

We provide a range of outsourcing solutions to global SMEs.

We focus on simple technology innovations, robust processes and human resources development, enabling SMEs to scale rapidly, with no-upfront investment or longterm contractual commitments.

Our leadership brings significant expertise and track record in outsourcing, and a large base of satisfied institutional clients and SMEs across the globe.

# **OUR APPROACH**



TECHNOLOGY INNOVATIONS



ROBUST PROCESSES



HUMAN RESOURCE DEVELOPMENT



SEAMLESS COMMUNICATION

# WHY OUTSOURCE WITH ODIN?

## **FLEXIBILITY**

There is no minimum number of staff you have to engage with us. You can start with one and add to the team as your business grows. You can switch-off and switch-on according to your needs – flexible resources when you need them.

Manage and train your overseas human resources directly, or hand them over to us and monitor results.

Experiment with new ideas, products & services, without the upfront investment.

# **EXPERIENCE**

Our management and board of advisers have decades of experience in service delivery in a broad range of sectors, with a large base of highly satisfied customers in the US, UK, Australia, Canada & India.

Our management have substantial overseas work experience, during which they have built & managed outsourcing relationship with large teams in India. As a result, we know what our Clients want, and what it takes to deliver.

## COST

Offshoring equals cost-savings, and our large pool of overseas labor resources emphasizes this critical equation. We offer low billing rates due to our strategic location in Bangladesh where labor, energy & infrastructure costs are one of the lowest in the world.

We emphasize on simple technology innovations and robust processes, which keeps our overheads low and gives you the opportunity to scale quickly without significant increases in costs.

## **COMMITMENT**

Our Clients are our partners - therefore we are committed to you, and vested in your business growth. Our goal is to develop a scalable offshore component to your business; one that lowers overhead and capital costs, while promoting the mutual exchange of innovation and expertise.

We are committed to our most valuable asset - human resources. Our employees receive continuous skills and leadership training, and furthermore, we promote an environment of accountability, transparency and integrity - so we can get the best out of them.





# **ODIN'S EXPERIENCE**

Our clients currently include SMEs in the US, UK, Canada, Australia and India, operating in a wide range of sectors, including financial services, information technology, media, human resources, engineering, as well as global development agencies.

Through these SMEs, we worked on landmark structured finance transactions, conducting financial and legal due diligence on projects originated by Wall Street

- JP Morgan, Citigroup, Barclays and Credit Suisse.

# **ODIN'S SERVICES**

### FINANCIAL SERVICES & FIN-TECH

- Accounting
- Taxes
- Cash Flow Modeling & Valuation
- Real Estate
- Debt Underwriting
- Equities Reporting
- Argus

# **GRAPHIC DESIGN**

- 3D Scan Processing
- Photo Editing
- Special Effect Design

### **ANNOTATION**

- Data Annotation
- Al & Machine Learning

# **RESEARCH & DATA MINING**

- Lead Generation
- Data scanning & Warehousing
- Online Data Mining
- Data Synchronization
- Data Analysis & Interpretation

## **CALL CENTER**

- Telemarketing & Sales
- Customer Assistance
- Virtual Assistance 24/7

# HR SOURCING

- Recruitment
- Backoffice
- Virtual Employees
- Database
- Monitoring

# **LEADERS**

#### MAKSUDUL ISLAM

Maksudul Islam is the founding partner at Odin. Maksud brings a wealth of experience in Knowledge and Business Process Outsourcing (KPO & BPO), both from the Client and the provider's sides.

Maksud spent almost a decade working in the financial services sectors in New York. While in New York, he developed and managed large offshore teams in India to execute high profile transactions for global clients such as JP Morgan, Google, Citigroup and Barclays. He also worked with the providers in India to support them with hands-on technical and leadership training as well as workflow process development to improve efficiency.

During his time in New York, Maksud worked for global companies such as Ernst & Young in the Company's transaction Advisory Services group. He also worked at Capitas Group International, a global leader in Islamic finance, and now a part of Islamic Development Bank (IDB). Maksud began his professional career with Blackheath financial, an advisor to Wall Street investment banks and fund managers.

#### **ARBAB AMIN**

A Founder and Managing Partner at Odin, Arab's role is to engage with potential/new clients, understand their business needs, and develop internal capabilities to support them. He specializes in managing human resources, more specifically through training and motivational initiatives that sustain high levels of performance and employee retention.

Prior to Founding Odin, Arbab lead several key initiatives with leading local corporates in the banking, telecom and retail/distribution sectors. He was a key member of a team that led the AMEX Corporate Card launch with City Bank Limited, one of the largest commercial banks in Bangladesh. After leaving City, he joined Telenor's Grameen Phone, the leading Telecom player in the country. While at Grameen Phone, he develop an Employee Reward System that continues to make a positive impact on employee motivation & retention. Arbab also spent a year leading Corolla Distribution, where he restructured operations, bringing more transparency, accountability and cost-savings to the Company.

### **NOOR TUSHAN**

Noor Tushan specializes in implementing technology innovations to standardize processes for improving service/product quality. His unique skill set has produced tangible results for Odin and its Clients - reducing turnaround times, employee headcount, administrative overhead, while also improving checks-and-balances for quality control.

# **L**i odin

### **ADDRESS**

House 110A (2nd Floor), Road 2, Niketon, Dhaka 1212, Bangladesh Phone +880 1730333525, www.odinbd.net

