WIT
INSTITUTE

MISSION

To Convert our manpower in our Asset

To build a developed country

To Skill up our youth and create more opportunities in their career

To Strength up our women's more and enlighten their power

VISION

To become the most trustworthy and reliable institute for Skill Development and recognized for its diversity, known for its excellence in Knowledge sharing.

MESSAGE FOUNDER AND CEO

We welcome you to WIT Institute. In a developing country like Bangladesh, our biggest strength is our man power. We have a lot of young people, who are freshly graduated and looking for job after graduation. Now our aim is to develop their skills, so that they do not need to suffer for lack of skills.

I have noticed, when students enter the interview room, the interviewer hardly finds the differences between them and others. But if they have some technical skills it will give them some extra advantage. Moreover, Bangladesh is also putting their footsteps to the outer world along with our neighbor country in Freelancing Sectors. Where anyone can earn from their early age,which will help to develop our economic growth as well. WIT Institute will help to meet the gap between their learning and real field work experience. We believe if our youths are correctly guided in this sector then it is possible that they will make a revolutionary change in Bangladesh.

COMPANY
OVERVIEW

Wit Institute is a professional training institute dedicated to empowering the community to achieve high standards of learning. Since 2021, We are working very hard for the continuous development of our leaders, who will work to build a better future. We started our journey to work for the youth to solve the unemployment problem and contribute to building a skilled Bangladesh.

We will continue to share our knowledge in order to help individuals succeed and to serve society in the best interests. We are now the Directorate of Technical Education's proud academic partner. Our primary goal is to reduce unemployment, train people, and increase remittances through outsourcing while also developing economic growth. In order to do that We've trained over 15,000 students in the past two years with a success rate exceeding 80%. Presently, we're actively engaged in enhancing student skill development within both government and private educational institutions, including schools, colleges, and universities across Bangladesh.

We also have taken some initiatives toward our country's corporate executives by providing proper instructions and guidelines on how to be a skilled employee, freelancer, entrepreneur, and self-sufficient individual. We believe in the Digital Bangladesh vision, and we are also working on the SDGs vision.

WE COLLABORATED WITH

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OUR MOU
SIGNED POLYTECHNIC

MOULVIBAZAR POLYTECHNIC
INSTITUTE

NARSINGDI POLYTECHNIC
INSTITUTE

GOVERNMENT GRAPHIC
ARTS INSTITUTE

DHAKA MOHILA POLYTECHNIC
INSTITUTE

DHAKA POLYTECHNIC
INSTITUTE

CUMILLA POLYTECHNIC
INSTITUTE

CHANDPUR POLYTECHNIC
ARTS INSTITUTE

MYMENSINGH POLYTECHNIC
INSTITUTE

TANGAIL POLYTECHNIC
INSTITUTE

FENI POLYTECHNIC
INSTITUTE

SYLHET POLYTECHNIC
INSTITUTE

SHERPUR POLYTECHNIC
INSTITUTE

WOMEN
EMPOWERMENT

WIT always believes women's development is one of the major factors that can contribute to the development of any country. Recently we noticed, lots of women came out with new business ideas and many of them were already doing business on Facebook. But one thing they really need is a proper guideline for branding, marketing and retargeting their audience.

For this purpose we trained 700+ Women Entrepreneurs. We taught them how they can expand their business, how they branding and marketing in facebook in 15 classes. There were many projects which helps to learn them each and every details perfectly.

GLIMPSE
OF OUR COURSES

GRAPHIC DESIGN

Our practical and professional Graphic Design course equips students with essential design skills, including typography, color theory, composition, and layout design. Students will also learn how to use industry-standard software such as Adobe Creative Suite, develop a professional design process, and create a portfolio of work.

Software: PowerPoint, Adobe Photoshop, Adobe Illustrator, Adobe InDesign

Topics: Logo Design, Business Card Design, Web Template Design, Print Design, Brand Design, Clipping Paths, Photo Editing.

Marketplace: Freelancer, Fiverr, PikBest, Upwork, 99designs, Shutterstock.

DURATION 3 MONTHS | 36 LECTURES | 20+ PROJECTS

DIGITAL MARKETING

Digital Marketing is a profession that is high in demand in this generation. It provides students with an introduction to the key concepts and tools used in online marketing and how to promote products and services. Topics include search engine optimization, social media marketing, email marketing, and digital advertising. Students will also learn how to develop and implement effective digital marketing strategies for businesses and organizations.

