



Parallel Idea

PROFILE

| **2025**

WHO WE ARE



Parallel Idea is an AI and automation agency who believes business systems should be lean, intelligent, and self-operating. Our roots lie in building early tools like AmazoMotion, Raptor, and Maverick AI—projects that taught us how real automation works at scale. But we don't stop at tools. We help companies design automation-first infrastructure—from ERP integration and backend logic systems to AI-powered content workflows and SaaS-grade plugin solutions. For us, automation isn't just code. It's how business should work.

Precision

We don't do guesswork. Every workflow, plugin, or automation pipeline we build is grounded in logic and tested for reliability. Our solutions are designed to simplify without cutting corners, ensuring that even the most complex processes feel seamless in execution.

Clarity

We believe clients should understand the systems that drive their operations. That's why we build with transparency—clearly documenting workflows, offering hands-on walkthroughs, and demystifying every layer of logic behind our AI and automation strategies.

Collaboration

Great systems are never built in isolation. We work closely with client teams—whether it's operations, IT, or content—to shape automation that aligns with real-world use. We bring the technical firepower, and you bring the business context. Together, we make it work.

Discipline

We treat automation like infrastructure: it must be intentional, documented, and resilient. Our approach avoids short-term hacks and focuses on building scalable, maintainable systems that grow with your needs and evolve with your business.

WHY CHOOSE US

- Because we don't just apply AI—we build with it. From ERP automation to intelligent content workflows, our systems reduce bottlenecks and boost efficiency where it matters most.
- Because we were building before the buzz. While the world was getting to know AI in 2023, we'd already deployed tools like AmazoMotion, Raptor, and Maverick AI. Innovation isn't new to us—it's our baseline.
- Because we design systems that scale quietly. Whether you're managing teams, publishing at scale, or migrating from legacy tools, our workflows are built to be sustainable—not showy.
- Because we understand operations. We've worked with digital publishers, manufacturing clients, and service platforms alike, customizing backend logic to meet real organizational needs.
- Because we're lean by design. You won't find inflated layers or buzzword-packed proposals. Just honest architecture, clean automation, and accountable delivery.
- Because we speak your language. Whether you're a founder, CTO, or content manager, we explain what we're building and how it will impact your business—clearly and directly.
- Because we value outcomes, not output. We care less about deliverable counts and more about what our work helps you do faster, better, or smarter.

MISSION, VISION & VALUES

Mission

Build intelligent systems that eliminate bottlenecks and elevate business efficiency.

Vision

Redefine how modern businesses scale through automation-first thinking.

Values

Grounded in precision, transparency, and long-term usability.

Mission: Built to Unblock

We engineer automation-first solutions—ERP systems, AI workflows, backend logic—that simplify complex operations and help businesses move faster, cleaner, and with greater impact. Every system we design is meant to reduce effort and amplify output.

Vision: Scale Smarter

Parallel Idea envisions a future where automation is no longer an afterthought, but the foundation. We see business infrastructure evolving beyond manual processes toward intelligent systems that adapt, improve, and scale with precision.

Values: Engineered to Endure

Precision – Every solution is built with accuracy, structure, and scale in mind.

Clarity – We explain our systems with openness, avoiding complexity for complexity's sake.

Collaboration – We co-create with our clients to ensure systems fit both purpose and people.

Discipline – We don't just follow trends—we build with endurance, adaptability, and intention.

AT A GLANCE

Organizational Contact Details	
Name of Entity:	Parallel Idea
Address	Flat 1B, Plot - 1302, Avenue 2, Mirpur DOHS - 1216
Corporate Address	Flat 1B, Plot - 1302, Avenue 2, Mirpur DOHS - 1216
Contact person:	ABDULLAH AL MAMUN (Proprietor)
Telephone:	+88 01912 355 716
Email:	support@parallelidea.com
Website:	Parallelidea.com

