



PRIME ACADEMY **COMPANY PROFILE**

Empowering Bangladesh with World Class Skills,
Practical Learning & Transformational Impact

2025



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ABOUT PRIME ACADEMY

Prime Academy Dhaka is the flagship training division of The Prime College UK, operating as a cutting-edge skills development institution with a bold mission: to equip the Bangladeshi workforce with globally relevant, industry-informed competencies that empower individuals, uplift businesses, and strengthen national development.

Founded on the belief that education is not just a tool, but a transformation, Prime Academy blends UK-certified curricula, locally contextualised training, and hands-on instruction to address the needs of Bangladesh's evolving employment landscape.

With a vibrant campus in Dhaka, Prime Academy connects learners with highly qualified trainers, international standards, and career-enhancing support—positioning them for success both locally and abroad.





THE PRIME ACADEMY: DEVELOPING BANGLADESH'S PROFESSIONAL FUTURE

Prime Academy, a flagship training division of The Prime College UK, is a global-standard skills training institution committed to developing the professional capabilities of individuals and organisations across Bangladesh. With a foundation built on excellence, innovation, and global collaboration, Prime Academy Dhaka provides expert-led, practical training solutions tailored for the modern workplace.

Our academy is uniquely positioned to deliver education that blends UK-certified methodologies, local industry relevance and practical, outcome-driven instruction. We are committed to empowering individuals with the tools, skills, and confidence needed to excel in today's competitive employment landscape.

Our Dhaka campus operates with a clear mission: to nurture a highly skilled workforce, raise industry standards and contribute to a prosperous and professional Bangladesh.

Ikhtiar Rahman

Ikhtiar Rahman
CEO

We
Create
Values

that turn potential into power.



VISION & MISSION

To be the leading provider of skills training in Bangladesh, enhancing workforce readiness, improving business outcomes, and contributing to national socio-economic growth through world-class, accessible education.

- Develop and deliver employment-focused training programmes aligned with international benchmarks.
- Build sustainable employer partnerships to co-design bespoke training solutions.
- Promote inclusive learning opportunities that are equitable and accessible.
- Foster leadership, critical thinking, and lifelong learning among individuals and teams.
- Strengthen the national skills ecosystem by bridging gaps between education and industry.



BUILDING TRAINING PARTNERSHIPS

Shaping Bangladesh's Future, Together

- **Internationally Recognised Curriculum**

Prime Academy delivers globally benchmarked education and certifications, equipping learners with skills that meet both domestic and international industry standards.

- **Bespoke, Client-Led Training Solutions**

Training programs are tailored to the specific needs of employers—bridging the skills gap and ensuring direct applicability to real-world job roles.

- **Future-Proofing the Bangladeshi Workforce**

By aligning education with evolving market demands, Prime Academy helps future-proof local talent, making them adaptable in an increasingly digital and global economy.

- **Retaining Bangladeshi Talent**

The partnership strengthens pathways for local employment, reducing the migration of skilled professionals and encouraging graduates to build their careers within Bangladesh.

- **Building Sector-Specific Expertise**

Programs are designed with input from various industries, ensuring relevance and fostering deep technical and soft skills in sectors like IT, Management and Leadership, finance and manufacturing.





- **Workforce–Employer Alignment**

Close collaboration between Prime Academy and employers ensures that training outcomes match recruitment needs—reducing onboarding time and increasing employee retention.

- **Promoting Lifelong Learning**

The academy instils a culture of continuous upskilling, vital for employee resilience and career progression in a fast-changing job market.

- **Bridging Academia and Industry**

Prime Academy acts as a connector between educational institutions and employers, translating academic achievement into workplace readiness.

- **Supporting Inclusive Workforce Development**

Programs target not just urban centres but also underrepresented regions and communities—expanding opportunity and improving national equity.

- **Elevating Bangladesh’s Global Competitiveness**

By cultivating a skilled, adaptable, and employable workforce, the partnership positions Bangladesh as an attractive destination for global business and investment.

SPECIALIST TRAINING FOR ALL SECTORS

Our international recognised programmes and are led by a team of highly qualified and extensively experienced teachers and trainers. Each member of the faculty is an expert in their respective fields, bringing years of hands-on industry knowledge to deliver practical, outcome-focused education

Pauline Price

Pauline Price
Director of Operations



AWARDING BODIES:



OUR CORE VALUES



We operate transparently, ethically and with full accountability to our learners, partners and communities.

LEARNING FIRST

We believe in constant growth through education. Our curriculum evolves with industry needs, ensuring our learners remain future-ready.

EXCELLENCE FIRST

We uphold the highest standards in instruction, delivery, and student support—driven by performance, innovation, and results.

INTEGRITY FIRST

We operate transparently, ethically, and with full accountability to our learners, partners, and communities.





PARTNERING WITH PRIME ACADEMY

WHAT MAKES US DIFFERENT

UK and Bangladeshi Accredited Trainers

Our instructors are certified by international and national awarding bodies and bring years of practical, sector-specific experience.

