

The image features a dark blue arrow-shaped graphic pointing to the right, which contains the company name and tagline. The background is white with several diagonal stripes in shades of grey and orange. The stripes are arranged in a way that they appear to be layered, with some overlapping others. The dark blue arrow is the central focus, containing the text in white. The word 'betopia' is in a lowercase, sans-serif font, and 'Limited' is in a smaller, uppercase, sans-serif font below it. The tagline is in a bold, uppercase, sans-serif font.

betopia
Limited

**"Limitless Innovation. Global
Impact. Human Empowerment."**

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About Us

Betopia-Bdcalling Group is a global technology ecosystem headquartered in Dhaka, Bangladesh empowering digital transformation, innovation, and human potential.

With 14+ years of experience, 4000+ professionals, and an international presence across 30+ countries, we specialize in delivering AI-driven enterprise solutions, cloud infrastructure, cybersecurity, and scalable SaaS platforms that drive global impact.

Our journey began with a vision to make Bangladesh a global IT hub by combining world-class software engineering with continuous skill development. Through our sister concern Bdcalling IT Ltd., we've trained over 7000 students and created 3000+ employment opportunities, nurturing the next generation of tech innovators.

Together, we serve clients, governments, and enterprises worldwide offering everything from AI automation and ERP systems to full-stack development, design, marketing, and IT infrastructure management.



Leadership Message



“True prosperity begins when we unlock potential and grow limitless, together. Our strength lies not only in what we build, but in why we build it. I’m proud to lead a team that believes in delivering excellence, fostering collaboration, and making an impact across industries.”

Sabina Akter

Chairperson
Betopia Limited

“At the heart of our journey is a simple belief that technology should empower, not complicate. Our mission is to bridge innovation with real-world business needs, delivering solutions that help our partners grow faster and smarter. At Betopia, we build products and services that create measurable value, foster trust, and inspire lasting partnerships”

Muhammad Monir Hossain

CEO
Betopia Limited



Our Mission & Vision



To empower businesses and individuals across the globe with cutting-edge intelligent technologies, world-class professional training, and transformative digital experiences that drive measurable success.

Our mission is to ensure innovation, security, and sustainable growth for all — creating a future where people and organizations thrive through the power of technology, knowledge, and collaboration.



To build a globally recognized technology powerhouse that seamlessly unites the power of Artificial Intelligence, Cloud Computing, and Digital Education with the limitless potential of human creativity and innovation.

Our vision is to drive sustainable global growth, empower digital transformation, and shape the future of intelligent industries by 2030 — creating opportunities, fostering innovation, and redefining how technology enhances human life and business success worldwide.



At Betopia, our foundation is built on five timeless values that guide every decision and action. Courage drives us to take bold steps, embrace challenges, and lead innovation in a rapidly changing world. Compassion shapes how we connect with clients, partners, and teams, ensuring empathy and understanding in every relationship. Through collaboration, we believe that shared ideas and teamwork create stronger, smarter, and more sustainable outcomes. Integrity anchors us with honesty, transparency, and accountability, allowing us to earn lasting trust across global markets. Finally, curiosity fuels our constant pursuit of learning and discovery, enabling us to craft solutions that anticipate tomorrow's needs while solving today's challenges. Together, these values define Betopia's journey as a trusted partner in transforming businesses worldwide.

Our Core Values



Integrity

Doing the right thing, always.



Compassion

Understanding with empathy, acting with care.



Collaboration

Achieving success, together.



Curiosity

Fueling innovation through questions and exploration.



Courage

Taking bold steps to move forward.

Our Solutions

Industry Specific Solutions

- FinTech Solutions
- eLearning Solutions (EdTech)
- Energy & Infrastructure Solutions
- Insurtech Solutions
- HealthTech Solutions (Digital Health, Telemedicine)
- AgriTech Solutions
- GovTech & Smart City Solutions
- PropTech Solutions (Real Estate Tech)
- Travel & Hospitality Tech Solutions
- LegalTech Solutions (Contract Automation, Compliance)
- RetailTech (Omnichannel Retail, Inventory AI)
- Mobility & Transportation Tech (Fleet, EV Charging, RideTech)
- Media & Entertainment Tech (OTT, Streaming AI)
- AgriSupply Chain & FoodTech



Our Solutions

Enterprise Solutions

- ERP Solutions
- Project & Product Management Solutions
- CRM Solutions
- HR & Talent Management Solutions
- Supply Chain & Logistics Solutions
- Business Intelligence (BI) & Data Analytics
- Knowledge Management Systems (KMS)
- Document & Workflow Automation Solutions
- Partner Management Solutions
- Enterprise Asset Management (EAM) Solutions
- Governance, Risk & Compliance (GRC) Solutions
- Procurement & Vendor Management Solutions