TRADE LICENSE

ঢাকা উত্তর সিটি কর্পোরেশন

www.dncc.gov.bd



লাইসেন্স ইস্যুর বিবরণ

ইস্যুর তারিখ : 22/08/2024
ইস্যুর সময় : 16:42:37



ই-ট্রেড লাইসেন্স

লাইসেন্স নং : TRAD/DNCC/006988/2024



স্থানীয় সরকার (সিটি কর্পোরেশন) আইন, ২০০৯ (২০০৯ সনের ৬০ নং আইন) এর ধারা ৮-৪-তে প্রদত্ত ক্ষমতাবলে সরকার প্রণীত আদর্শ কর তফসিল, ২০১৬ এর ১০ অনুচ্ছেদ অনুযায়ী ব্যবসা, বৃত্তি, পেশা বা শিল্প প্রতিষ্ঠানের উপর আরোপিত কর আদায়ের লক্ষ্যে বর্ণিত ব্যক্তি/প্রতিষ্ঠানের আনুকূলে অত্র ট্রেড লাইসেন্সটি ইস্যু করা হলো।

১। ব্যবসা প্রতিষ্ঠানের নাম	:	প্যারালাল আইডিয়া		
২। ব্যবসা প্রতিষ্ঠানের মালিকের নাম	:	মোঃ আব্দুল্লাহ আল মামুন		
৩। পিতা / স্বামীর নাম	:	মোঃ আব্দুল হান্নান		
৪। মাতার নাম	:	আকলিমা বেগম		
৫। ব্যবসার প্রকৃতি	:	অন্যান্য - একক		
৬। ব্যবসার ধরণ	:	আইটি ব্যবসা		
৭। ব্যবসা প্রতিষ্ঠানের ঠিকানা	:	১০৪.৭/১, ফ্ল্যাট-বি-৬ (বেসিক নিগার), দারুস সালাম, মিরপুর, ঢাকা-১২১৬		
৮। অঞ্চল/ডিএনসিসি'র নিজস্ব মার্কেট	:	৪ মিরপুর	ওয়ার্ড:	১০
৯। এনআইডি/পাসপোর্ট/জন্ম নিবন্ধন নং	:	9554624404	টিআইএন/বিআইএন নং:	
মোবাইল নম্বর	:	01912355716	ই-মেইল:	admin@paralleidea.com
১০। অর্থ বছর	:	২০২৪-২০২৫ [নতুন]	ব্যবসা শুরু তারিখ:	১৯/০৮/২০২৪
১১। মালিকের বর্তমান ঠিকানা	:		মালিকের স্থায়ী ঠিকানা	
হোল্ডিং নং	:	২৫৭/০/সি	হোল্ডিং নং	:
রোড নং	:		রোড নং	:
গ্রাম / মহলা	:	পশ্চিম মানিকদি	গ্রাম / মহলা	:
পোস্ট কোড	:	ঢাকা ক্যান্টনমেন্ট-১২০৬	পোস্ট কোড	:
থানা	:	পল্লবী	থানা	:
জেলা	:	ঢাকা	জেলা	:
বিভাগ	:	ঢাকা	বিভাগ	:
১২। আদর্শ কর তফসিল, ২০১৬ এর ক্রমিক নং	:			
১৩। ট্রেড লাইসেন্স ফি(নতুন/নবায়ন)	:			
লাইসেন্স/নবায়ন ফি	:	৩০০০	সাইনবোর্ড কর (পরিচিতিমূলক)	: ৪৮০
সারচার্জ	:	০	ভ্যাট	: ৫২২
আয়কর / উৎসকর	:	০	বই মূল্য	: ২৭০
বকেয়া ()	:	০	ফর্ম ফি	: ০.০০
সংশোধনী ফি	:	০.০০	অন্যান্য ফি	: ৫০০.০০
			সর্বমোট	: ৪৭৭২.০০

অত্র ট্রেড লাইসেন্স এর মেয়াদ ৩০ শে জুন, ২০২৫ পর্যন্ত

লাইসেন্স ও বিজ্ঞাপন সুপারভাইজার



কর কর্মকর্তা

Scope of Services

The following services are covered in this document.

We The services outlined in this document are designed to support long-term collaboration, enabling us to consistently enhance operational efficiency, reduce overhead, and maximize the value of every dollar our clients invest in growth.

