



**PROFILE | 2025**

# WHO ARE WE



*BrainAero is a content-first systems company built for modern teams who want to do more with less manual effort. At our core, we help businesses plan smarter, write faster, and manage content at scale using intelligent tools and automation frameworks. From editorial planning to AI-assisted writing and deployment, our solutions are designed for teams juggling complex content pipelines and tight deadlines.*

*Our tools like WritersHub and RapidWords bring structure and automation to editorial workflows—assigning topics, tracking deadlines, syncing updates, and delivering output with speed and precision. Beyond content, we build internal systems that connect your tools, reduce copy-paste labor, and keep your team focused on what matters.*

## **Functionality**

*Everything we design starts with purpose. Whether it's a writing board or a content automation engine, we build systems that perform under pressure and support daily content demands.*

## **Structure**

*We bring order to content chaos. From assigning and tracking to scheduling and reviewing, our frameworks turn scattered ideas into organized, repeatable workflows.*

## **Enablement**

*Good tools don't just automate—they empower. Our platforms help writers, editors, and strategists do their best work without getting buried in busywork.*

## **Continuity**

*We build with the long game in mind. Our systems grow with your team, evolve with your strategy, and stay reliable as your content needs expand.*

## WHY CHOOSE US

- *Because we don't just use AI tools — we build content systems around them. From planning calendars to writer workflows, our automation streamlines content teams and helps you scale without the clutter.*
- *Because we were structuring AI content systems before most teams knew they needed one. While others were testing prompts, we were deploying production-ready workflows that actually moved deadlines forward.*
- *Because our solutions don't scream for attention — they quietly power high-volume publishing. Whether you're running a blog network, managing contributor pipelines, or syncing brand content, we keep your system running like clockwork.*
- *Because we know how real teams work. We've supported startups, agencies, and enterprise content teams, tailoring automation layers that fit into existing tools without causing chaos.*
- *Because we stay lean. No layers of complexity, no meaningless dashboards. Just clean automation, modular tools, and fast implementation.*
- *Because we speak business and content fluently. Whether you're a strategist or editor-in-chief, we build in ways that support the way you actually work.*
- *Because we care about systems that last. Our tools aren't just clever — they're built to grow, evolve, and stay relevant as your content needs change.*

# MISSION, VISION & VALUES

## **Mission**

*Build intelligent, content-first systems that remove workflow friction, improve output clarity, and help digital teams operate smarter at scale.*

## **Vision**

*Shape the future of content operations through deeply integrated, automation-driven systems that adapt to evolving business goals and publishing needs.*

## **Values**

*Rooted in usability, accountability, and continuous optimization.*

## **Mission: Built For Clarity**

*At Brain Aero, we create automation-first solutions that elevate how teams handle content at scale. From AI-powered planning engines to workflow orchestration and backend automation, our systems reduce redundancy and unlock capacity—so teams can focus on strategy, not stress.*

## **Vision: Smarter Content, Seamless Systems**

*We believe the future of digital operations lies in systems that do more than assist—they anticipate. BrainAero envisions a work environment where content workflows are intelligent, adaptive, and resilient by design, helping companies stay aligned and ahead.*

## **Values: Built To Support Real Teams**

**Functionality** – *We design systems that actually work in the real world, not just on paper. Every tool we build solves a clear, specific problem.*

**Transparency** – *We keep things simple, clear, and explainable—so teams understand what powers their content.*

**Adaptability** – *Content needs evolve. So should your tools. We build for now and what's next.*

**Efficiency** – *Less fluff, more flow. We engineer for scale without unnecessary complexity.*

## AT A GLANCE

Organizational Contact Details	
Name of Entity:	Brain Aero
Address	Section 6-B, House- 1, Road- 2, Mirpur, Dhaka- 1216
Corporate Address	Section 6-B, House- 1, Road- 2, Mirpur, Dhaka- 1216
Contact person:	SAYED TANVIR HASAN SHIFAT (Proprietor)
Telephone:	+88 01957 676247
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# TRADE LICENCE

