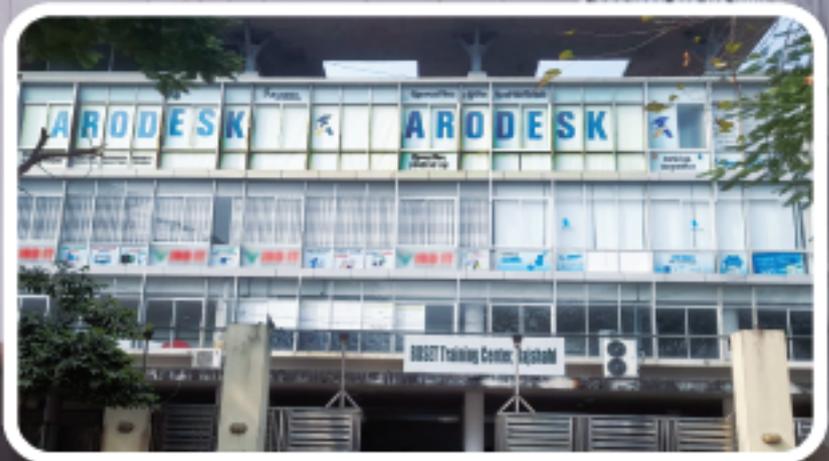


# ORGANIZATIONAL PROFILE OF ARODESK LEARNING INSTITUTE



Mobile: +880 1717-707073  
Address: IT Traing & Incubation Center, Hi-tech Park, Rajshahi.  
Email: [arodesklearning@gmail.com](mailto:arodesklearning@gmail.com)  
Website: [www.arodesklearning.com](http://www.arodesklearning.com)

## Introduction

**Arodesk Learning Institute** is a premier human resource development and skills growing training organization, operating as a sister concern of **Vector Design US, Inc.** With more than six years of proven experience in the global digital services industry, we are committed to bridging the gap between local talent and international market opportunities through industry-aligned, practical, and employment-focused training.

Our operations are built on a strong international foundation. Vector Design US, Inc.- a registered INC company headquartered in New York City-serves as our founding and strategic partner. While **Vector Design US, Inc.** leads global client acquisition and international strategy, **Arodesk** (Bangladesh) functions as the primary production hub, delivering real-world project execution for clients worldwide. We are growing consequently collaborating with Vector Design US, Inc.

As an official Google Partner, we manage advanced, large-scale digital marketing campaigns with a monthly Google Ads expenditure exceeding **USD 12,000**. This integrated global ecosystem allows us to design and deliver training programs based on live international projects, ensuring that our students gain practical, industry-standard skills aligned with global market demand.

## Organizational Profile Who We Are

Arodesk Learning Institute operates at the intersection of global industry standards and local expertise, delivering future-ready skills through structured training, real-world exposure, and professional mentorship.

### Key Organizational Highlights:

- **Founding & Strategic Partner:** Vector Design US, Inc. (New York City, USA)
- **Production House:** Arodesk (Bangladesh)
- **Industry Recognition:** Certified Google Partner with expertise in high-budget global paid ads campaigns
- **Human Resources:** Over 40 full-time in-house professionals and a total workforce of 50+ skilled personnel
- **Location:** IT Training & Incubation Center, Hi-Tech Park, Rajshahi

## NSDA Accreditation & Trade Excellence

Arodesk Learning Institute is a **Registered Training Organization (RTO)** under the **National Skills Development Authority (NSDA), Chief Adviser's Office, Government of Bangladesh.**

### **NSDA-Approved Trades (May 2024):**

1. Graphics Design – Level 3
2. Web Design & Development – Level 3
3. Digital Marketing for Freelancing – Level 3
4. Networking and System Security – Level 3
5. IT Support Service – Level 3

### **Newly Approved Trades (December 2025):**

1. Graphics Design for Freelancing – Level 3
2. Web Design and Development for Freelancing – Level 3
3. Computer Operation – Level 3

These accredited programs ensure nationally recognized certification while maintaining alignment with international industry requirements.