ERP Automation & Data Intelligence

For: Manufacturing firms, supply chain & product teams

- We develop automation layers over ERP platforms to minimize friction in operations. Here's how we work:
- **Assessment & Audit:** We begin with a system audit—understanding data sources, update cycles, and workflow dependencies within your ERP.
- **Automation Design:** Based on your current manual processes, we implement intelligent layers that auto-generate product metadata, sync inventory across channels, and create alerts for delays, anomalies, or stock events.
- **Integration:** Our automation works seamlessly with systems like SAP, Oracle, or custom ERPs using APIs or scheduled batch scripts.
- **Monitoring & Optimization:** We set up smart dashboards to visualize automation impact, reducing spreadsheet dependency.

Custom AI System Design & Deployment

For: Corporates, Agencies & Enterprise IT teams

- Parallel Idea helps organizations create bespoke AI systems tailored to specific tasks. Our process includes:
- **Use Case Discovery:** We co-identify high-impact processes where AI can replace or assist human input—e.g., document classification, data extraction, or SOP automation.
- **Model Customization:** Whether using GPT, Claude, or private models, we fine-tune to your domain and vocabulary for context-accurate responses.
- **Bot & Interface Deployment:** We build intuitive internal tools, Slack/Teams bots, or browser extensions powered by the AI workflows.
- **Post-Deployment Training:** Clients receive documentation and team training to ensure smooth adoption and governance.

Scope of Services

The following services are covered in this document.

We The services outlined in this document are designed to support long-term collaboration, enabling us to consistently enhance operational efficiency, reduce overhead, and maximize the value of every dollar our clients invest in growth.

Workflow Automation & System Integration

For: Mid-to-large companies undergoing digital transformation

- We architect backend logic that connects all your digital systems into a unified automation layer. This includes:
- System Mapping: Our engineers trace the flow of tasks from CRM to ERP to CMS. Every task, trigger, and manual handoff is documented.
- Rule-Based Logic Engineering: Using tools like Integromat, Zapier, or custom APIs, we build triggers that automate approvals, escalations, or data transfers.
- CMS & ERP Syncing: We connect systems such as WordPress, Salesforce, or Zoho to backend operations, creating a live sync between content, clients, and data.
- Failover & Fallback Design: We include alerts and exceptions handling to ensure reliability—even in case of automation failure.

AI-Enhanced Reporting & Insights

For: Executives, operations managers, growth teams

- We turn fragmented data into actionable insights using automation and AI interpretation layers. Here's how we work:
- KPI Framework Setup: We define, and map key performance indicators based on your business goals and decision cycles.
- Data Aggregation: We connect multiple sources—ERP, CRM, CMS, Google Analytics—and centralize data into live dashboards.
- AI-Driven Summarization: Natural language models interpret trends, anomalies, and projections, helping teams respond faster.
- Alerting & Reporting Logic: We set up automated summaries and smart triggers that notify teams of real-time shifts in performance.

Scope of Services

The following services are covered in this document.

We The services outlined in this document are designed to support long-term collaboration, enabling us to consistently enhance operational efficiency, reduce overhead, and maximize the value of every dollar our clients invest in growth.

SaaS & Internal Tool Development

For: Executives, operations managers, growth teams

- We turn fragmented data into actionable insights using automation and AI interpretation layers. Here's how we work:
- KPI Framework Setup: We define and map key performance indicators based on your business goals and decision cycles.
- Data Aggregation: We connect multiple sources—ERP, CRM, CMS, Google Analytics—and centralize data into live dashboards.
- AI-Driven Summarization: Natural language models interpret trends, anomalies, and projections, helping teams respond faster.
- Alerting & Reporting Logic: We set up automated summaries and smart triggers that notify teams of real-time shifts in performance.

AI Governance & Prompt Layer Security

For: Enterprises using LLMs for internal or external functions

- Prompt Framework Design: We build structured prompts with role-specific logic and safety constraints.
- Content Moderation Rules: Sensitive outputs are flagged, filtered, or redirected before reaching the end user.
- Role-Based Access Systems: We define who can interact with what models, and under what parameters.
- Governance Dashboards: Teams receive visibility into AI activity, system decisions, and version histories for compliance.