Dedicated AI Solutions / AI Services

- AI for ERP & CRM Optimization
- Predictive Analytics & RPA Automation
- Personalization & Recommendation Engines
- Fraud Detection & Risk Management
- Credit Scoring & RegTech
- AI-Powered Learning & Virtual Tutors
- IoT Analytics & Digital Twin
- Generative AI & Content Creation
- Image & Video Recognition
- Natural Language Processing (NLP)
- Smart Energy & Predictive Maintenance
- Chatbots & Conversational AI
- AI for Supply Chain & Demand Forecasting
- AI-Powered Cybersecurity (Threat Detection & Anomaly Detection)
- AI in Healthcare Diagnostics & Imaging
- Voice Recognition & Speech Analytics
- Reinforcement Learning Applications
- AI-Driven Marketing & Customer Insights



Our Solutions

Strategy, Innovation & Advisory Services

- Digital Transformation Consulting
- Innovation Lab & R&D Services
- RegTech Solutions (Regulation & Compliance Automation)
- Sustainability & Green Tech Solutions
- Training & Upskilling Solutions
- Business Model Innovation Services
- Corporate Venture Building Support
- Emerging Tech Adoption Roadmapping



Our Solutions

Customer-Centric Solutions

- eCommerce Solutions
- Marketing Automation & Digital Engagement Solutions
- Customer Support & Experience Platforms
- Chatbots, Omnichannel, IVR
- Loyalty & Rewards Management Solutions
- Digital Payment & Wallet Solutions
- Customer Data Platforms (CDP)
- Hyper-Personalization Engines
- Voice of Customer (VoC) Analytics
- Subscription & Recurring Billing Solutions
- Unified Customer Journey Orchestration
- Social Commerce & Influencer Marketing Platforms



Our Solutions

Enterprise Support & Managed Services

- IT Infrastructure Management
- Cloud Hosting & SaaS Enablement
- Data Center & Backup Solutions
- Helpdesk & Technical Support Services
- Outsourced Business Process (BPO/KPO) Solutions
- Managed Security Services (MSSP)
- Network Monitoring & Optimization Services
- End-User Computing (VDI, DaaS)
- Disaster Recovery as a Service (DRaaS)
- Performance & SLA Monitoring Services
- IT Service Management (ITSM) Automation



Our Solutions

Digital & Technology Solutions

- App Development (Web + Mobile)
- AI Solutions
- Blockchain Solutions
- Cybersecurity & Risk Management Solutions
- Cloud & DevOps Solutions
- IoT Solutions (Internet of Things)
- Robotic Process Automation (RPA)
- AR/VR & Metaverse Solutions
- Low-Code / No-Code Development Platforms
- API Management & Integration Solutions
- Edge Computing Solutions
- Digital Identity & Access Management
- DevSecOps Solutions



Our Project

Math Detectives – AI-Powered Math Tutor

How it Works

Students scan math problems, get instant AI solutions with step-by-step explanations, personalized practice, and real-time guidance.

Key Benefits for Client

Streamlines the process of finding and qualifying for bank cards, with actionable tips to improve eligibility.

Demo

User uploads credit report & system applies criteria shows eligible bank cards per round with improvement guidance.



Fondify – AI-Driven Credit Eligibility Checker

How it Works

Applies bank-specific criteria to uploaded credit reports. Recommends bank cards in three rounds, showing eligibility and guidance if criteria are not met.

Key Benefits for Client

Streamlines the process of finding and qualifying for bank cards, with actionable tips to improve eligibility.

Demo

User uploads credit report & system applies criteria & shows eligible bank cards per round with improvement guidance.



Our Project

WinAClaim – Insurance Claim AI Helper

How it Works

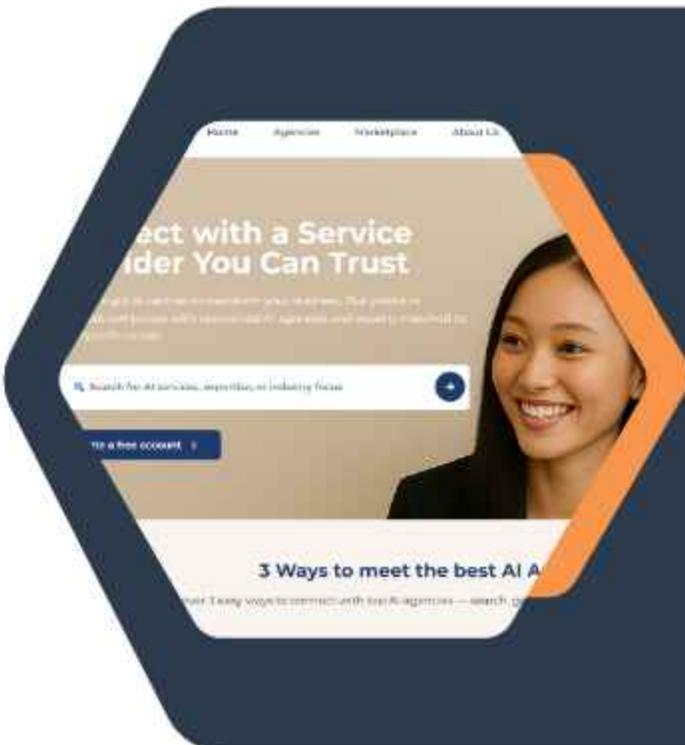
Organizes claim documents and notes, tracks progress, and analyzes policy terms. Generates letters, emails, and responses to insurers based on claim stage.

