

**MARKET
EXPANSION
PARTNER**

STRATEGY

EFFICIENCY

INNOVATION



STATION DHAKA





ABOUT US

Station Dhaka is a leading management consulting and technology services company headquartered in Bangladesh. We specialize in bridging global business opportunities and local market expertise, providing end-to-end solutions for companies looking to grow and succeed. Our unique dual focus ensures that we serve as a gateway for both local businesses seeking international growth and international companies exploring the Bangladeshi market.

www.stationdhaka.com



ASSISTING INTERNATIONAL COMPANIES TO ESTABLISH AND GROW LOCALLY IN BANGLADESH

- **Market Research and Feasibility Studies:** Understanding local industry dynamics, customer preferences, and market potential.
- **Regulatory Compliance and Risk Management:** Guiding companies through local legal, tax, and licensing requirements.
- **Local Representation and Business Development:** Acting as the local office for international companies without the need for a full setup.
- **Partner Identification and Due Diligence:** Connecting international companies with trusted local partners, suppliers, and distributors.
- **Business Matchmaking and Networking:** Facilitating introductions with key stakeholders, government bodies, and industry leaders.
- **Brand Localization and Digital Marketing:** Adapting international brands for local markets, managing digital presence, and running targeted marketing campaigns.
- **Capacity Building and Training:** Equipping international teams with the cultural and business knowledge needed for local success.

Our extensive network of government agencies, industry associations, and private sector partners ensures that international businesses have the support they need to thrive in Bangladesh.



HELPING BANGLADESHI COMPANIES EXPAND GLOBALLY

- Global Market Entry Strategies: Comprehensive research, market analysis, and strategic planning for entering new markets.
- Regulatory Compliance Support: Ensuring businesses meet the legal, tax, and licensing requirements of their target countries.
- International Partnerships: Facilitating connections with global partners, distributors, and clients.
- Digital Transformation for Global Reach: Offering digital marketing, brand localization, e-commerce solutions, and global brand management.
- Export Facilitation: Guiding Bangladeshi businesses in exporting their products, managing logistics, and navigating customs.
- Ongoing Advisory and Support: Continuous guidance to ensure sustainable growth and competitiveness in international markets.

Our experience spans various industries, including technology, education, manufacturing, healthcare, and consumer goods, enabling us to provide sector-specific insights and solutions.

20+

Years of cumulative
management consulting
experience

\$5 M+

Investment raised for
ecosystem
development

30+

Government and non
govt organizations
partners

20+

Private companies in
portfolio

Vision

To be the preferred partner for global businesses expanding into South Asia and Southeast Asia while empowering Bangladeshi companies to reach international markets.

Mission

To provide customized, scalable, and compliant solutions that ensure smooth market entry, growth, and success for our clients.

MILESTONES



OUR MANAGEMENT TEAM

Station Dhaka is led by a team of seasoned professionals with diverse expertise, ensuring strategic guidance, industry knowledge, and a commitment to excellence. Our management team brings a wealth of experience across technology, business compliance, local market expertise, and ecosystem development, making Station Dhaka a trusted partner for businesses looking to expand globally or establish locally.

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SALMAN KHAN PROMON
PROPRIETOR