CLIENTS TESTIMONIALS

**WebNWell Digital
Marketing Agency**



Parallel Idea didn't just deliver a tool—they changed the way we operate. They built intuitive, role-based dashboards that non-technical users can operate with ease. What used to take weeks for my team now takes minutes, and the content actually feels factual and human.

Monjuru Hasan | CEO

[View on Website](#)

**XactIdea Ltd.
ERP Company**



We integrated Parallel Idea's automation layer into our ERP system, and it completely streamlined how we generate and manage product data. It felt less like a plugin—and more like we gained a full-time ops team.

Rafiqul Islam | Director

[View on Website](#)

TECH WE USE

We're focused on scalable automation, precision integration, and intelligent reporting—driven by a tech stack that supports system design, content workflows, and AI deployment. Here are some of the core platforms we build with and around:



We use Make to automate complex, rule-based workflows across CRMs, ERPs, CMSs, and email platforms. From lead sync and content scheduling to customer tagging and API-triggered alerts—Make is our go-to for backend orchestration. Its visual flow builder lets us deploy solutions faster, without needing full-code environments.



We build custom GPT integrations into tools, plugins, and dashboards—fine-tuned to client use cases. Whether generating sales content, extracting metadata, or summarizing analytics, our systems use prompt chaining and safety layers to make AI more reliable in business environments.



From AI model hosting to scheduled tasks and secure backend databases, GCP powers much of our infrastructure. We use BigQuery for large-scale data ops, Firebase for real-time interfaces, and Cloud Functions for automation triggers without overhead.



For lighter automations or client-owned systems, Zapier helps us connect everyday apps like Gmail, Slack, Airtable, and Trello. We build multi-step zaps to manage form submissions, follow-up messages, and reporting alerts—all without needing code deployment access.



Maverick AI, our in-house plugin, was just the start. We also develop custom WordPress solutions for publishing logic, content pipelines, and AI-enhanced interfaces. We've worked extensively with Advanced Custom Fields (ACF), WP All Import, and WooCommerce automation stacks.



Internally, Notion powers our documentation, campaign tracking, and project templates. We've even integrated AI agents that live inside our Notion workspaces—auto-summarizing tasks, surfacing key insights, and providing asynchronous team support.



For clients who need quick internal tools, we use Retool to build fast, functional dashboards on top of their data. Whether it's managing orders, triggering workflows, or displaying live AI outputs, Retool helps us deliver powerful interfaces with minimal build time—perfect for teams that need control without complexity.



When we build complex AI systems—like knowledge agents, prompt pipelines, or document-based bots—LangChain is a core layer. It allows us to chain logic, tools, and memory into cohesive flows that do more than generate text—they think through context. We use LangChain in everything from internal AI copilots to client-facing smart assistants.



Raycast is our go-to productivity tool for internal automation. From triggering build scripts to launching AI prompt workflows, it helps our team move faster without switching contexts. We customize Raycast extensions to run Parallel Idea-specific commands—saving clicks, reducing fatigue, and boosting our team's operational velocity.

TEAM MEMBERS



We help companies design automation-first infrastructure—from ERP integration and backend logic systems to AI-powered content workflows and SaaS-grade plugin solutions. For us, automation isn't just code. It's how business should work.

 **Abdullah Al Mamun**
Chief Executive Officer (CEO)

As the visionary founder of Parallel Idea, Abdullah leads the company with a focus on integrating AI and automation into business operations. He oversees strategic direction, product innovation, and ensures that the company's solutions align with clients' needs.

 **Tanvir Hasan**
Chief Operating Officer (COO)

Tanvir manages the day-to-day operations, ensuring that projects are executed efficiently. He coordinates between departments, optimizes workflows, and maintains the quality and timeliness of deliverables.

 **Farzana Akter**
Research Expert

Farzana specializes in researching emerging technologies and market trends. Her insights inform the development of cutting-edge solutions, ensuring that Parallel Idea stays ahead in the AI and automation landscape.