Globally Recognised Certifications

From Level 2 to Level 7, all our qualifications are mapped to UK and EU standards and valued by employers worldwide.

Tailored Learning Journeys

Every programme is custom-fit to the learner's goals and the employer's strategic needs.

Bespoke Enterprise Training

We build fully customised programmes for organisations across all industries.

English + Soft Skills Integration

All courses include modules on communication, leadership, collaboration, and cultural fluency.

End-to-End Recruitment Support

We assist employers in sourcing, skilling, and retaining top-tier talent through our strategic recruitment division.

Workplace Impact:

Programmes are designed with practical assessments, case studies, and simulations to ensure real-world application and job-readiness.

OUR STRENGTH

EXPERIENCED WORKING IN PARTNERSHIP



Our experience includes working in partnership with respected organisations such as the Bank of England, Birmingham City University, Morrisons, BMW, several local councils and more. These collaborations enrich our programmes with real-world insight, helping our learners develop the skills, confidence and strategic thinking required for today's professional environments.



LOCAL COUNCILS



TRAINING PROGRAMMES



Prime Academy offers a rich catalogue of courses grouped under several core categories. These programmes are developed in partnership with UK awarding bodies such as CMI and delivered through blended learning models including workshops, coaching, simulations, and digital assignments.

Certificate Programmes Created to Empower Bangladesh's Workforce

Master organisational structures, resource planning, delegation, and team leadership.

Sales Confidence & Customer Engagement

Learn to handle objections, close deals, and build persuasive sales presentations.

Professional Customer Experience & Workplace Communication

Enhance verbal, written, and digital communication, conflict resolution, and service delivery.

Professional Skills for Employment & Progression

Enhance verbal, written, and digital communication, conflict resolution, and service delivery.

Teaching with Purpose: Building Sustainable Growth in Education

- Head Teachers Pathway
- Teachers Pathway
- Educational Management Pathway

This unique CPD (Continuing Professional Development) training empowers educational practitioners with 21st-century skills necessary for impactful education and learner engagement.

English Language Training (Basic to Corporate)

A three-tiered course addressing fluency, vocabulary, workplace interaction, and stakeholder communication.

VTCT AND CMI AWARDS, CERTIFICATES & DIPLOMAS (LEVEL 2–7)



VTCT (Vocational Training Charitable Trust) and CMI (Chartered Management Institute) are two of the UK's leading awarding bodies that deliver globally recognised vocational and professional qualifications across a wide range of industries.

LEVEL 2 TEAM LEADING

Ideal for junior supervisors, covering resource management, communication, and CSR.

LEVEL 3 AWARD IN PROJECT MANAGEMENT

Includes planning, scheduling, and stakeholder management.

LEVEL 3 DIPLOMA IN ADMINISTRATIVE OPERATIONS

Teaches document handling, business improvement, and effective communication.

LEVEL 4 TO LEVEL 7 MANAGEMENT & LEADERSHIP

Designed for middle to senior managers, focusing on strategy, team dynamics, influence, and change management.

LEVEL 5 EQUALITY, DIVERSITY & INCLUSION

Builds skills to design inclusive workplaces and manage legal compliance.

LEVEL 6–7 STRATEGIC LEADERSHIP & ENTREPRENEURIAL PRACTICE

Advanced courses preparing executives for board-level roles, covering innovation, sustainability, and coaching.





DIGITAL COURSES

Three month professional courses with flexible fees and expert guidance.

- **IT Support**
Comptia A+ & Networking
- **CCNA**
Routing & Switching (Exam 200-301)
- **Motion Graphics with Video Editing**
Adobe Premiere Pro CC, Adobe After Effects CC
- **Professional 3D Animation**
Autodesk 3ds Max, Autodesk Maya, Real Life Project
- **AutoCAD 2D, 3D**
Civil/Architecture/Electrical
- **Professional Digital & Affiliate Marketing**
Advanced SEO, YouTube Marketing, Affiliate Marketing, Social Media Marketing, Google AdSense & Freelancing etc.
- **UI/UX Design**
Storyboard Design, UI Design, User Research Techniques, UX Design, UX Law, Design Process
- **Creative Graphic Design For Freelancing**
Adobe Photoshop CC, Adobe Illustrator CC, Upwork, Fiverr, 99designs etc.
- **Responsive Web Design For Freelancing**
CIW: Web Design Specialist (Introduction to Web Design, HTML5, CSS3, Bootstrap v5.2, jQuery)



- **Web Application Development**
Web Application Development, PHP & MYSQL (Laravel Framework)
- **Software Development with JAVA**
Programming Language, Core Java, JSP & Servlet
- **Android Application Development**
Must have to know Java Programming
- **Python Programming**
Developing Web App, Django Framework
- **MERN Stack Development**
MongoDB, Express.js, React.js & Node.js
- **MikroTik Server**
IP Access and NAT, Firewall, Scripting, Bandwidth Management, Hotspot
- **Data Science & Machine Learning**
R Programming, Data Mining, Data Analysis & Visualization
- **Apparel Merchandising**
Fashion Trends & Market Analysis, Supply Chain Strategies, Quality Control & Production Planning
- **Cyber Security & Ethical Hacking**
Penetration Testing, incident Response, Ethical Hacking, Network Security & Firewall
- **Software Testing & QA Engineering**
Fundamentals of Testing, Testing throughout the SDLC, Test Analysis & Design & Test Tools

