

COMPANY PROFILE

Transforming Bangladesh's Workforce Ecosystem



A strategic business unit of **AKIJ Resource**, connecting talent, technology and opportunity across the nation.



EXECUTIVE SUMMARY

AKIJ Resource a leading diversified conglomerate in Bangladesh, serves millions across sectors including building materials, cement, steel, food, travel & tourism, agro-feed, IT, logistics, engineering, healthcare and shipping, with a secondary base in Singapore for global reach.

Nextjobz, a product of AKIJ Resource, is a premier AI-based career portal and IT/ITES solutions provider, offering career development, professional training, software and digital solutions, while supporting government and institutional projects nationwide.

VISION

Empower 05 million career-aspiring individuals and -01 million employees by transforming Bangladesh into a globally competitive workforce hub.

MISSION

Build a lifelong career portal—connecting individuals to learning, growth, and employment opportunities from school to retirement.



STRATEGIC FRAMEWORK

nextjobz operates as an integrated ecosystem connecting four critical pillars:



Learning & Skills

Comprehensive training and development programs aligned with industry demands for students and professionals, and a centralized hub for jobs, training, and career planning.



Growth

Continuous career progression and lifelong professional development



Employment

Technology-driven career portal connecting talent with verified employers and creating high-quality employment opportunities.



Partnership

Mentorship and professional networking with industry leaders

OUR SERVICES

Recruitment & Head Hunting

Executive talent acquisition and specialized workforce placement services for enterprises seeking top-tier professionals.

Career Portal & Job Marketplace

Comprehensive platform featuring job postings, resume management, and direct employer-candidate matching.

Skill Development & IT Solutions

Training programs in emerging technologies, soft skills and professional certifications with hands-on learning.

Academic & Career Consultancy

Expert guidance for educational pathway planning and career transition strategies.



BUSINESS LEADER

Shoeb Hassan

Chief Business Officer (CBO) nextJobz Ltd.

- Nearly 20 years of expertise in B2B sales, marketing, and strategic partnerships across telecommunications and recruitment sectors.
- Previous Leadership: Bdjobs.com, Grameenphone, People's Telecommunication
- Education: MBA (Marketing), ACBA (IBA, University of Dhaka)
- "Our mission is to connect people with purpose—enabling them to learn, work, and lead with confidence."

STRATEGIC IMPACT & PROJECTIONS

Planned outcomes **by 2027** demonstrate **nextjobz's** ambitious scale and commitment to transforming Bangladesh's employment landscape:

 **2M+**
Active Users

Job seekers & professionals ³⁵

 **5K+**
Employers

Verified companies onboarded ³⁶

 **300+**
Training Programs

Courses & certifications ³⁷

 **10K+**
Annual Placements

Successful career matches ³⁸

 **90%**
Client Retention

Employer satisfaction ³⁹



SUSTAINABLE DEVELOPMENT ALIGNMENT

nextjobz directly contributes to Bangladesh's global development commitments through the UN Sustainable Development Goals:

SDG 4: Quality Education	SDG 8: Decent Work & Growth	SDG 9: Innovation & Infrastructure
Promoting lifelong learning, employable skills development, and continuous professional advancement.	Creating equitable employment opportunities and fostering sustainable economic development nationwide.	Leveraging digital transformation and technology to connect Bangladesh's entire workforce ecosystem.

IMPLEMENTATION ROADMAP

Phase 1: Foundation

Platform infrastructure development, talent database creation, and system architecture design.

Phase 2: Launch

Soft launch of job portal and skill academy pilot programs with early adopter universities and employers.

Phase 3: Scale

Strategic partnerships with universities and industry leaders to expand reach and impact nationwide.



WHY NEXTJOBZ ?

nextjobz addresses Bangladesh's critical workforce development challenge—bridging the gap between education and employment opportunity.

AKIJ's Proven Legacy

Building on decades of innovation and national development commitment across Bangladesh.

Technology-First Approach

AI-driven matching, skill assessments, and personalized career pathways powered by intelligent systems.

End-to-End Ecosystem

Unified platform connecting students, professionals, employers, and institutions—not just a job board.

National Impact

Positioned to transform Bangladesh into a globally competitive workforce hub and attract international talent.

GET CONNECTED

Join us in building Bangladesh's future workforce ecosystem



A Strategic Business Unit of **AKIJ Resource**

Location: AKIJ House, 198 Bir Uttam Mir Shawkat Sarak,
Gulshan Link Road, Tejgaon, Dhaka-1208

Email: info@nextjobz.com

Website: nextjobz.com.bd