

SL COMMUNICATION



SL Communication

Unified Marketing, Events & Software Engineering

Corporate Profile • Technology-Driven Creative Logistics • Industrial Media

Three integrated pillars drive our multidisciplinary service capability

01

Creative Events & Logistics

End-to-end management of premium exhibitions, international seminars, and custom pavilions.

- Award-winning fair pavilions & stalls
- Complete light, sound, and P-3/P-5 LED rental
- AGMs, launch campaigns, and national events
- Mega-scale structural structures (AC, tents)

02

Industrial Media & TVCs

High-impact storytelling and documentation for national resources and public initiatives.

- Coal & granite mining documentaries
- World Bank funded hydrology TVCs (BWDB)
- National social awareness campaigns
- High-end 3D industrial modeling & video

03

IT & Software Engineering

Our newest division delivering robust digital transformation and automated technical systems.

- Custom enterprise software & ERP solutions
- IoT sensor networks & automated databases
- Ministry-grade responsive portals & apps
- Digital strategy and tech consultation

DITF, Book Fairs, and SME Expos showcase our premium pavilion engineering

EXHIBITION ARCHITECTURE

Designing Landmarks for Elite Brands

■ Joyeeta Foundation Pavilion

Designed and constructed the massive double-decker pavilions for DITF 2024 and 2025, setting benchmarks in visual aesthetics and guest flow.

■ National Book Fair 2024

Constructed the high-profile digital pavilion for 'bangla.gov.bd' promoting government tech-literacy.

■ SME Foundation Fair 2024

Engineered standard and custom modular structures for local SME exhibitors.

■ Agro Bangladesh International Expo

Designed the interactive, custom-curated 'Bangla Mark' agricultural technology stall.

MEGA-EVENT LOGISTICS

Concert-Grade Structural Assets

SL Communication owns and maintains a high-end equipment inventory to ensure absolute operational independence during national-scale events and outdoor brand activations:

- ✓ Visual Tech: High-refresh P-3 & P-5 LED panels, modular stage LEDs, and control matrices.
- ✓ Aviation & Sound: Premium concert-grade line arrays, digital soundboards, and studio mics.
- ✓ Climate & Structure: Heavy-duty outdoor German hangers, premium AC units, and complete power generation backups.
- ✓ Staging & Decor: Premium carpets, structural trussing systems, custom fabrics, and specialized decorative materials.

Industrial mining documentaries and national-scale TVCs build deep public resonance

MINING & HEAVY INDUSTRIES

Documenting National Infrastructure

We specialize in executing technical documentaries on heavy extractive industries, translating complex processes into compelling visual narratives:

■ Bangladesh Coal Development Planning

Under the supervision of the Hydro Carbon Unit, we crafted strategic documentaries exploring national coal reserves and planning.

■ Barapukuria Coal Mine

Produced special visual documentation on underground multi-slice longwall coal mining and the Dighipara coal mine development program.

■ Madhupara Granite Mine Phase 2

Created 3D-assisted video reports detailing granite extraction, safety parameters, and commercial reserves.

TVC & PUBLIC CAMPAIGNS

Broadcasting National Advancements

✓ Flood Forecasting Early Warning System TVC

Client: Bangladesh Water Development Board (BWDB)
Modernized hydrology campaign, demonstrating automated telemetry, real-time satellite updates, and the 1090 emergency number. Backed by the World Bank under Component-B of BWCSR.

✓ National Commemoration & Culture

Conceptualized and executed full-scale public communications for Begum Rokeya Dibosh and national Autism Day under the Ministry of Social Welfare and Ministry of Women and Children Affairs, utilizing mass television and outdoor media.

Expanding our horizons into high-end Custom Software and IoT-driven Tech

CUSTOM SOFTWARE DEVELOPMENT

Intelligent Corporate Solutions

■ Enterprise ERP & HRM Systems

Building tailormade automation tools that streamline payroll, supply chains, human resources, and back-office management.