## ঢাকা উত্তর সিটি কর্পোরেশন

www.dncc.gov.bd



লাইসেন্স ইস্যুর বিবরণ

ই-ট্রেড লাইসেন্স

ইস্যুর তারিখ : 09/07/2025

ইস্যুর সময় : 12:15:06

লাইসেন্স নং : TRAD/DNCC/001896/2025

স্থানীয় সরকার (সিটি কর্পোরেশন) আইন, ২০০৯ (২০০৯ সনের ৬০ নং আইন) এর ধারা ৮৪-তে প্রদত্ত ক্ষমতাবলে সরকার প্রণীত আদর্শ কর তফসিল, ২০১৬ এর ১০ অনুচ্ছেদ অনুযায়ী ব্যবসা, বৃত্তি, পেশা বা শিল্প প্রতিষ্ঠানের উপর আরোপিত কর আদায়ের লক্ষ্যে নিম্নে বর্ণিত ব্যক্তি/প্রতিষ্ঠানের আনুকূলে অত্র ট্রেড লাইসেন্সটি ইস্যু করা হলো।

১। ব্যবসা প্রতিষ্ঠানের নাম	:	ব্রেইন এরো		
২। ব্যবসা প্রতিষ্ঠানের মালিকের নাম	:	সৈয়দ অনভীর হাসান (সিফাত)		
৩। পিতা/স্বামীর নাম	:	সৈয়দ সাখাওয়াত হোসেন		
৪। মাতার নাম	:	মোরশেদা বেগম		
৫। ব্যবসার প্রকৃতি	:	অন্যান্য - একক		
৬। ব্যবসার ধরণ	:	আইটি ব্যবসা		
৭। ব্যবসা প্রতিষ্ঠানের ঠিকানা	:	৫৩/১, গ্রামীন টেলিকম ভবন (১০ম তলা), বক্স নগর, চিড়িয়াখানারোড, মিরপুর ঢাকা-১২১৬		
৮। অঞ্চল/ডিএনসিসি'র নিজস্ব মার্কেট	:	২ মিরপুর	ওয়ার্ড:	৮
৯। এনআইডি/পাসপোর্ট/জন্ম নিবন্ধন নং	:	৯১২৬৪৭১৪৭৪	টিআইএন/বিআইএন নং:	
মোবাইল নম্বর	:	01957676247	ই-মেইল:	admin@brinaero.com
১০। অর্থ বছর	:	২০২৫-২০২৬ [নতুন]	ব্যবসা শুরুর তারিখ:	০১/০৭/২০২৫
১১। মালিকের বর্তমান ঠিকানা	:		মালিকের স্থায়ী ঠিকানা	
হোল্ডিং নং	:	৪ (ফ্ল্যাট-এ/৩)	হোল্ডিং নং	:
রোড নং	:	২	রোড নং	:
গ্রাম / মহল্লা	:	সেকশন-৬ ব্লক-বি	গ্রাম / মহল্লা	:
পোস্ট কোড	:	মিরপুর-১২১৬	পোস্ট কোড	:
থানা	:	মিরপুর	থানা	:
জেলা	:	ঢাকা	জেলা	:
বিভাগ	:	ঢাকা	বিভাগ	:
১২। আদর্শ কর তফসিল, ২০১৬ এর ক্রমিক নং	:			
১৩। ট্রেড লাইসেন্স ফি (নতুন/নবায়ন)	:			
লাইসেন্স/নবায়ন ফি	:	৩০০০	সাইনবোর্ড কর (পরিচিতিমূলক)	:
সারচার্জ	:	০	ভ্যাট	:
আয়কর / উৎসেকর	:	০	বই মূল্য	:
বকেয়া ( )	:	০	ফর্ম ফি	:
সংশোধনী ফি	:	০.০০	অন্যান্য ফি	:
			সর্বমোট	:
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অত্র ট্রেড লাইসেন্স এর মেয়াদ ৩০ শে জুন, ২০২৬ পর্যন্ত