MOSSADDIQUE AHSAN
CEO



ENGIN ATALAR
MANAGER
CLIENT RELATIONS



ABDULLAH AL MAMUN
SENIOR ADVISER
BUSINESS COMPLIANCE

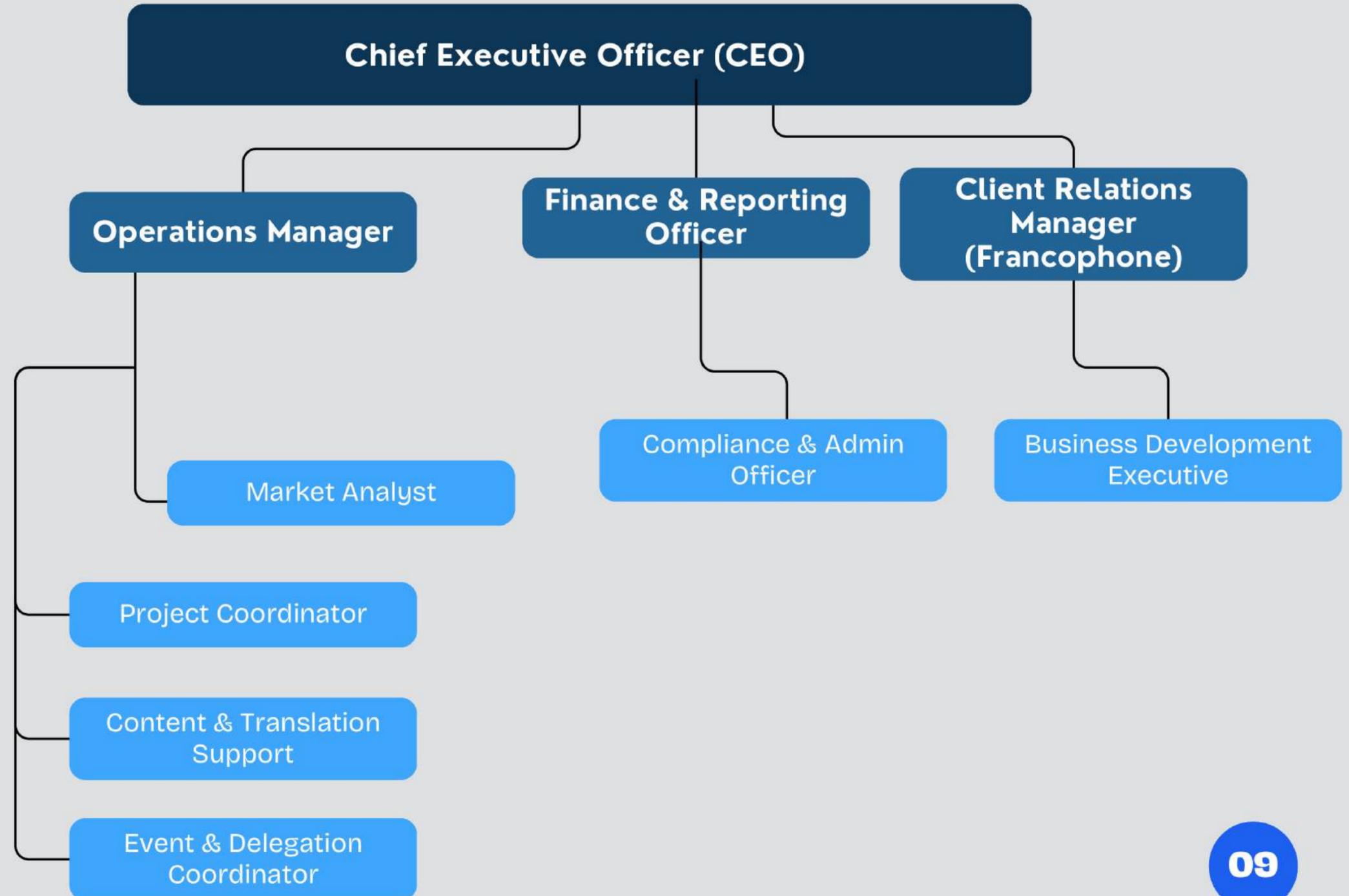


REZAUL KARIM
SENIOR ADVISER
MARKET EXPANSION

ORGANIZATIONAL HIREARCHY

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**BUSINESS
PROCESS
ANALYSIS AND
OPTIMIZATION**

**MARKET ENTRY
STRATEGY AND
LOCALIZATION**

**TECHNOLOGY
STRATEGY AND
IMPLEMENTATION**

**TRAINING AND
CAPACITY
BUILDING**

CAPABILITIES



• **STRATEGIC MARKET EXPANSION**

We help companies successfully enter and establish a presence in new markets. Our expertise ensures that businesses can navigate local regulations, identify growth opportunities, and build sustainable partnerships.

- Market research and feasibility analysis.
- Local partner identification and matchmaking.
- Regulatory compliance and licensing support.
- Strategic alliances and joint ventures.

• **BUSINESS INTELLIGENCE AND ANALYTICS**

We empower businesses with data-driven insights that drive decision-making and optimize performance. Our advanced analytics solutions turn raw data into actionable strategies.

- Business data analysis and forecasting.
- Customer behavior analysis and segmentation.
- Competitive intelligence and market trends.
- Custom dashboards and reporting tools.

• **DIGITAL TRANSFORMATION AND TECHNOLOGY SOLUTIONS**

We guide organizations in adopting the latest digital tools and technologies to enhance efficiency, security, and customer engagement. Our solutions are tailored to align with your digital goals.