Key Benefits for Client

Takes the confusion out of claims, improves chances of fair settlement, and saves time responding to insurers.

Demo

User dashboard with upload section ☑ AI Policy Analyzer ☑ Letter/Email Generator ☑ Claim stage tracker.



Wiiz – AI Business Connector

How it Works

Connects companies with vetted AI specialists. Offers guidance and support to help businesses design and deploy AI solutions.

Key Benefits for Client

Makes AI accessible to every business by removing technical barriers and providing expert support.

Demo

Simple landing page with sign-up form ☑ match with AI expert ☑ ongoing support and project guidance.

Our Project

AI Mortgage Advisor – 24/7 Mortgage Guide

How it Works

AI chatbot answers questions instantly about mortgages, insurance, and remortgaging. Escalates complex cases to human advisors for best deal negotiation.

Key Benefits for Client

Combines speed of AI with expertise of real advisors, giving customers clarity and confidence in major financial decisions.

Demo

Website chatbot guides users through mortgage questions suggests options & connects to human advisor when needed.



Gameplan AI – Sports Coaching Assistant

How it Works

Coaches input sport type, age group, skill level, and training theme.

AI generates structured, professional training sessions and drill plans automatically.

Key Benefits for Client

Saves coaches hours of planning time while delivering consistent, high-quality session plans tailored to their athletes.

Demo

Android app available on Google Play. User chooses sport and session type & AI generates full session plan with drills and progressions.



Our Product

Human Resource Management (HRM)

Betopia HRM is a next-generation Human Resource Management (HRM) system built to align human capital with organizational goals, ensuring peak performance, higher engagement, and operational efficiency.



Hybrid POS System

The Hybrid POS System is a fast, reliable, and easy-to-use solution for managing sales, inventory, and customers all in one place. It works online and offline, ensuring smooth operations even during internet outages. Designed for both global brands and local stores, it helps you deliver faster check-outs, track performance in real time, and grow your business with confidence.

Our Product

Betopia ERP

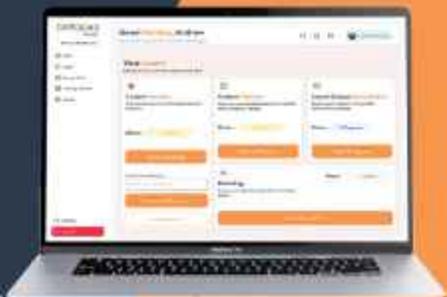
Betopia ERP is designed to unify all core business functions from finance and HR to supply chain and sales into one streamlined, efficient platform. Our solution allows you to collaborate in real-time, automate repetitive tasks, and gain clear visibility into every aspect of your organization's operations.



Partner Management System

Our Partner Program allows entrepreneurs, agencies, and IT providers to collaborate with Betopia through shared technology, co-branding, and revenue opportunities.

Partners gain access to dedicated support, training, and resources to expand their business ecosystem.



Our Product

Voting App

Empowering digital democracy with secure and transparent elections.

The Betopia Voting App is a next-generation digital election management platform designed for organizations, associations, and institutions to conduct paperless, fraud-proof, and real-time voting.



Agentic AI

Redefining business automation through intelligent agents.

Betopia Agentic AI empowers enterprises to automate complex workflows, analyze data in real time, and make smarter decisions using autonomous, AI-driven agents.

Technology Stack

Frontend



HTML5 JS CSS3
Vue.js
React
Google Developers
TS
Tailwind CSS

Backend



python php
Java Selenium
Laravel django

Database & Caching



MySQL redis
mongoDB aws

Mobile App And DevOps Tools



Flutter docker
Java

Certification & Membership

- ✧ BASIS (Bangladesh Association of Software and Information Services)
- ✧ ISO 9001:2015 Certified
- ✧ AMCHAM (American Chamber Of Commerce In Bangladesh)



Our Partner



Our Concerns



IT Training, Career Growth, Job Placement



IT Training, Skill Development & Employment Platform



Smart IT & Business Solutions for Digital Growth.



Branding, Design & Motion Graphics



Custom Software & App Development



Sales, HR & Growth Acceleration



Virtual Assistance & UX/UI Services



AI Models, Chatbots & Automation



Cloud Infrastructure, SaaS Hosting & DevOps Automation

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The Power Behind Our Growth



Units 22



Projects 50k+



Clients 40K+



Employees 4000+