Software: SEMrush, Hootsuite, Vimeo, MailChimp, Canva.

Topics: SEO, SEM, SMM, Content Marketing, Email Marketing, Video Marketing, Google Analytics, Affiliate Marketing.

Marketplace: Freelancer, Fiverr, Upwork.

DURATION 3 MONTHS | 36 LECTURES | 12+ PROJECTS

CYBER SECURITY

Cyber Security, covering topics such as threat analysis, vulnerability assessment, risk management and incident response. Students will learn about various security technologies and techniques, including firewalls, encryption, and intrusion detection. The course also covers ethical and legal issues related to cyber security.

Software: VMware, Virtual Box.

OS: Kali, Parrot, Ubuntu, Red Hat, Metasploitable.

Topics: Foot printing and Reconnaissance, Scanning Networks, Vulnerability Analysis, System Hacking, Malware Threats, Social Engineering, Session Hijacking, Hacking Web Servers, Hacking Wireless Networks.

Marketplace: Freelancing, Open source, Upwork , Fiverr, HackerOne, Bugcrowd.

DURATION 3 MONTHS | LECTURES | 10+ PROJECTS

GLIMPSE
OF OUR COURSES

CCNA

This course covers the fundamentals of Networking and Cisco Networking devices. Topics include network protocols, addressing, routing, switching, VLANs, and wireless networking. Students will learn to configure and troubleshoot Cisco routers and switches. The course prepares students for the Cisco Certified Network Associate (CCNA) certification exam.

Topics: Routing, Switch, OSI Model, IP Networking, Subnetting, ACL, RIP, OSPF, IPv4 & IPv6, VLAN, FTP Server, Wireless Network & Automation, Security & Programmability.

DURATION 3 MONTHS | 24 LECTURES | 30+ PROJECTS

WEB DESIGN WITH REACT

Front-End Development focuses on building web applications with React, a popular JavaScript library. Students will learn how to create user interfaces, manage state, and handle user input with React components. The course also covers modern development tools and techniques such as ES6, DOM manipulation, State Management, Version control system (GitHub) and Firebase Authentication.

Software: Notepad/ Notepad++/ Sublime/ VS Code, Adobe Photoshop (basic), Web Browsers (Chrome, Firefox, Edge).

Topics: HTML5, CSS3, Flex box, Bootstrap, Tailwind, Photoshop (Basic use), Figma (Basic use), Psd to Html, JavaScript, ES6, GitHub, REST API, JSON, React, Firebase Authentication.

Marketplace: Upwork, Fiverr, People Per Hour, Freelancer, ThemeForest.

DURATION 3 MONTHS | 36 LECTURES | 10+ PROJECTS

WEB DEVELOPMENT WITH VUE & LARAVEL

Web Development with Laravel, a popular PHP framework, will be introduced in this course. Topics include setting up a development environment, building dynamic web applications with Laravel's MVC architecture, working with databases, and deploying to production servers. In this beginner to advanced level course, students will be taught HTML, CSS, Bootstrap, Tailwind, JavaScript ES6, Vue JS, Laravel and more. Students will also gain practical experience through hands-on coding exercises and projects.

Software: Notepad/ Notepad++/ Sublime/ VS Code, Web Browsers (Chrome, Firefox, Edge), XAMPP, Laragon.

Topics: HTML5, CSS3, Bootstrap, Tailwind, GitHub, JavaScript, PHP, PHP OOP, Vue JS, Laravel, Laravel Blade Templating Engine, MVC Pattern, MySQL.

Marketplace: Fiverr, Upwork, Freelancer, Codecanyon, Toptal.

DURATION 3 MONTHS | 36 LECTURES | 10+ PROJECTS

GLIMPSE
OF OUR COURSES

MERN STACK DEVELOPMENT

MERN Stack Development, combines four powerful technologies: MongoDB, Express, React, and Node.js. Students will learn to build full-stack web applications, starting from server-side API development with Node.js and Express, to front-end development with React, and database management with MongoDB. The course includes hands-on coding projects and real-world examples.

Software: Notepad/ Notepad++/ Sublime/ VS Code, Node Js, Web Browsers (Chrome, Firefox, Edge).

Topics: HTML5, CSS3, Flex box, Bootstrap, Tailwind, Photoshop (Basic use) Figma (Basic use), Psd to Html, JavaScript, ES6, GitHub, JSON, React JS, Firebase Authentication, MongoDB, Express JS, Node JS, Rest Api.