■ Custom Database Architectures

Developing secure, high-availability SQL and NoSQL database layers designed for government agencies and large corporate networks.

■ Responsive Web & Mobile Apps

Designing cross-platform Android/iOS applications and adaptive, modern web portals focused on user experience and speed.

IOT & TELEMETRY SOLUTIONS

Real-Time Telemetry & Systems

Grounded in our work with national hydrology digitization under the Bangladesh Weather & Climate Services Regional Project, we develop custom IoT and sensor networks:

✓ Automated Sensor Networks

Engineering automatic data logger systems, including rain gauge and surface pressure sensor arrays.

✓ Auto Water Level Stations

315+ Surface Water Stations transmitting real-time data on 15-minute intervals via GSM telemetry.

✓ Ground Water Monitoring

905+ Automated Ground Water Monitoring Wells, collecting precise aquifer readings 24 times daily.

We are a trusted strategic partner for ministries, energy giants, and corporate leaders

TECH & SCIENCE

- ICT Division (তথ্য ও যোগাযোগ প্রযুক্তি বিভাগ)
- Department of ICT (DoICT)
- Ministry of Science & Technology

ENERGY & WATER

- Bangladesh Water Development Board (BWDB)
- Hydro Carbon Unit (HCU)
- Petrobangla

MINING INDUSTRIES

- Barapukuria Coal Mining Company Ltd.
- Madhupara Granite Mining Company Ltd.
- Ministry of Industries

CORPORATE & SOCIAL

- Joyeeta Foundation
- Department of Women Affairs
- Beximco Group
- Apex Bangladesh
- Red Crescent Bangladesh