## Our Unique Ecosystem: Learn, Inter, Earn

At Arodesk Learning Institute, our objective extends beyond certification—we focus on sustainable career development. Our training model has demonstrated tangible outcomes, with approximately **40% of our current in-house professionals are former students.**

### **Core Components of the Ecosystem:**

- **Merit-Based Internships:** High-performing trainees are offered structured internships within our production house.
- **Live Project Exposure:** Trainees gain hands-on experience by observing and contributing to real international projects managed through our NYC-based partner.
- **Career Outcomes:** Students successfully transition into freelancing careers, secure employment at Arodesk, or obtain positions at other reputable national and international organizations.

## Infrastructure & Training Capacity

Our institute operates from a modern and well-equipped facility with a total area of approximately **5,000 square feet**, strategically distributed across multiple floors:

- **Wing A (4th Floor):** 3,000 sq. ft., currently accommodating two fully functional training labs, with a planned expansion to three labs in the near future
- **Wing B (3rd Floor):** 1,000 sq. ft.
- **Wing C (2nd Floor):** 800 sq. ft.

At present, the institute operates **four fully operational training labs**, ensuring adequate capacity for ongoing programs. Additionally, discussions are underway with the Hi-Tech Park Authority to acquire an **additional 3,000 sq. ft.** of space, which will significantly enhance our scalability and operational capacity in the near future.

## Future Vision & Strategic Expansion

In alignment with national skill development priorities and the growing demand for job-ready manpower, Arodesk Learning Institute has developed a forward-looking expansion strategy across high-demand technical and vocational sectors.

### 6.1 Electrical Installation and Maintenance

We plan to establish a specialized workshop focusing on both industrial and domestic electrical systems. The program will emphasize hands-on training in installation, maintenance, troubleshooting, and safety compliance, ensuring graduates are industry-ready and employable.

### 6.2 Motor Vehicle Driving Training

Leveraging the vast, secured, and restricted premises of the Hi-Tech Park, this program will operate within a controlled environment monitored by CCTV surveillance and secured by the Ansar security department. The absence of external traffic risks makes this location ideal for safe, structured, and large-scale driving training initiatives.

### 6.3 Food and Beverage Production (Pastry & Bakery Specialization)

A professional training program will be introduced focusing on modern baking techniques, artisan pastry preparation, and practical production skills. The curriculum will strictly follow international food safety, hygiene, and quality control standards, enabling trainees to pursue employment or entrepreneurship in the food and hospitality sector.

### 6.4 Creative Industries & Entrepreneurship Development

To promote self-employment and micro-enterprise creation, we plan to introduce training programs in **Block Batik & Printing** alongside **Entrepreneurship Development**. These programs will combine creative skills with essential business knowledge, supporting sustainable income generation and economic growth.

## Conclusion : Empowering The Future Together

Arodesk Learning Institute firmly believes that **skills are the foundation of self-reliance and sustainable development**. Our mission is to transform Bangladesh's human capital into globally competitive professionals by effectively bridging local talent with international industry demands.

With continued support from the Government, relevant regulatory authorities, and development partners, we are confident in our ability to scale these initiatives and contribute meaningfully to employment generation and socio-economic advancement.

By leveraging modern infrastructure, accredited training frameworks, and real-world industry exposure, Arodesk Learning Institute is committed to building a future where every young individual becomes a skilled asset to the national and global workforce.

**Our vision is clear:** to empower potential, create prosperity, and build a skilled nation for the future.

# Lab One



## Lab Two



## Lab Three



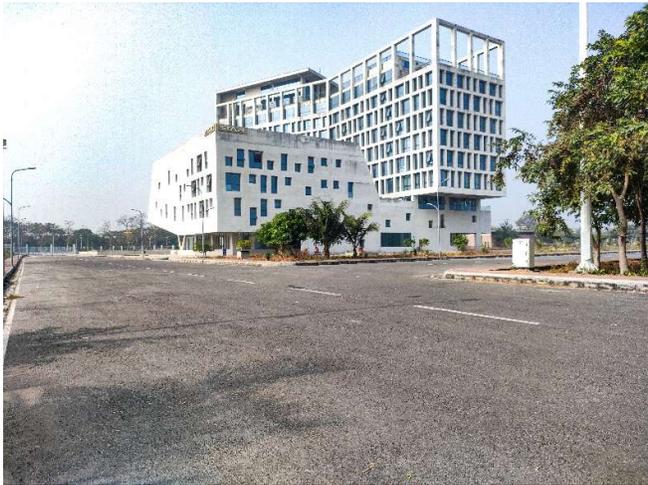
## Class Room



## Meeting Room



## Office Area



## Working Space



## Office Room



Reception



## Trade License



সনদ ইস্যুর তারিখ ও সময় :  
08-07-25 1:10 PM

০৪ নং হরিপুর ইউনিয়ন পরিষদ  
পবা, রাজশাহী।  
<http://www.horipurup.rajshahi.gov.bd/>