- Digital strategy development and implementation.
- Cloud computing and data storage solutions.
- Custom software and application development.
- Cybersecurity and data protection.

CAPABILITIES



• **CAPACITY BUILDING AND TRAINING**

We support companies in developing their workforce's skills and knowledge through targeted training programs. Our expert trainers deliver practical and interactive sessions to boost team capabilities.

- Customized training modules for leadership, technology, and management.
- Skill development workshops for technical and non-technical teams.
- Online and hybrid training solutions.
- Certification programs and talent assessment.

• **REGULATORY COMPLIANCE AND RISK MANAGEMENT**

We help businesses navigate complex regulatory environments, ensuring compliance with local and international standards. Our risk management solutions protect businesses from unforeseen challenges.

- Regulatory advisory for local and international markets.
- Compliance audits and reporting.
- Risk assessment and mitigation planning.
- Intellectual property management.

• **BRANDING AND COMMUNICATION STRATEGY**

We help organizations build a strong brand identity and communicate effectively with their target audience. Our strategic communication solutions ensure consistent messaging and brand visibility.

- Brand strategy development and positioning.
- Digital marketing and social media management.
- Public relations and media engagement.
- Content creation and storytelling.



ORVIBO is a globally recognized smart home technology company based in Shenzhen, China, specializing in AIoT-powered home automation solutions. Their product portfolio includes smart central control panels, switches, lighting, security systems, and HVAC controls, serving over 4.5 million households across more than 100 countries

Station Dhaka is facilitating ORVIBO's entry into the Bangladeshi market by providing comprehensive market research, regulatory guidance, and strategic partnerships. Leveraging its local expertise, Station Dhaka assists ORVIBO in navigating the regulatory landscape, establishing connections with key stakeholders, and tailoring their offerings to meet local market demands. This collaboration aims to position ORVIBO as a leading smart home solution provider in Bangladesh, capitalizing on the growing demand for home automation technologies.



STM (Savunma Teknolojileri Mühendislik ve Ticaret A.Ş.) is a leading Turkish defense and technology company providing advanced solutions in cybersecurity, naval platforms, drone systems, and aerospace. As a strategic partner, Station Dhaka is supporting STM's market entry in Bangladesh by navigating regulatory requirements, conducting market research, and facilitating high-level introductions with government and defense stakeholders.

Additionally, Station Dhaka is helping STM build a localized market strategy, identify potential partners, and enhance brand visibility through targeted promotions and networking. This collaboration aims to position STM as a trusted defense technology provider in Bangladesh.



In a strategic effort to strengthen Bangladesh’s digital and cybersecurity landscape, Station Dhaka played a key role in facilitating the entry of KoçSistem, one of Türkiye’s most respected technology companies under Koç Holding, into the Bangladeshi market. Recognizing the growing demand for global-standard cybersecurity and IT services in the country, Station Dhaka initiated the connection and successfully brought together KoçSistem with a capable local partner — Beyond Innovations & Technologies Limited.

This partnership marks a significant milestone in cross-border tech collaboration, where Station Dhaka not only served as a bridge between ecosystems, but also helped lay the foundation for a sustainable and impactful long-term presence for KoçSistem in Bangladesh.

Station Dhaka played a pivotal role in orchestrating a landmark cross-border collaboration between Bangladesh and Türkiye, effectively bridging municipal authorities, embassies, and international agencies. As the central coordinator, Station Dhaka facilitated seamless communication between the İstanbul Büyükşehir Belediyesi (IBB) and relevant municipal bodies in Bangladesh, while also aligning diplomatic and technical arrangements through both the Turkish and Bangladeshi embassies. This initiative was anchored in the “Integrated Approach towards Sustainable Plastics Use and (Marine) Litter Prevention in Bangladesh” project, funded by the Royal Norwegian Embassy and implemented by UNIDO.

Beyond coordination, Station Dhaka was instrumental in facilitating the commercial engagement that brought tangible impact to the project—enabling Turkish environmental technology firm Santes Incinerator Çevre Teknolojileri Sanayi ve Ticaret A.Ş. to successfully deliver a high-capacity incinerator unit to the Bangladesh chapter of UNIDO. By integrating public sector diplomacy with private sector facilitation, Station Dhaka not only accelerated international cooperation but also helped localize high-standard waste treatment solutions in Bangladesh. This collaboration stands as a model for meaningful, multilateral project execution led by a homegrown venture studio with global reach.