# SCOPE OF SERVICES

*The following services are covered in this document.*

*We The services outlined in this document are designed to support long-term collaboration, enabling us to consistently enhance operational efficiency, reduce overhead, and maximize the value of every dollar our clients invest in growth.*

## ⑥ **AI Content Systems & Intelligent Planning**

**For: Publishing teams, content marketers, growth departments**

- *We build AI systems that help manage your entire content lifecycle—from ideation to distribution.*
- *Content Mapping & Audit: We assess your existing setup to identify gaps in production, topic planning, and workflow delays.*
- *AI Strategy Engine: We design content engines using LLMs to auto-generate briefs, categorize assets, and assign tasks based on performance trends.*
- *Workflow Automation: Assign topics, set deadlines, and track progress using tools like WritersHub or Notion-based dashboards.*
- *Content Optimization Layer: Real-time suggestions for tone, structure, and SEO—powered by adaptive AI prompts.*
- *Collaboration Portals: Enable transparent review cycles and AI-assisted editor notes to boost team output.*

## **a Content Workflow Automation & Integration**

**For: Marketing teams, SaaS brands, and editorial departments**

- *We connect your scattered content tools into one fluid workflow system.*
- *System Mapping: Define how content flows between idea boards, CMS, review tools, and publishing platforms.*
- *Logic-Based Triggers: Set automation rules that move content through approval pipelines and reminders without manual effort.*
- *CMS & CRM Sync: Integrate tools like Notion, WordPress, or HubSpot to sync metadata, authorship status, and campaign tags.*
- *Redundancy Controls: Add alerts, backup triggers, and fallback systems to minimize downtime or publishing gaps.*

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## **▮ AI Reporting Dashboards & Insights**

**For: Founders, growth strategists, product marketers**

- *We transform scattered data into clear, actionable insights.*
- *Performance Tracking: Monitor campaign KPIs, content effectiveness, and keyword trends in real time.*
- *Multi-Source Aggregation: Combine analytics from Google Sheets, CMS platforms, or third-party tools into unified dashboards.*
- *AI-Powered Summaries: Generate auto-digests or weekly reports using natural language models.*
- *Anomaly Detection: Set smart triggers to flag content delays, underperformance, or optimization needs.*

## **▮ AI Governance & Prompt Layer Security**

**For: Enterprises and teams adopting LLMs in content workflows**

- *We design secure prompt structures, AI usage policies, and monitoring layers to ensure your content systems scale safely and responsibly.*
- *Prompt Engineering Frameworks: Reduce hallucinations and ensure task-relevant responses.*
- *Role-Based Access Control: Limit AI capabilities by user role and context to minimize risk.*
- *Compliance Layering: Align AI usage with internal policies, client standards, and platform rules.*
- *Content Moderation Logic: Deploy filters to maintain tone, relevance, and factual accuracy across all generated material.*

# CLIENTS TESTIMONIALS

**WebNWell**  
Digital Marketing Agency



**As a performance agency, we're picky about partners. BrainAero fine-tuned custom prompts that plug straight into our white-label dashboards, letting us launch data-driven campaigns 40 percent faster with higher conversions while keeping our ROI promise to clients.**

**Monjurul Hasan | Business Lead**

**TechLen**  
Graphics Design Agency

The logo for Techlen, featuring the word 'Techlen' in a blue, serif font.