**ট্রেডলাইসেন্স**  
ট্রেডলাইসেন্স নং: ২০২৩৮১১৭২৬১০০০০৪৮

স্থানীয় সরকার (ইউনিয়ন পরিষদ) আইন, ২০০৯ (২০০৯ সালের ৬১ নং আইন) ধারা ৬৬ তে প্রদত্ত ক্ষমতা বলে প্রণীত আদর্শ কর তফসীল, ২০১৩ এর ৬ ও ১৭ নং অনুচ্ছেদ অনুযায়ী ব্যবসা, বৃত্তি, পেশা বা শিল্প প্রতিষ্ঠানের উপর আরোপিত কর আদায়ের লক্ষ্যে নির্ধারিত শর্তে নিম্ন বর্ণিত ব্যক্তি বা প্রতিষ্ঠানের অনুরূপে এই ট্রেডলাইসেন্স ইস্যু করা হলো।

১। ব্যবসা প্রতিষ্ঠানের নাম	: অ্যারোডেস্ক লার্নিং ইনস্টিটিউট
২। মালিকের/স্বত্বাধিকারের নাম	: সুলতান মাহমুদ আনসারী
৩। মাতার নাম	: উম্মুল মাহেনুর আনসারী
৪। পিতার নাম	: মোঃ এমরান আলী আনসারী
৫। স্বামী/স্ত্রীর নাম (প্রযোজ্য ক্ষেত্রে)	:
৬। ব্যবসার প্রকৃতি	: একমালিকানা
৭। ব্যবসার ধরণ	: কম্পিউটার প্রশিক্ষণ কেন্দ্র
৮। ব্যবসা প্রতিষ্ঠানের ঠিকানা	: বশাড়া (আইটি ট্রেনিং এন্ড ইনকিউবেশন সেন্টার, হাইটেক পার্ক)
৯। (ক) অঞ্চল (প্রযোজ্য ক্ষেত্রে)	: (খ) ওয়ার্ড নং : ০২
১০। (ক) জন্ম নিবন্ধন/এনআইডি/পাসপোর্ট নং	: ৩২৯ ২৮১ ৯১৫২
(খ) টিআইএন	: (গ) বিআইএন :
(ঘ) মোবাইল নম্বর	: ০১৭১৯-৩৬৩০২৮ (ঙ) ই-মেইল :
১১। (ক) অর্থ বছর	: ২৫-২৬ (খ) ব্যবসা শুরু তারিখ : ০৪-০৭-২৩
১২। মালিক/স্বত্বাধিকারীর বর্তমান ঠিকানা	: মালিক/স্বত্বাধিকারীর স্থায়ী ঠিকানা
হোল্ডিং নম্বর	: হোল্ডিং নম্বর :
রোড নং	: রোড নং :
গ্রাম/মহল্লা	: হড়গ্রাম নতুন পাড়া গ্রাম/মহল্লা : হড়গ্রাম নতুন পাড়া
ডাকঘর	: রাজশাহী কোর্ট ডাকঘর : রাজশাহী কোর্ট
পোস্ট কোড	: ৬২০১ পোস্ট কোড : ৬২০১
উপজেলা/ থানা	: রাজপাড়া হাল কাশিয়াডাঙ্গা উপজেলা/ থানা : রাজপাড়া হাল কাশিয়াডাঙ্গা
জেলা	: রাজশাহী জেলা : রাজশাহী
বিভাগ	: রাজশাহী বিভাগ : রাজশাহী
দেশ	: বাংলাদেশ দেশ : বাংলাদেশ
১৩। আদর্শ কর তফসিল ২০১৩	: ৬,১৩,২
১৪। ট্রেডলাইসেন্স ফি (নতুন/নবায়ন)	:
নতুন	: সাইনবোর্ড ফি :
নবায়ন	: ২০০ পেশা ও বাণিজ্যিক কর : ১৫০০
বেকয়া	: ভ্যাট : ৩০
সারচার্জ	: সংশোধন ফি :