Turkish Embassy In Dhaka

U.S. Embassy Dhaka

Connecting Turkish & Bangladeshi Startup Ecosystems

Graced by Government Sector and Private Sector

Join us for the online launch event on 12th October, 2020 at 2:00 PM BST/ 11:00 AM TS!

Sponsored by: REPUBLIC OF TURKEY EMBASSY OF THE REPUBLIC OF TURKEY IN DHAKA, STARTUP BANGLADESH, ICT, BASIS, VCPEAB, STATION DHAKA, SDG, STATION DHAKA.

SDG IMPACT ACCELERATOR

PRE-ACCELERATION PROGRAM

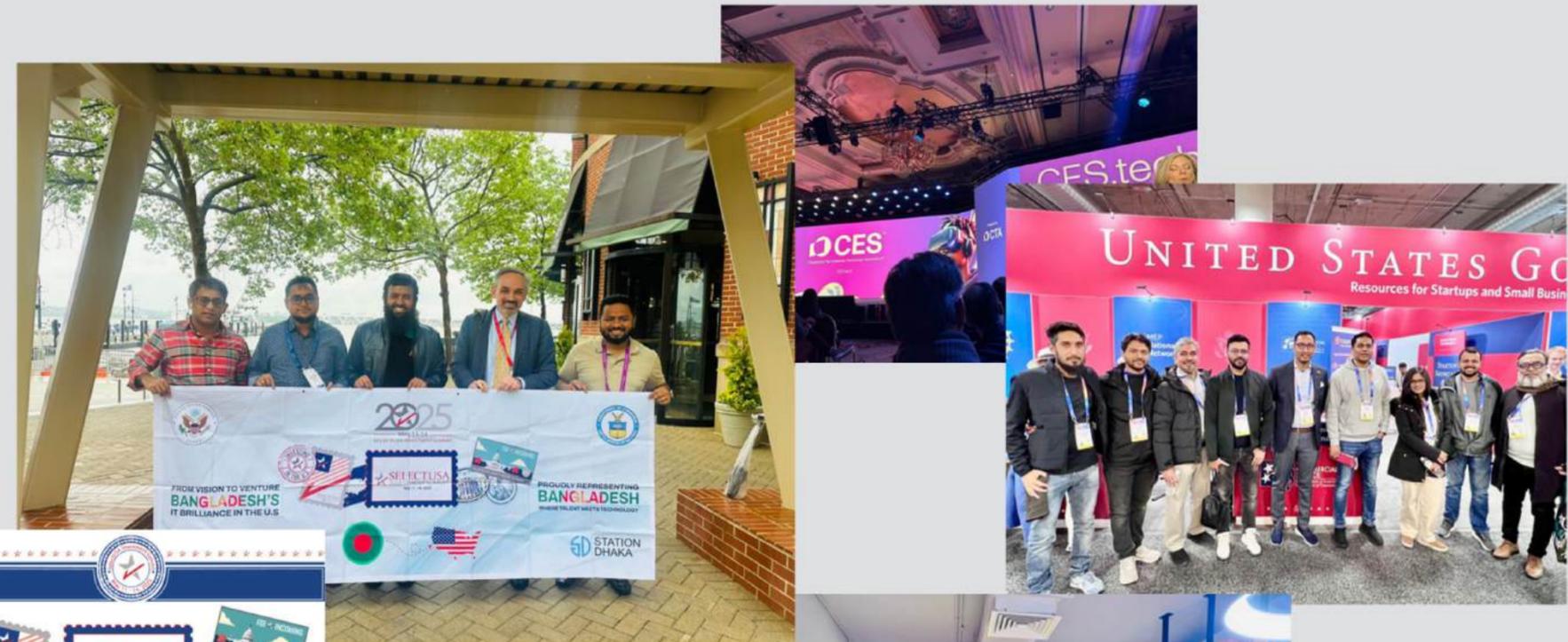
Pitch Day

April 21st 10:00 GMT+3

To register: sdgia.org/pitchday

Keynote Speaker
Nazim Salur
Founder, BiTaksi & Getir, Turkey's 2nd unicorn

Other speakers include H.E. Ambassador Faruk Kaymakci, Honorable Dr. Elinda Tumwesigye, Sukhrob Khojimatov, Joshua Setipa, and Ebru Özdemir.



