining, Web Design and Development mainly Business Process Outsourcing.

Managing Director & CEO:
Md. Masud Rana
Chief Executive Officer
126 Jamadarpara Raod, Shankarpur
Jashore, Bangladesh-7400.
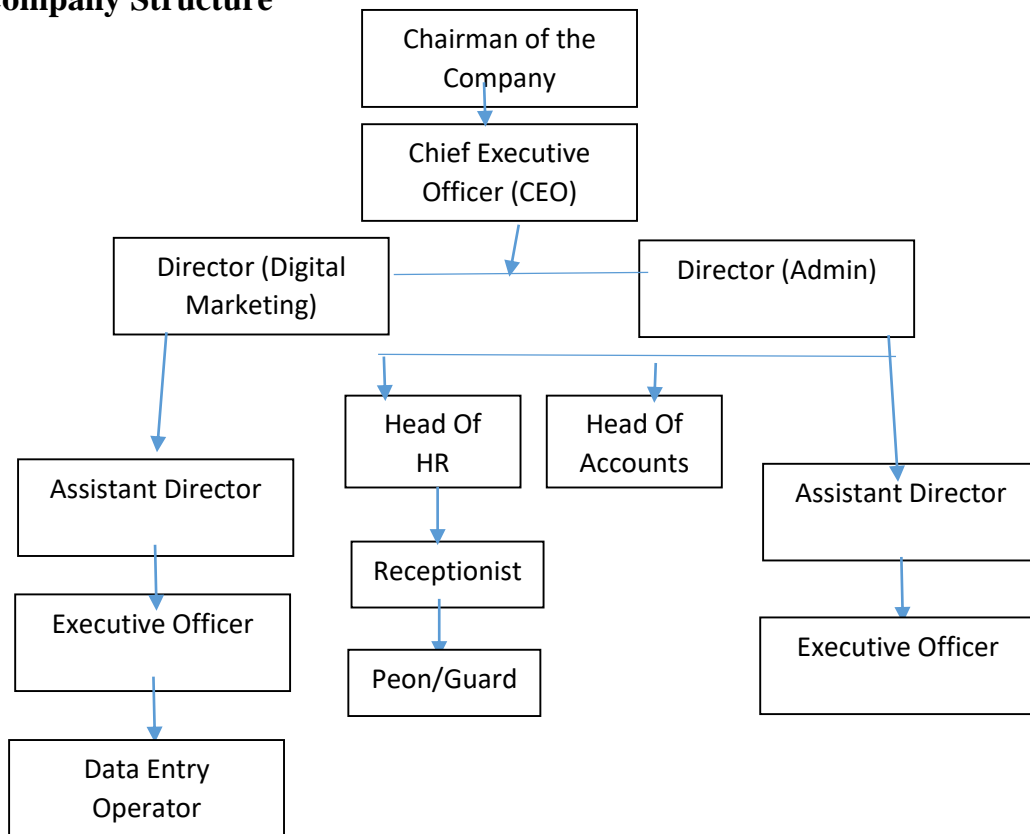Phone: +8801710293675
Tel: +88 0421 61443

Total Staff Strength: 20 (As on December 2021)

Our Management Team:

The BPO business is driven by our one CEO and Two Director followed by Chairman, collectively they accumulated more than 5 years' work experience in the BPO industry. They involved in the different IT outsourcing, management and administration of the company.
The management team proactively gathers feedback, identifies changes in business environment, reviews work process and communicates key learning points and company policy to all staff at regular meetings.

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Our Company Structure

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            Chairman of the
               Company
                  │
                  ▼
          Chief Executive
           Officer (CEO)
                  │
        ┌─────────┴──────────┐
        ▼                    ▼
  Director (Digital    Director (Admin)
    Marketing)
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Chairman of the Company → Chief Executive Officer (CEO) → Director (Digital Marketing), Director (Admin)

Director (Digital Marketing) → Assistant Director → Executive Officer → Data Entry Operator

Director (Admin) → Head Of HR → Receptionist → Peon/Guard

Director (Admin) → Head Of Accounts

Director (Admin) → Assistant Director → Executive Officer

Our People:

Our people are crucial in the delivery of our services and solution to our clients. In order to ensure that everyone is equipped with the right skill, knowledge and attitude, a comprehensive training program is put in place to constantly upgrade our people in technical and management skills.

We believe firmly in providing the right training, accredited certification and practical knowledge for our people, in order for them to execute their duties and responsibilities confidently. Our aim is to stay relevant to the ever-changing market place and client's requirement.

Ongoing Project

1. Project Name: Daily Real Estate Lead Generation and Skip tracing
   Monthly Target: 15,000 Lead
   Monthly Turn over: $5,000.00
2. Project Name: Shopify lead Generation and Free Store Design
   Monthly Target: 350 Leads and store Design
   Monthly Turn over: $6,000.00
3. Project Name: Customer Support- 24Hr Chat Support (a e-Commerce Site)
   Monthly Turn over: $4,500.00