Way of Work

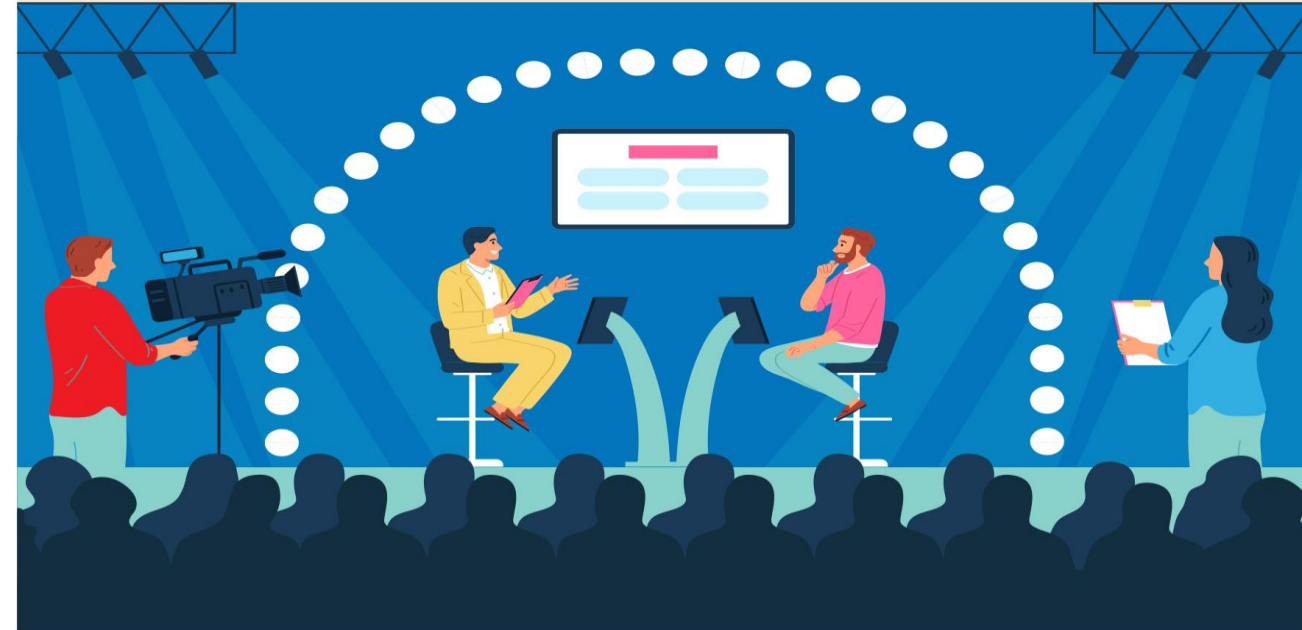


Our Clients

 ICT DIVISION FUTURE IS HERE	তথ্য ও যোগাযোগ প্রযুক্তি বিভাগ	 DoICT	তথ্য ও যোগাযোগ প্রযুক্তি অধিদপ্তর		
	শিল্প মন্ত্রণালয়		মহিলা অধিদপ্তর		রেড ক্রিসেন্ট বাংলাদেশ
	সমাজসেবা অধিদপ্তর		বিজ্ঞান ও প্রযুক্তি মন্ত্রণালয়		রিপাবলিক ইন্সুরেন্স লিমিটেড
	বাংলাদেশ পানি উন্নয়ন বোর্ড		জয়িতা ফাউন্ডেশন		INDEX GROUP Your Sustainable Development Partner
	পেট্রোবাংলা		হাইড্রোকার্বন ইউনিট জ্বালানি ও খনিজ সম্পদ বিভাগ		বড়পুকুরিয়া কোল মাইনিং কোম্পানী লি:
					MADDHAPARA GRANITE MINNING CO.LTD.

All the events we have been programming are-

1. Stalls, pavilions at various fairs
2. Musical events
3. Fashion show
4. AGM of various companies
5. Variety of launching events
6. Product Promotional Events
7. Social awareness events
8. Various events
9. Activision Mulk Road Show
10. Documentary & TVC Making