SELECTUSA INVESTMENT SUMMIT

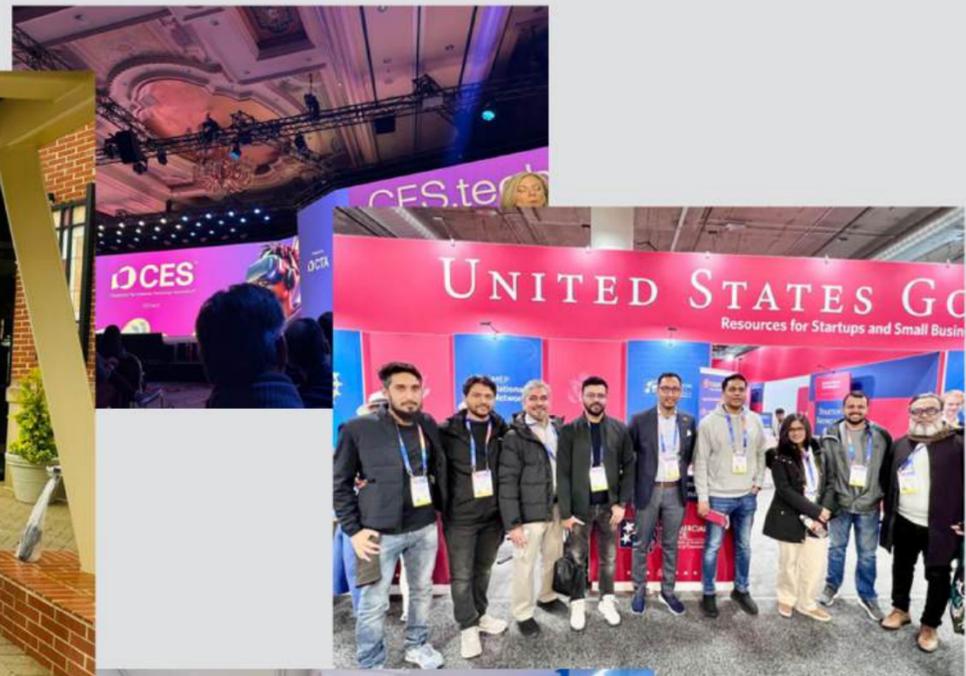
Attend the SelectUSA Investment Summit last year from Bangladesh was an invaluable experience. It provided a unique platform to showcase opportunities, connect with global investors, and explore pathways for expansion in the U.S. market. This event is truly a must-attend for any international company like ours looking to grow in the U.S.

CONNECT with U.S. government representatives

DISCOVER the Exhibition Hall with U.S. state, territory and regional EDOs and industry experts

NETWORK with over 5,000 attendees

LEARN how, when, and where to land in the United States





Station Dhaka announces synergy summit to link cos, startups with US investors

BUSINESS - DHAKA
TBS REPORT
The synergy summit is in conjunction with the SelectUSA Investment Summit.

Station Dhaka, a startup ecosystem connector, has announced a hand-on synergy summit to connect Bangladesh entrepreneurs with US investors and partners to explore collaborative opportunities, and promote bilateral investment.

The synergy summit, comprising a series of exclusive events, is in conjunction with the SelectUSA Investment Summit 2025 scheduled for 14 May in Maryland, says a Station Dhaka press release.

The events at the synergy summit are orchestrated by Station Dhaka with support from the US Embassy Dhaka and the US Department of Commerce, says a press release.

At the SelectUSA summit, a "networking mixer" event will take place on 13 May aiming at facilitating informal networking among attendees, including business leaders, investors, and policymakers from Bangladesh, Sri Lanka, Nepal, and the US.

Among other events, a networking session will be held on 15 May aiming at providing structured opportunities for businesses to connect based on mutual interests and goals.

The synergy summit in Dhaka provides a platform for meaningful interactions among industry leaders, enhancing bilateral business relations.

Through joining it, participants will be able to gain direct access to key decision-makers and potential partners across industries such as technology, manufacturing, trade, and investment. These connections can lead to meaningful discussions, partnerships, and business expansion.

"Companies looking to expand in South Asia or explore opportunities in the US will find this an ideal platform to connect with firms ready for international growth, government representatives, and trade enablers."

