



TECHNOLOGY AID LTD

Company Profile

6th Floor, 12 Sonargaon Janapath Road,
Sector # 11, Uttara, Dhaka-1230, Bangladesh

Overview: *Technology Aid Ltd.* estimated in 2019 with few promises to provide services to the clients with best quality. We process the data or information in such way so that it reaches its ultimate goal and help to succeed more efficiently. Everyday we are solving the issues and provide more efficient solution to reduce the cost and time at the same time. The idea is to serve the client to reach their ultimate goal and help them achieve maximum possible efficiency. We usually work with offshore marketplace where client's requirement is always our first priority. We ensure the quality of the service in order to boost the company's performance. From our previous records, it can be stated loudly that our clients are satisfied enough with our service and that is why they always choose us as the first option when there is any project arrives. To take place in today's competitive business world company must ensure not only speeding process but also other factors should be brought under concern as well such as: cost effectiveness, quality services and last but not the least maintaining maximum efficiency. What we never do is to compare the project budget with size because we know every assignment or project are highly important for the clients to ensure the customer satisfaction.

About us: *Technology Aid Ltd.* is a next-generation global technology company that helps enterprises reimagine their businesses for the digital age. Our technology products and services are built on four decades of innovation, with a world-renowned management philosophy, a strong culture of invention and risk-taking, and a relentless focus on customer relationships. Technology Aid also takes pride in its many diversities, social responsibility, sustainability, and education initiatives. Enterprises across industries stand at an inflection point today. In order to thrive in the digital age, technologies such as analytics, cloud, IoT, and automation occupy center stage. In order to offer enterprises, the maximum benefit of these technologies to further their business objectives, Technology Aid offers an integrated portfolio of products and services through three business units. These are IT and Business Services (ITBS), Engineering and R&D Services (ERS), and Products and Platforms (P&P).

Our story: To accomplish a project or assignment in effective way we must gather individual department with great connectivity, which we ensure without any doubt. We have multiple teams to reach one single purpose which is to get the best output out of any work orders. Whenever a work assignment comes by the first thing we do is to analyze and divide the order among different groups so that each team can provide the best outcome.

Ethics: As it was mentioned before it is a competitive business world. So, in order to grow faster many companies follows some techniques which can boost up the company's profile for certain periods of time, but in the long run, everyone have to suffer for following any unethical ways. Our employees are committed to keep all the company's secret and information safe and secured and we never share any of our information to any third-party companies under no circumstances. From, our previous experience what we can offer is to ensure the ethics in every sort of project though if sometimes it doesn't be highly profitable but helping us to continue our growth in a linear acceleration.

Mission: When a company is grows then it doesn't increase not only its market value or profit margin and broad business structure but also it carries a lot of key factors with its mission. Technology Aid. Ltd. has a mission to reach its mission and to help in many factors which includes to help the people financially.

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As Bangladesh is a developing country so when employees are getting paid it is helping the country's economy and increasing the pay per head. Also, our mission is to make an effective marketplace while off-shore clients can rely on the services provided by most of the companies in this country.

Ref.:

1. helping a lot of people
2. boosting country's economy
3. developing an effective marketplace

Vision: Technology Aid Ltd. dreams of reducing the number of unemployment heads in the country which is the most basic needs of this time for a developing country like us. The number of unemployed heads is increasing day by day but at the same time number of workplaces aren't increasing accordingly. So, our vision is to ensure to grow more similar companies and climb the hill all together to achieve company's (Technology Aid Ltd.) ultimate goal. Also, the structure of the IT sectors will be boosted at the same time and efforts from all tech. companies can contribute to boost up the development process of Bangladesh in more efficient way than before.

Ref.:

1. to reduce the unemployment in country significantly
2. to encourage individual getting into ITES business (influence to create more entrepreneurs)
3. changing country's IT infrastructure

Services we offer to our clients:

1. **Web and software development**
2. **Digital Marketing**
 - a. SEO
 - b. content writing
 - c. social media market analysis
 - d. brand design and strategy
 - e. copyrighting
3. **Property preservation**
4. **Consultancy (business, abroad studies)**
5. **Data entry**

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Company Organogram