**Illustration is visual storytelling, and BrainAero made our story discoverable. Their automation-first campaigns and niche keyword clusters lifted our B2B illustration leads by 3X, filling our pipeline without adding a single salesperson.**

**Mansurul Haque Ronju | CEO**

## TECHS WE USE

*We're focused on scalable automation, precision integration, and intelligent reporting, driven by a tech stack that supports system design, content workflows, and AI deployment. Here are some of the core platforms we build with and around:*



*At BrainAero, we rely on Make to orchestrate intelligent backend flows across CRMs, ERPs, CMSs, and email platforms. From content pipelines and lead qualification to dynamic customer alerts, Make's no-code visual builder helps us launch automation at speed—no full-code complexity required.*



*We build tailored GPT-powered solutions that fit right into our clients' tools and dashboards. Whether it's content generation, AI metadata cleanup, or auto-summarization, we design with safety layers and prompt architecture that ensure reliable AI behavior inside real-world workflows.*



*BrainAero uses Google Cloud for fast, scalable infrastructure. From BigQuery for large-volume analysis to Firebase for real-time content interfaces, and Cloud Functions for automation triggers—we reduce operational drag without compromising flexibility or speed.*



*We use n8n to design flexible, self-hosted automation flows that fit snugly into privacy-conscious environments. It lets us connect APIs, trigger AI processes, and run multi-step workflows—all while keeping full control over data and infrastructure. For BrainAero clients who value custom logic and secure deployments, n8n is a powerful middle layer between their tools and outcomes.*



*At Brain Aero, WordPress isn't just a CMS—it's a launchpad for smart content systems. We build custom setups with AI-enhanced logic, integrating tools like ACF, WP All Import, and automation stacks to streamline editorial pipelines, publishing workflows, and lead-gen websites with built-in intelligence.*



*Notion is our internal hub for planning, documentation, and execution. We've layered it with AI to auto-summarize meeting notes, surface task insights, and manage content calendars in real time. It's where our campaign blueprints live—and evolve.*



*When speed matters, Retool helps us create fast internal dashboards tailored to client data and goals. Whether it's triggering content workflows, tracking performance, or visualizing AI outputs, we use Retool to bring clarity and control—without the engineering lag.*



*Raycast supercharges our team's productivity. We've customized it to trigger AI prompt chains, launch content sequences, and automate repetitive internal tasks. It's our internal cockpit—built for velocity, precision, and fewer clicks per result*

# TEAM MEMBERS



*BrainAero is a content-first systems company built for modern teams who want to do more with less manual effort. At our core, we help businesses plan smarter, write faster, and manage content at scale using intelligent tools and automation frameworks. From editorial planning to AI-assisted writing and deployment, our solutions are designed for teams juggling complex content pipelines and tight deadlines.*

## **C Sayed Tanvir Hasan Shifat | Chief Executive Officer (CEO)**

*As the CEO of Brain Aero, Tanvir brings a strategic blend of business insight and AI-first content execution. He leads the company's vision to transform how modern teams plan, produce, and scale content through automation. Under his leadership, Brain Aero has evolved into a partner-of-choice for digital publishers, startups, and teams seeking intelligent content systems that deliver results.*

## **C Tanzim Shuhad | Chief Operating Officer (COO)**

*Tanzim oversees Brain Aero's operations with a sharp focus on delivery quality and cross-team synergy. From optimizing content pipelines to managing large-scale AI automation projects, he ensures every output aligns with business outcomes. His knack for process efficiency and team alignment powers the engine behind Brain Aero's success.*

## **C Abir Hasan | Team Coordinator**

*Abir plays a key role in daily operations, task delegation, and cross-functional coordination. He ensures workflows are well-orchestrated, deadlines are met, and internal communication flows smoothly. Abir's proactive support keeps the Brain Aero team running at peak efficiency.*

## **C Saima Mustari | Outreach Coordinator**

*Saima leads Brain Aero's outreach and client engagement initiatives. From managing LinkedIn sequences to handling inbound leads and partnerships, she ensures our automation-first messaging gets to the right audience. Her approach bridges human touch with smart outreach systems, extending our impact.*