Duration: 3 months

Classes: 3 days a week

CUSTOM BUSINESS TRAINING & DEVELOPMENT SERVICES

We understand that each organisation is unique. Prime Academy offers fully customised business training that includes:

- **Training Needs Analysis**
Assessing specific gaps and aligning courses with KPIs.
- **Modular Course Library**
Leveraging pre-built content adapted to client needs.
- **Bespoke Course Development**
Custom content creation, aligned with your values, culture, and goals.
- **Managed Delivery**
We take care of all logistics including schedules, materials, and assessments.
- **Ongoing Partnerships**
Continuous upskilling and workforce development as business needs evolve.



INDUSTRIES SERVED:

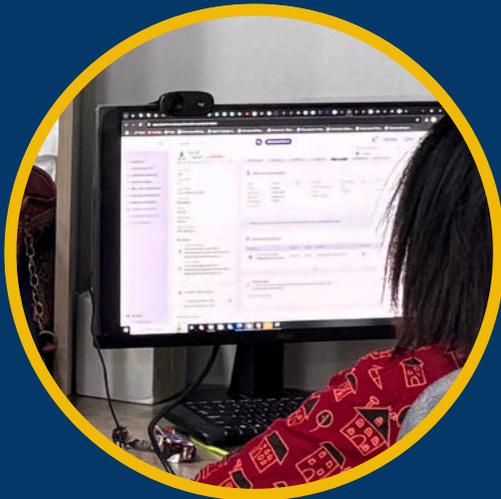
Retail, BPO, education, management and leadership, hospitality, banking, manufacturing, public service and more.



STRATEGIC RECRUITMENT SERVICES



As part of our holistic support to the workforce ecosystem, Prime Academy offers recruitment services to employers and job seekers alike.



FOR EMPLOYERS

- Identify skills gaps within existing teams.
- Source and pre-screen talent from fresh graduates to experienced professionals.
- Offer training and onboarding support.
- Reduce recruitment costs and employee turnover.



FOR JOB SEEKERS

- Skills training aligned with job descriptions.
- Career counselling and CV/interview prep.
- Access to a growing network of employers and internship opportunities

We don't just place people—we place ready professionals with the confidence, knowledge and skills to contribute from day one.

GLOBAL PRESTIGE & RECOGNITION

Prime Academy Dhaka stands proudly as a member of a broader international ecosystem, with connections that include:

HRH Prince Abdul Aziz Al Saud



Recognition of our global impact and training excellence.



Education and training collaborations with the Education Minister of Antigua.

Partnerships in Antigua & Barbuda

Emerging Partnerships in Asia



We are an emerging partner in the field of medical training and employment for medical graduates, in association with the most honourable Mr. G.H Nagaraja, and Sri Devraj Urs Educational Trust.

These alliances ensure that our learners gain exposure to world-class practices and are prepared for global opportunities.

OUR GROUP OF COMPANIES



As a division of The Prime College UK, Prime Academy Dhaka benefits from a network of educational and professional development organisations including:



**THE PRIME
COLLEGE
UK**

www.primecollege.org.uk



**ARKANGEL
CLINIC**

www.arkangelclinic.org



**ARKANGEL
UNIVERSITY**

www.arkangel.org.ag



WTD

www.wtd.org.uk





JOIN US IN BRIDGING POTENTIAL TO PERFORMANCE

At Prime Academy, we don't believe in the ordinary—we believe in transformation.

We are driven by a bold and unwavering determination to **reshape the landscape of skills training in Bangladesh**, offering programmes that are not only globally benchmarked but also locally relevant, uniquely blended and highly adaptable. Our training model integrates **UK-certified excellence** with the specific needs of Bangladeshi learners, employers, and industries—resulting in a transformational learning experience that bridges knowledge with opportunity and theory with action.

We recognise that every learner has potential, every business has a vision, and every sector has a role in driving national progress. That's why Prime Academy Dhaka positions itself as more than a training provider—we are a **strategic partner in progress**. Our commitment goes beyond classrooms and certifications: we co-create solutions with **Bangladesh's businesses, educational institutions and organisations across all sectors**, ensuring that our training produces not just competent individuals, but confident leaders and changemakers.



From students taking their first step into the professional world to **corporations seeking to build future-ready teams**, our programmes are built to uplift, inspire, and empower. We take pride in developing talent that performs with excellence, innovates with impact, and leads with purpose—contributing to **a stronger, more competitive and globally recognised Bangladesh**.

Together, with our learners and partners, we are taking Bangladesh to new heights—**one skill, one ambition and one transformation at a time**.





PRIME ACADEMY

Empowering Bangladesh with World Class Skills,
Practical Learning & Transformational Impact

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