Event & Outdoor Branding

জাতীয় শিশু পুরস্কার প্রদান অনুষ্ঠান





Begum Rokeya Dibosh



Autism Day



Bangladesh Nirapod Shorok Dibosh

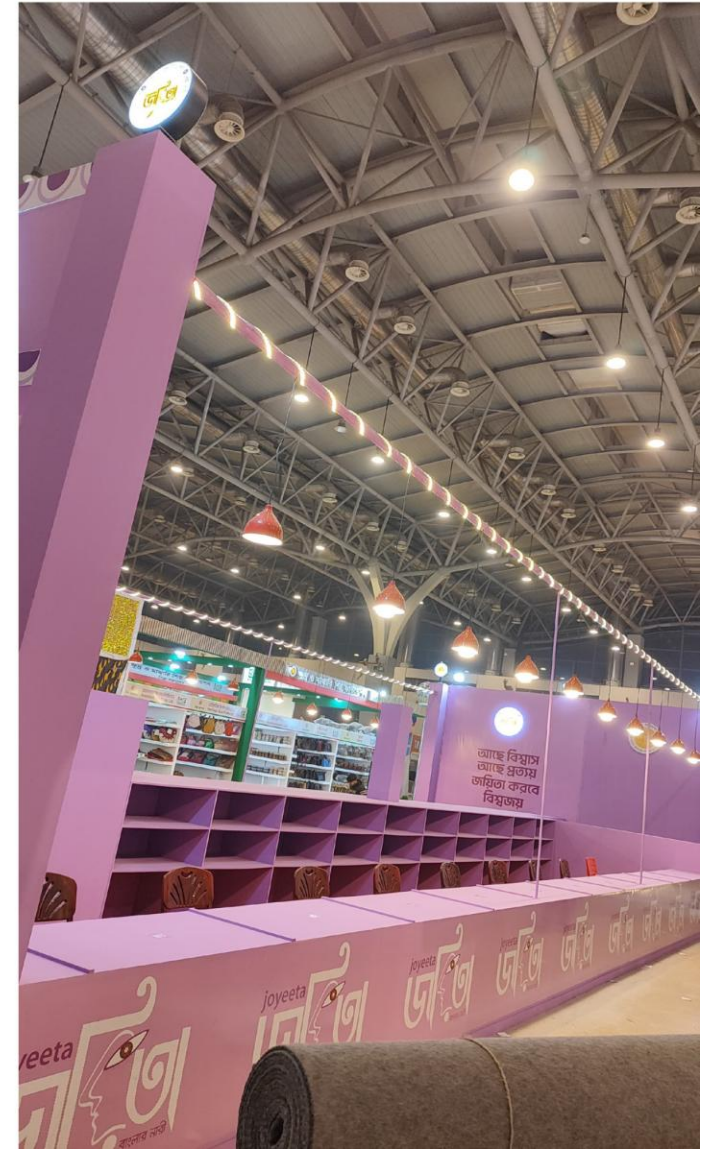




Dhaka International Trade Fair 2025



Joyeeta Pavilion



Stall



Book Fair 2024



Dhaka International Trade Fair 2024



Joyeeta Pavilion



Dhaka International Trade Fair 2024



BSCIC Stall

Agro Bangladesh International Expo



Bangla Mark Stall

SME Fair 2024



MEDIA & VISUAL ACTIVITIES



TVC: Flood Forecasting Early Warning System

Clint : Bangladesh Water Development Board



Project Details: In a concerted effort to modernize its hydrology infrastructure, The Bangladesh Water Development Board (BWDB) is launching a comprehensive project to upgrade data collection and storage systems. Currently, field-level data on topographical water levels, precipitation, pumping, water flow, and quality are manually gathered, necessitating a shift towards more advanced technologies aligned with global standards.

Under Component-B of the Bangladesh Weather and Climate Services Regional Project (BWCSR), backed by the World Bank and overseen by the Ministry of Defense, BWDB aims to establish an Auto Real-Time Data Acquisition System for measuring stations nationwide. This initiative, titled "Strengthening Hydrological Information Services and Early Warning System (Component-B)" seeks to enhance hydrological forecasting and warning capabilities, with a focus on procuring state-of-the-art instruments and equipment. By modernizing its hydrology infrastructure, BWDB endeavors to improve water resource management & disaster preparedness across Bangladesh.



uncle, we are Installing automatic radar sensor



Early precise flood forecasting is now possible with accurate real-time data. For those initiatives time will be saved, assets will be preserved, and people will be safe. And convey this message various types of media, including television, print, social media, etc., make it easy to reach people with any message.

After digitization, Cutting-edge automated radar sensors offering precise water level data round the clock, almost 96 times more reading a day. In subterranean water assessment, automated pressure sensors offers 24 readings per day. Automated rain gauge sensors offer a rich trove of 24-hourly data points.



TVC: G1,G2

Client : Bangladesh Water Development Board



905 Automated Ground Water Monitoring Wells have been installed across the country to measure the ground water level.

- Ground Water level data is measured using Automated pressure sensor in every hour.
- Through GSM Telemetry Real Time Ground Water Level Data Transmitted to Server Immediately
Frequency: 1 data/ hour
24 data/day
Transmission: GSM Telemetry
Dissemination: Visit www.hydrology.bwdb.gov.bd
Mail: se.pffc@gmail.com

Time series software provides the warning to the end user depends on the Level of water in the river.

Through GSM Telemetry Real time water level data transmitted to server

Station: Automated water level station

No. of station: 315

Data type: water level(SOB)