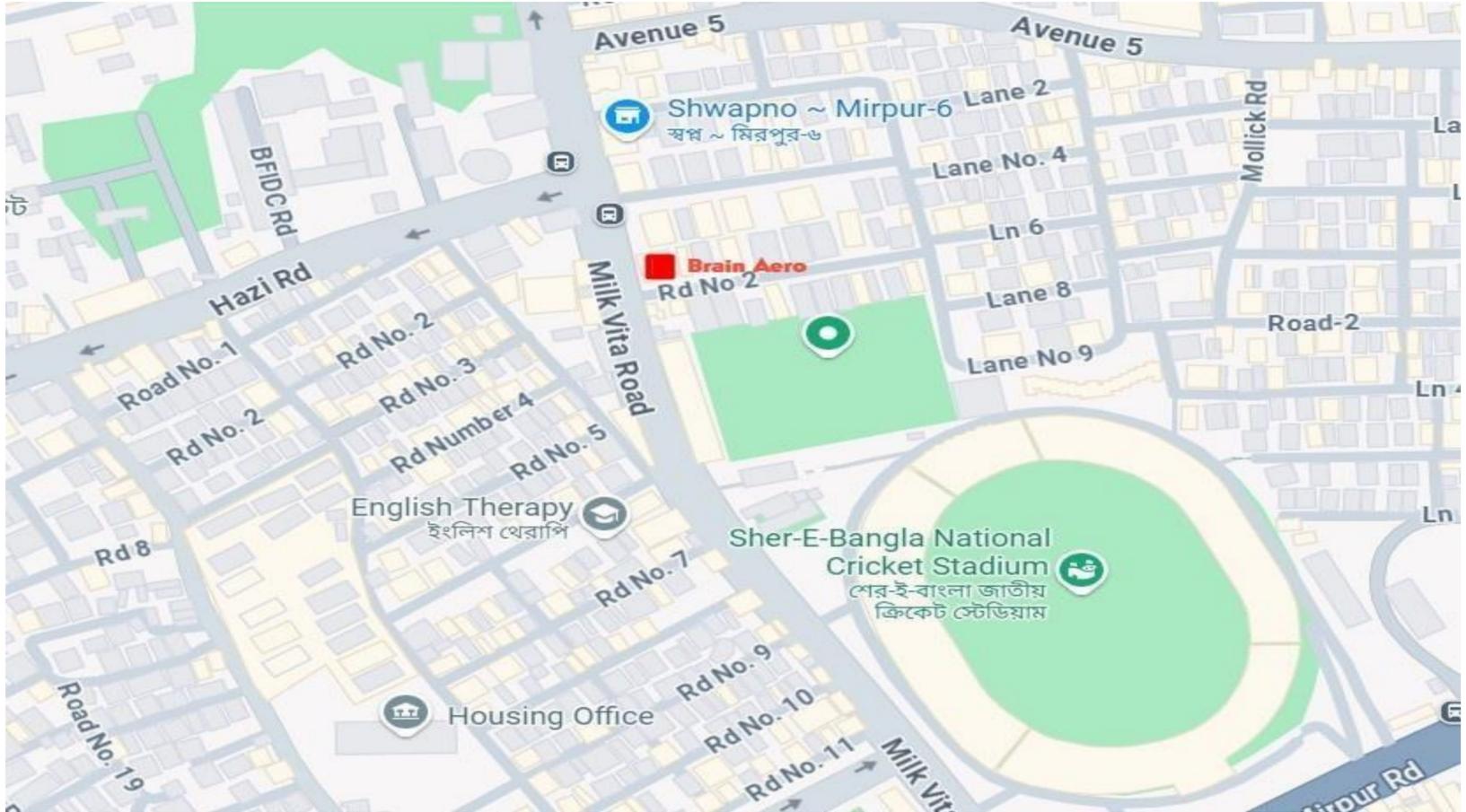
## SOME OF OUR CLIENTS

*TechLen, WebnWell, Code Arrow, and 20+ forward-thinking companies have entrusted their systems and strategies to Brain Aero.*

Techlen



# CONTACT US



## CONTACT

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## HEAD OFFICE

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