It will also help the participating companies to position their brands in a high-value market, as the programme is supported by the US Embassy and US Department of Commerce.

It will also help brands to be positioned as a key player in fostering international trade, investment, and innovation.

The select gatherings ensure that participants get the opportunity to network with top-tier professionals and business leaders. Enterprises will have the opportunity to engage

in discussions shaping the future of trade, investment, and entrepreneurship between South Asia and the US, said organizers.

They said it's a chance for enterprises, companies, and startups to be at the forefront of a high-impact initiative, forging lasting relationships and paving the way for future success in the US and South Asian markets.

Station Dhaka envisions to position Bangladesh as a key player in global trade, investment, and technology by bridging the gap between US and South Asian markets.

An Apple's closed to continue to be a part of it will now have to be instead of main executives for its share's overseas IT presiders in of course, markets O'Brien is still organization all people office, t

BYD aims to double overseas sales

স্টেশন ঢাকা আয়োজন করছে 'টেক অ্যান্ড বিজনেস সিনার্জি সামিট ২০২৫' অনুষ্ঠানিকভাবে ঘোষণা করে। এ উপলক্ষে বাংলাদেশের প্রাইভেট অ্যান্ড স্টার্টআপ কোম্পানি আয়োজন করে।

Bangladesh Post City/Country Dhaka Thursday May 13, 2022 3

Bangladesh may get \$1b more US investment

Speakers tell IT Investment Summit in NY

BP Desk

Speakers expressed the hope that Bangladesh has the potential to reach over billion dollar fresh US investment with necessary policy support and infrastructure development.

Leading businessmen of the



Office & Facilities

- Dedicated Office Space with signage and reception area
- Meeting Room (minimum 6–8 seats) equipped for hybrid meetings
- High-Speed Internet Connection (with backup line/ISP)
- 24/7 Power Backup (generator or UPS for uninterrupted work)
- Secure Document Storage (physical and digital access-controlled)
- Coffee/Refreshment Area for hosting guests and delegations



Office Location:

20 Kemal Ataturk
Avenue,
Level 03 (South Side)
Safura Tower
Dhaka-1213, Bangladesh

IT & Equipment

- Workstations for 36+ Team Members (laptops or desktops)
- Color Laser Printer / Scanner / Copier
- Video Conferencing Setup (camera, mic, speaker)
- Meeting Setup (Smart TV & Projector)
- Router + Firewall + Network Switch for secure networking
- Data Backup System (cloud + local)

Compliance & Data Protection

- GDPR-Compliant Data Handling Protocols
- Antivirus and Endpoint Protection Software
- Document Encryption & Secure File Sharing Tools
- Data Access Logs / User Permission Structure

Administrative & Communication Tools

- Official Company Website
 - www.stationdhaka.com
- Professional Email Accounts
 - name@stationdhaka.com
- CRM or Client Follow-up Tracker (e.g., Trello, Notion)
- Document Templates (NDAs, meeting notes, reference letters)
- Shared Cloud Drive (Google Workspace / Microsoft 365)

Support Capabilities

- Interpretation/Translation Access (on-call)
- Event Management Supplies (merchandise, banners, etc.)
- Local Transport Arrangement Capacity (rental partnerships)

STATION DHAKA

At Station Dhaka, our mission is to bridge international opportunities with local expertise. We are committed to empowering businesses, fostering sustainable growth, and driving impactful partnerships across industries. Our focus is twofold:

- **Global Expansion for Local Companies:** We help Bangladeshi businesses enter international markets, providing strategic support in compliance, market research, branding, and partnership development.
- **Local Market Access for International Companies:** We enable international firms to establish and thrive in Bangladesh by offering market intelligence, regulatory guidance, and strategic partnerships.

Our approach is rooted in a commitment to excellence, innovation, and inclusivity. We believe in creating meaningful social impact through our work, enhancing educational ecosystems, strengthening technology capabilities, and driving positive transformation in communities. By collaborating with global partners and leveraging our extensive local network, we aim to be the trusted gateway for sustainable and successful international business expansion.

www.stationdhaka.com

COMPANY PROFILE PRESENTATION



OUR QUEST

**STATION
DHAKA**

STRATEGY

EFFICIENCY

INNOVATION

**LET'S CONNECT
WITH US!**

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Bangladesh



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