Frequency: 15 min interval
4wl data/hour

Transmission: GSM Telemetry

Dissemination: Visit www.hydrology.bwdb.gov.bd

Mail: se.pffc@gmail.com



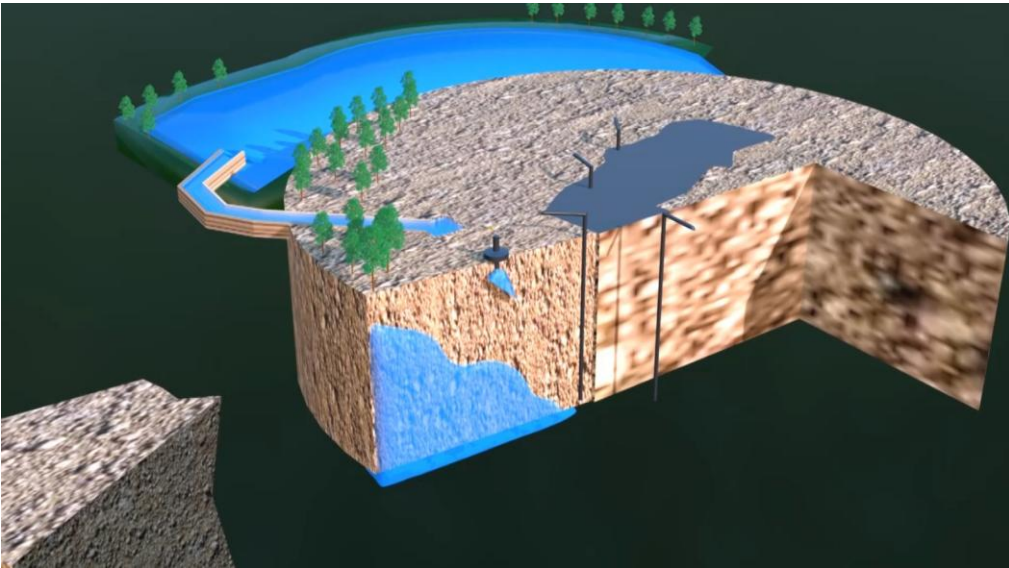
Documentary
Clint : Bangladesh Water Development Board



Documentary: Bangladesh Coal Development Planning

Client : Hydro Carbon Unit Bangladesh

বাংলাদেশের কয়লা সম্পদের উন্নয়ন পরিকল্পনা



Documentary: Open Pit

Clint : Boropokuriya Coal Mining Company Limited



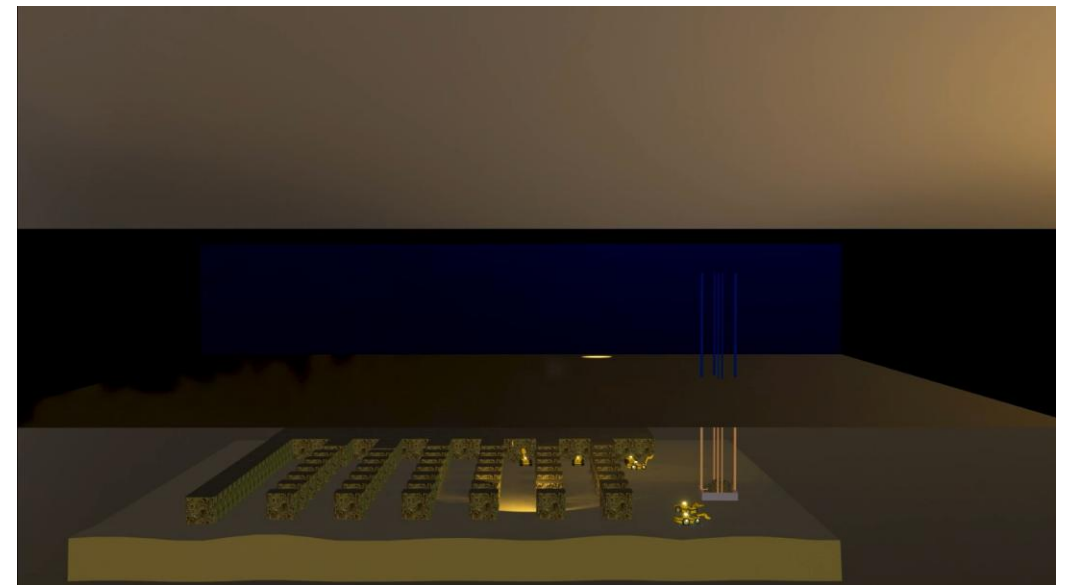
Documentary: Dighipara Coal Mine Development

Client : Boropokuriya Coal Mining Company Limited



Documentary: Modhupara Granite Mine Phase 2

Client : Modhupara Granite Mining Company Limited





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