 **Tushar Abdullah**
Team Coordinator

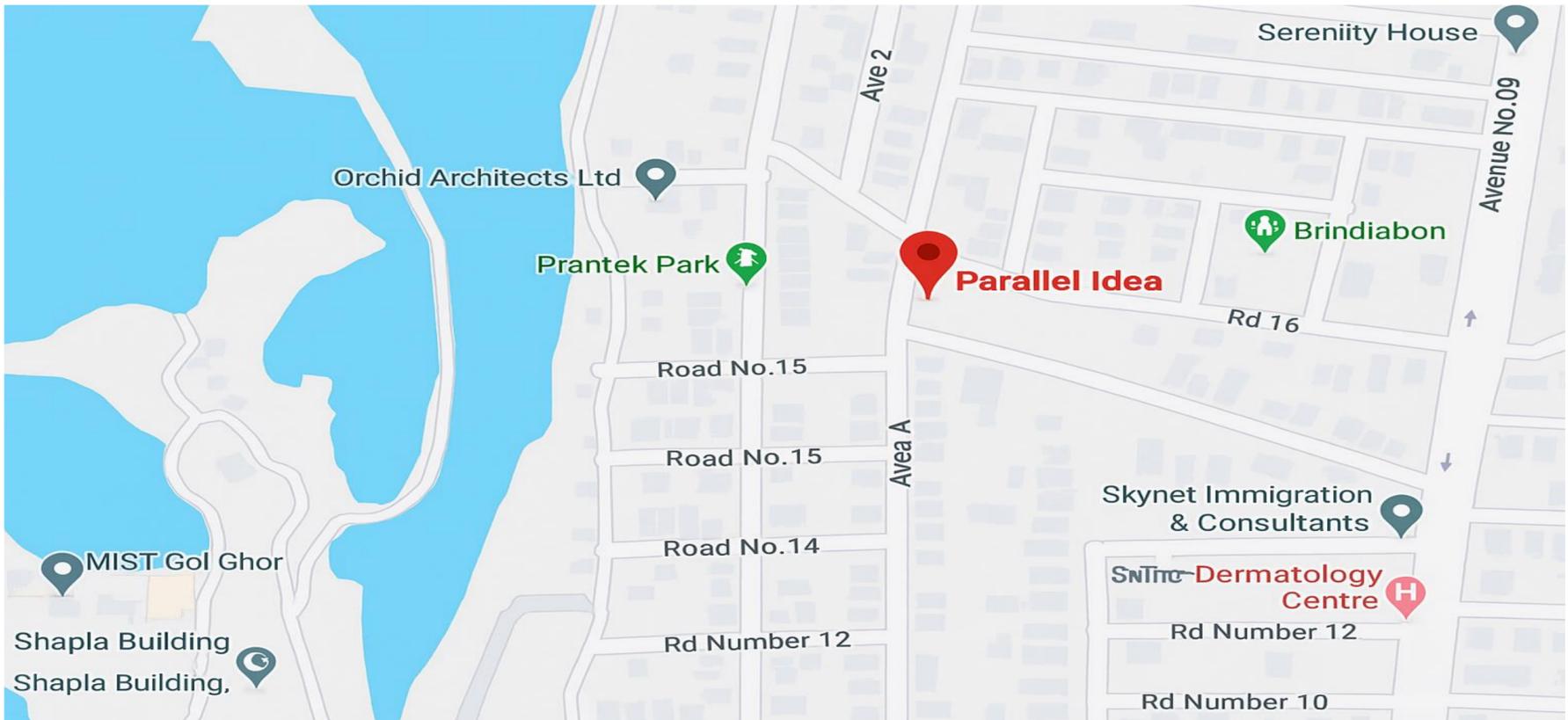
Tushar plays a pivotal role in team management, facilitating communication among team members, scheduling tasks, and ensuring that project milestones are met.

SOME OF OUR CLIENTS

XactIdea, WebnWell, PrideSys, TechLen and 20+ forward-thinking companies have entrusted their systems and strategies to Parallel Idea. We build every automation layer like it's powering our own business.



CONTACT US



CONTACT

Phone: +880 1912355716

Email: support@parallelidea.com

Website: Parallelidea.com

HEAD OFFICE

Plot - 1302, Flat 1B,
Avenue 2, Mirpur DOHS,
Mirpur, Dhaka - 1216