Marketplace: Freelancer, Fiverr, People Per Hour, Upwork.

DURATION 3 MONTHS | 36 LECTURES | 10+ PROJECTS

VIDEO EDITING

Video Editing techniques, such as, importing and organizing footage, timeline editing, transitions, effects, color correction, and audio editing. Students will learn to use industry-standard software, such as Adobe Premiere Pro or Final Cut Pro, to create professional-quality videos. The course includes hands-on projects and feedback on student work.

Software: Adobe Premier Pro, Adobe After Effects, Adobe Audition.

Topics: Editing Video & Audio, Cinematography (Camera & Light), Music, Color Correction, Green Screen Editing, Masking.

Marketplace: Upwork, Fiverr, Freelancer, YouTube.

DURATION 3 MONTHS | 24 LECTURES | 10+ PROJECTS

WORDPRESS THEME CUSTOMIZATION

WordPress Theme Customization, including creating child themes, modifying existing themes, customizing themes and plugins will be taught. Topics include working with WordPress templates, widgets, and plugins, as well as using HTML, CSS, and PHP to modify the look and functionality of a WordPress site. Students will complete hands-on projects to practice their skills.

Software: Xampp, Laragon, Wamp.

Topics: Theme customization, Plugin customization, Widget Describe, Portfolio Website, LMS Website, Listing Website, E-commerce Site, Real Estate, Blog Site, News Site, Page Builder (Gutenberg, Elementor, Divi, Wp-bakery, Oxygen, Avada).

Marketplace: Freelancer, Fiverr, People Per Hour, Upwork.

DURATION 3 MONTHS | 25 LECTURES | 12+ PROJECTS

GLIMPSE
OF OUR COURSES

MOTION GRAPHICS & VFX

Motion graphic will teach the principles and techniques of creating animated graphics and videos for digital media, including storyboarding, animation, and post-production. Students will also learn how to use industry-standard software such as Adobe After Effects and develop a portfolio of work to showcase their skills and create dynamic visuals with sound and music.

SOFTWARE: Adobe Illustrator, Adobe Photoshop, Adobe After Effects Adobe Premiere Pro & Maxon Cinema 4D

TOPICS: 2D Animation & 3D Animation, Motion Graphics & Stop Motion Animation, Social Media Ads, Product TV Commercial, TVC & Broadcasting

MARKETPLACE: Fiverr , Upwork , Freelancer , YouTube

DURATION 6 MONTHS | 48 LECTURES | 30+ PROJECTS

UI/UX DESIGN

UI/UX design principles and practices, covering user research, interface design, visual design, interaction design, design tools, and ethics will be introduced in this course. Through lectures, discussions, case studies, and hands-on assignments, students will gain the skills needed to create effective and user-friendly digital interfaces.

SOFTWARE: Figma And Adobe XD

TOPICS: Sketching Principle to Wireframe, Create Storyboard, User Persona Design, Heuristic analysis, Product Prototype, Landing Page Design, Dashboard Design, App Design

MARKETPLACE: Fiverr , Upwork , Freelancer , 99designs

DURATION 6 MONTHS | 48 LECTURES | 30+ PROJECTS

CORPORATE EXCEL

Advanced Excel skills for corporate use, including data analysis, modeling, and visualization is included. Topics include PivotTables, macros, advanced formulas and functions, and charting techniques. Students will learn to analyze and present data effectively, automate repetitive tasks, and create professional reports. The course includes hands-on exercises and real-world examples.

SOFTWARE: Microsoft Excel, Microsoft PowerPoint

TOPICS: Usable Data Table, Logical Functions, Developing Complex Formula, Sort, Filter And Advanced Filter, Auto Format (Color), Lookup Functions, Pivot Table, Data Analysis Technique, Basic Statistical Analysis, Create and Use Of A Macro, PowerPivot (BI TOOL), Presentation technique professional tips and tricks

DEPARTMENTS: Accounts, HR, Finance, Marketing

DURATION 2 DAYS | 16 HOURS | 20+ PROJECTS

SOME MEMORY
AT A GLANCE

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AT A GLANCE

JOB PLACEMENT
PARTNERS

OUR CLIENTS

JCI Bangladesh

training bangla

SLSD
Society for Leadership Skills Development

EFOLI, LLC

অদম্য প্রকাশ

WPDeveloper

Payoneer

WIT
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Thank you