সর্বমোট ১,৭৩০৬ এক হাজার সাতশত ত্রিশ টাকা মাত্র।

অত্র ট্রেডলাইসেন্সের মেয়াদ: ৩০-০৬-২৬ পর্যন্ত

সচিব/হিসাব সহকারী-কাম-কম্পিউটার অপারেটরের স্বাক্ষর

চেয়ারম্যানের স্বাক্ষর

৩১৭১২৫

মোঃ মুন্সিরুজ্জামান (রাসেল)  
চেয়ারম্যান-০২  
০৪ নং হরিপুর ইউনিয়ন পরিষদ  
পবা, রাজশাহী।  
মোবাইল নং-০১৭৭৫-৩৮৪৭৬৭

## NSDA Registration Certificate

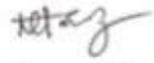


Government of the People's Republic of Bangladesh  
**Prime Minister's Office**  
National Skills Development Authority (NSDA)

**Certificate of Registration**

**Arodesk Learning Institute**  
is registered as a Skills Training Provider under  
section 16(1) of NSDA Act, 2018.

Registration No. : STP-RAJ-001523  
Issued on : 06/05/2024  
Valid until : 05/05/2029



*Nasreen Afroz*  
Executive Chairman, NSDA



Government of the People's Republic of Bangladesh

National Board of Revenue

Taxpayer's Identification Number (TIN) Certificate

**TIN : 547952439313**

This is to Certify that **Sultan Mahmud Ansary** is a Registered Taxpayer of National Board of Revenue under the jurisdiction of **Taxes Circle-019** , Taxes Zone **Rajshahi**.

**Taxpayer's Particulars :**

- 1) Name : **Sultan Mahmud Ansary**
- 2) Father's Name : **MD. Emran Ali Ansary**
- 3) Mother's Name : **Ummul Mahinur Ansary**
- 4.a) Current Address : **Holding:254, Horogram Natun Para, Ward-1, Kashiadanga, Rajshahi, PO : 6201**
- 4.b) Permanent Address : **Holding:254, Horogram Natun Para, Rajpara, Rajshahi, PO : 6201, Bangladesh**
- 5) Previous TIN : **Not Applicable**
- 6) Status : **Individual**

Date : December 04, 2016

**Please Note:**

1. A Taxpayer is liable to file the Return of Income under section 75 of the Income Tax Ordinance, 1984.
2. Failure to file Return of Income under section 75 is liable to-
  - (a) Penalty under section 124; and
  - (b) Prosecution under section 164 of the Income Tax Ordinance, 1984.



**Deputy Commissioner of Taxes**  
Taxes Circle-019  
Taxes Zone Rajshahi  
Address : 2ND FLOOR, NORTH BLOCK,KAR BHABAN,  
HELENABAD, RAJSHAHI-6000. Phone : 02588-851980

Last Update : December 27, 2022 01:02:39 PM

N. B: This is a system generated certificate and requires no manual signature.



**Government of the People's Republic of Bangladesh  
National Board of Revenue**

Mushak-2.3

Customs, Excise and VAT Commissionerate, Rajshahi  
Rajshahi Division

**Value Added Tax Registration Certificate**

This is to certify that the person whose details are given below is registered under Value Added Tax and Supplementary Duty Act, 2012 (Act No. 47 of 2012)

**BIN : 006441737-1101**

Name of the Entity	: ARODESK LEARNING INSTITUTE
Trading Brand Name	: N/A
Old BIN	: N/A
e-TIN	: 547952439313
Address	: Boshri ( IT Training & Incubation Center, Hi-Tech Park ); Kasiyadanga PS; Rajshahi-6201; Bangladesh
Issue Date	: 24/10/2024
Effective Date	: 10/2024
Type of Ownership	: Proprietorship
Major Area of Economic Activity	: Services



*This is a system generated certificate and doesn't require any signature*



IT Training &  
Incubation Center  
Hi-Teck Park Rajshahi.



[arodesklearning@gmail.com](mailto:arodesklearning@gmail.com)



[www.arodesklearning.com](http://www.arodesklearning.com)



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